

# **MICHAEL KORS DRESS SHIRTS FALL 2017**

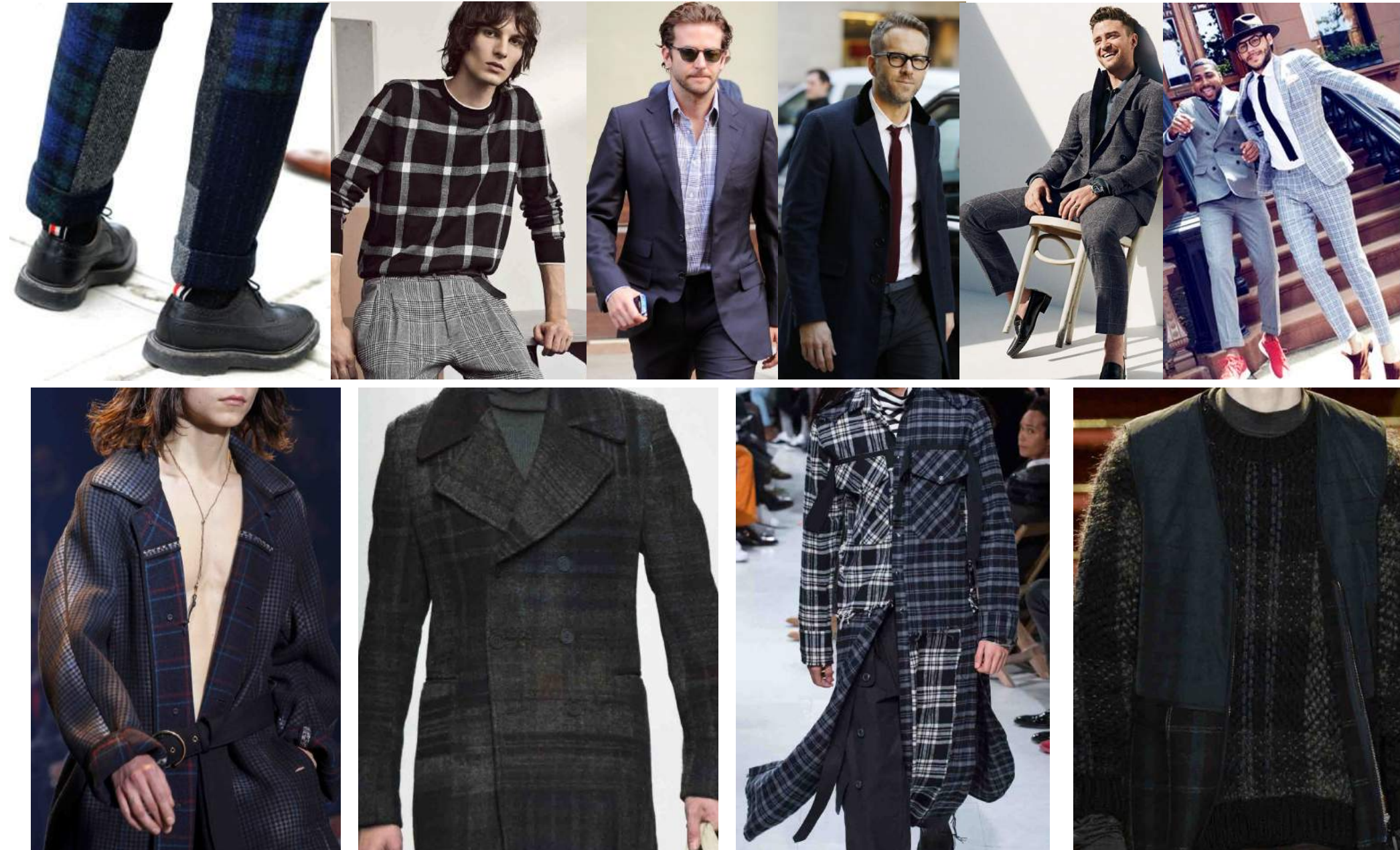
## A collage of eight images related to men's fashion and lifestyle. The top row features a modern building at night, a motorcycle, a flat-lay of men's clothing, and the Golden Gate Bridge at sunset. The bottom row features a walk-in closet, a man in a nautical suit, a close-up of a plaid suit, and a man in a red suit.





