



What Customers Are Saying...

About Valiant Foam-Active Wipes



"I would recommend using the wipes to someone that is pressed for time. It is a very good product for disinfecting. The advantage to it is that it's a rapid kill. They do an excellent job at cleaning and stimulating the cow. There's enough material that stays in your hand that works very well for the operator."

-Bill Schellinger, Gehring Sales & Service, Rubicon, WI

"The wipes are very convenient. We used to use towels and a pre-dip, and what it does is one step is completely reduced off from that. It's amazing how fast they dry. You only have to wipe them off and within 30 seconds the teats ends are dry enough to put the milkers on. Just try them and you'll find out that you like them!"

-Steve Patterson, Patterson Dairy, Neosho, WI



"Number one, they are a big time saver. Number two, I think the durability compared to a dry towel is so much more durable. We've noticed about a 30% decrease in our somatic cell count and it's been about 7 and a half weeks since we've been using them."

-Matt Smith, Smith Crest Holsteins, Watertown, WI



View all the benefits
on our short, 6-minute video at
ValiantFoamWipes.com



For more information about Valiant Foam-Active Wipes,
please contact your ABS representative or call 1-800-ABS-STUD.

ABS Global • 1525 River Road, DeForest, WI 53532 • 1-800-ABS-STUD • www.ValiantFoamWipes.com

Valiant[®] Foam-Active Wipes

A unique pre-milking teat wipe



The ultimate protection
for long life udders



Valiant[®] Foam-Active Wipes

NPE
FREE

What are they?

Valiant Foam-Active Wipes are a revolutionary new wipe designed to be used before milking to provide an efficient and effective tool for pre-milking sanitation. They are a convenient one-step prep; providing a superior standard of pre-cleansing that also saves you time.

Valiant Foam-Active uses a specially formulated combination of active ingredients, resulting in a highly effective anti-bacterial foaming germicide. The broad spectrum anti-bacterial action of the wipes remains intact, even when contaminated with 10% organic matter, such as muck, milk or soil.

These wipes are based on the popular Valiant Foam-Active udder care product from Genus ABS. They were created and successfully tested in 2013 in our ABS UK division, and are scientifically proven to be superior to other wipes on the market. They are now available in the US for the first time! There's nothing like them in the industry!

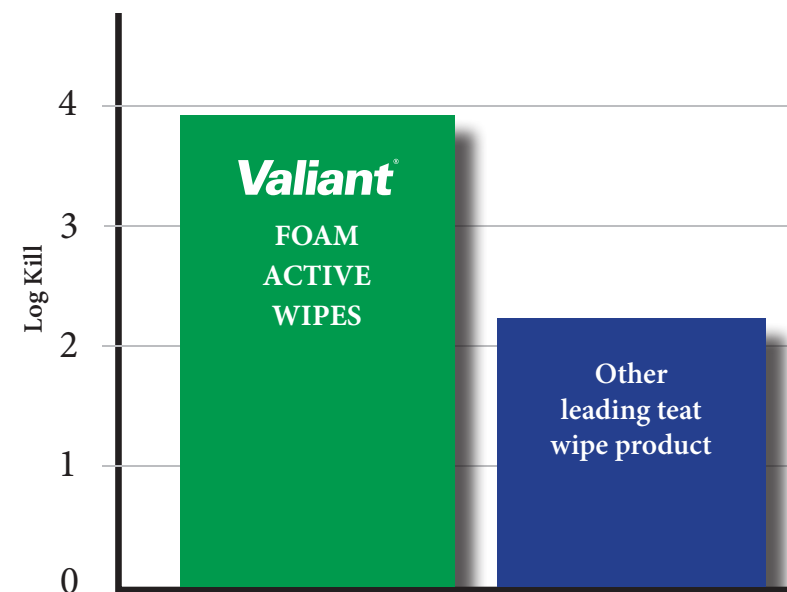


What are the benefits of using them?

1. **Saves you time** – Using these wipes removes one of the steps in the pre-milking process, saving you time, money and labor.
2. **Best cleaning wipe on the market** - Chlorine dioxide is the industry's superior germicide and gives you more broad spectrum and faster kill. The surfactants in the foam formula lead to its ability to clean and perform under heavy organic loads. As proven in scientific laboratory trials, both of these protect your herd better than any other option available today, and gives it further protection from mastitis causing organisms **that rob your dairy of profits**.



Teat wipe in the presence of 10% organic matter kill rate



Source: Pr C Dowson, Warwick University, UK

4 log kill
vs.
2 log kill

What the difference means:

1. Valiant Foam-Active Wipes kill 100 times more bacteria than other leading wipes on the market
2. They're highly effective in killing bacteria in the presence of an organic load (dirty cows)
3. They're especially superior in comparison to other wipes against both environmental and contagious pathogens

Why are they the best?

There are other pre-saturated prep towels out there, but ABS's Valiant Foam-Active Wipes are easily the best product on the market for 3 reasons:

1. Chlorine dioxide is **the gold standard of germicides** when it comes to pre-milking sanitation.
2. The unique foaming action of the germicide on this wipe **enhances the teat cleaning process** due to the physical aspects of foam. Simple alcohol or iodine in other products doesn't even come close.
3. The Valiant Foam-Active Wipes are much **heavier than other products**. This durability assists in the towel keeping its shape during prep, as lighter towels tend to fold and ball up during udder prep. This will also result in less towel usage to perform a superior udder preparation.



"I think it's going to help farms with speed and convenience."

"The germicide that they are soaked in is different. It's the chlorine dioxide germicide that is an excellent killing germicide. Other pre-moistened towels had germicides that weren't as well-equipped to handle organic debris. The character of the towel is quite different. It's absorbent, with a little more rough texture to it that will remove dirt better. It's proving to be very effective and I've been getting comments from the producers that it's very convenient."

-Dr. Roger Thomson
Dairy Veterinarian, Michigan