

# Knoxville's First Community Forum on Growing the Green Economy 2013 Panelists

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**Berny Ilgner** is a principal scientist with ARCADIS in their Knoxville, Tennessee office. He earned a Bachelor of Science degree in geology from Tennessee Tech University in 1978. After 10 years in the mining and petroleum industries, his focus turned to environmental evaluations and site cleanup. With ARCADIS since 1988, he has been managing environmental cleanup, watershed assessment, ecological evaluation, and brownfields redevelopment projects for the public and private sectors in the southeastern United States. Berny has also been active in support of outreach efforts and with local non-profits to raise awareness of sustainable practices in the greater Knoxville area.

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**Stanley Johnson** is the Executive Director of the Socially Equal Energy Efficient Development (SEED), a nonprofit organization focusing on creating and sustaining jobs for Knoxville's urban young people, and ensuring that clean energy and conservation technologies are available for low-income residents. He earned a Bachelor of Art in Business Administration from Knoxville College, managed, owned and operated an automobile dealership, managed a youth program for Tribe One Youth Ministry in Knoxville's inner city from 2007 to early 2009, and currently is a member of Knoxville-Knox County Metropolitan Planning Committee.

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**Melissa Lapsa** leads ORNL's Sustainable Campus Initiative. She is also a Group Leader in the Energy and Transportation Science Division. Ms. Lapsa has 20 years' of experience conducting market research, policy analysis, and institutional and consumer behavior research aimed at deploying cost-effective energy efficient technologies. Some of her publications include: "Making Homes Part of the Climate Solution: Policy Options to Promote Energy Efficiency," "Market Assessment for 'Healthy Air' HVAC System in California," and Conference Proceedings, 9th IEA Heat Pump Conference. Ms. Lapsa also completed an eighteen-month ORNL off-site assignment to the Netherlands Agency for Energy and the Environment (NOVEM) to support International Energy Agency programs.

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**Susanna Sutherland** holds undergrad and graduate degrees from the University of Tennessee. She began her career with the Tennessee Valley Authority's Environmental Policy and Planning division, later joining TVA's River Operations and Environment division. In 2007, Susanna was recruited by the City of Knoxville as Project Manager for a market-driven waterfront redevelopment effort. In 2009, Susanna became the City's first Sustainability Director, charged with using Department of Energy funding to design and implement a program that balances economic, social, and environmental considerations. In 2012, the Office of won enough grant support to fund ongoing projects in several city departments. Susanna also contributes to broader sustainability efforts by co-chairing a 9-state southeastern city network, and by participating in planning, research, and core committees dealing with sustainability issues at local, regional, and national levels. She contributed to the US EPA's Green Book, is a co-author of Acting as if Tomorrow Matters: Accelerating the Transition to Sustainability, and is part of national teams dealing with energy efficiency in rental housing, regional network development, and long term funding strategies for sustainability.

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