PRINT DIRECTION

# PLAID ON PLAID HYBRID





PRINT DIRECTION

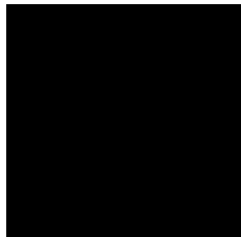
# MODERN AZTEC PRINT



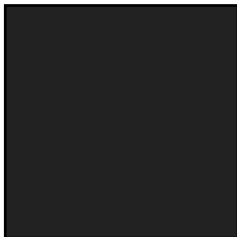


# COLOR DIRECTION

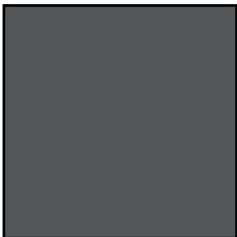
## TONAL / COLOR POP



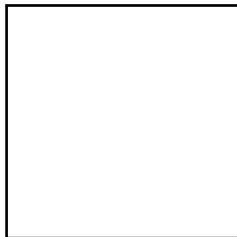
PANTONE BLACK 6C



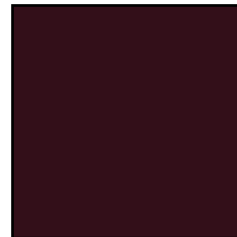
PANTONE NEUTRAL BLACK C



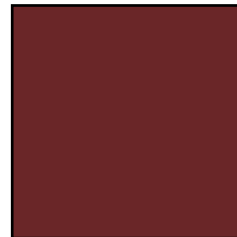
PANTONE 425 C



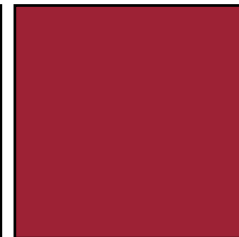
WHITE



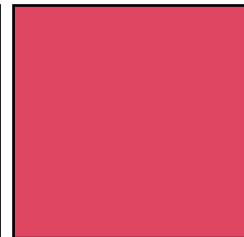
PANTONE 4975C



PANTONE 490C



PANTONE 201C



PANTONE 198C





# COLOR DIRECTION

## TONAL / COLOR POP



PANTONE 276C      PANTONE 2695C      PANTONE 2685C      PANTONE 2715C



PANTONE 532C      PANTONE 2766C      PANTONE 2747C      PANTONE 658C



# BUTTON DOWN COLLAR DRESS SHIRT

CLASSIC FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS AND CONTRAST INNER CUFF AND COLLAR BAND



A. BURGUNDY

B. MAROON  
MULTICHECK

C. MERLOT

D. RIVER MARK  
PRINT

E. ROSEWOOD

F. OXBLOOD  
AZTEC



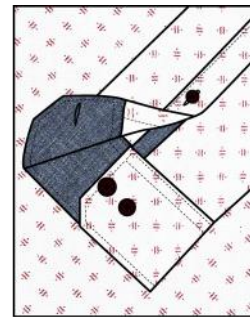
OXFORD WEAVE  
100% COTTON  
100S 2-PLY THREAD COUNT



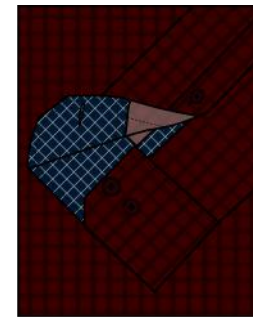
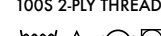
MICRO MULTICHECK SHIRT  
100% COTTON  
70S 1-PLY THREAD COUNT



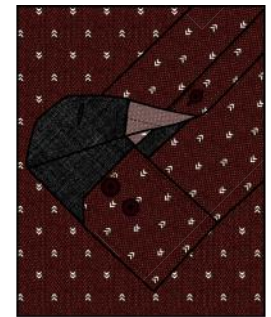
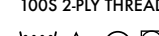
MELANGE TWILL SHIRT  
98% COTTON, 2% POLYESTER  
100S 2-PLY THREAD COUNT



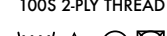
PRINTED OXFORD SHIRT  
(NO IRON)  
100% COTTON  
100S 2-PLY THREAD COUNT



GINGHAM CHECK PRINT SHIRT  
75% COTTON, 22% NYLON,  
3% ELASTANE  
100S 2-PLY THREAD COUNT



OXFORD SHIRT WITH MINIMAL  
AZTEC PATTERN  
100% COTTON  
100S 2-PLY THREAD COUNT





# CLASSIC COLLAR DRESS SHIRT

CLASSIC FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS AND CONTRAST INNER CUFF, SLEEVE PLACKET, AND CENTER FRONT PLACKET



A. DENIM BLUE

B. DK. BLUE  
WINDOW PANE

C. MIDNIGHT  
MULTICHECK

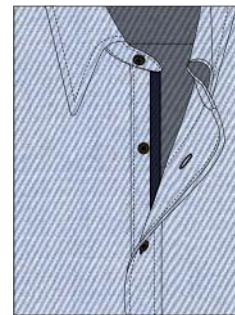
D. NAVY  
GINGHAM

E. MED. BLUE  
STRIPES

F. ARCTIC

G. STEEL BLUE  
STRIPED-CHECK

H. NAVY AZTEC  
DOBBY



PLAIN TWILL  
52% COTTON, 46%  
POLYESTER, 2% ELASTANE  
80S 2-PLY THREAD COUNT

WINDOW PANE PATTERN SHIRT  
100% COTTON  
100S 2-PLY THREAD COUNT

MICRO MULTICHECK SHIRT  
100% COTTON  
70S SINGLE PLY THREAD COUNT

GINGHAM CHECK PRINT SHIRT  
75% COTTON, 22% NYLON,  
3% ELASTANE  
100S 2-PLY THREAD COUNT

MIDI-STRIPED STRETCH SHIRT  
60% COTTON, 37% POLYESTER,  
3% ELASTANE  
100S 2-PLY THREAD COUNT

PLAIN TWILL  
52% COTTON, 46%  
POLYESTER, 2% ELASTANE  
80S 2-PLY THREAD COUNT

STRIPED-CHECK PLAIN  
WEAVE SHIRT  
100% COTTON  
100S 2-PLY THREAD COUNT

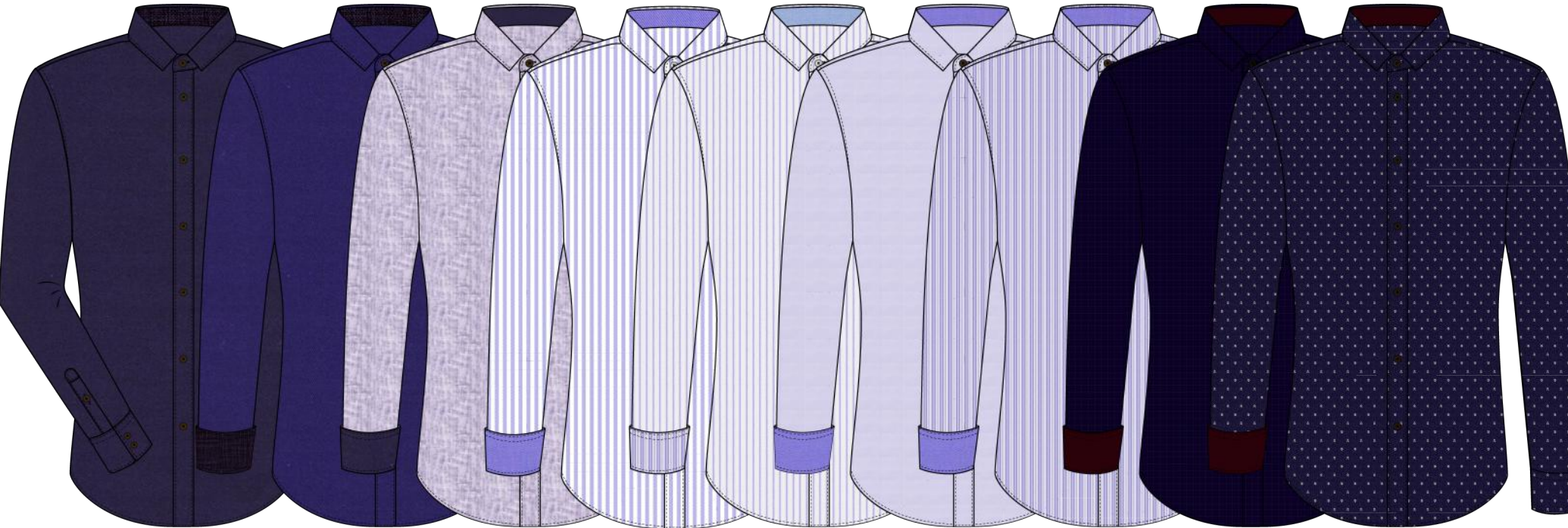
AZTEC DIAMOND DOBBY  
SHIRT  
100% COTTON  
120S 2-PLY THREAD COUNT





# ITALIAN SPREAD COLLAR DRESS SHIRT

SLIM FIT; FEATURES ROUNDED 2-BUTTON BARREL CUFF, NOVELTY BUTTON DETAILS, ROUNDED SLEEVE PLACKET, CONTRAST INNER CUFF AND CENTER FRONT PLACKET.



A. DEEP PURPLE

B. ROYAL PURPLE

C. IRIS MELANGE

D. MED PURPLE

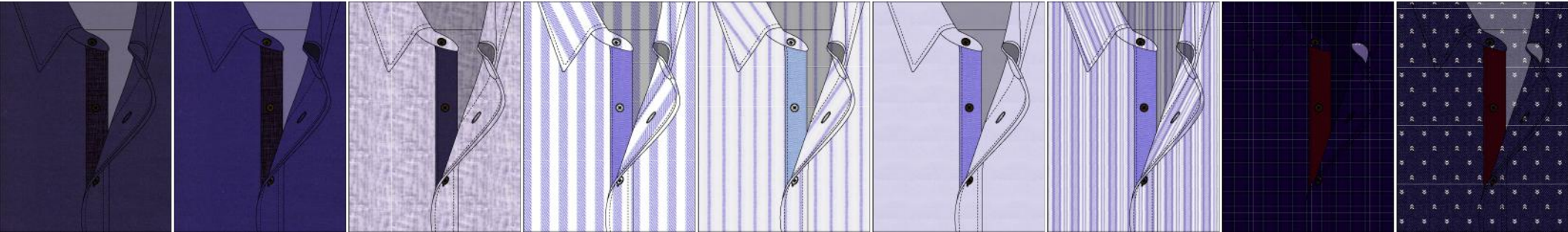
E. AMETHYST FINE-STRIPED

F. LAVENDER

G. LILAC

H. RUSSIAN VIOLET

I. IMPERIAL AZTEC



<p>STRETCH POPLIN SHIRT 75% COTTON, 20% POLYAMIDE, 5% ELASTANE 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>STRETCH POPLIN SHIRT 75% COTTON, 20% POLYAMIDE, 5% ELASTANE</p> <p>👕🧺🔄🧺</p>	<p>MELANGE SHIRT 100% COTTON 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>MIDI-STRIPED STRETCH SHIRT 60% COTTON, 37% POLYESTER, 3% ELASTANE 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>FINE-STRIPED STRETCH SHIRT 60% COTTON, 37% POLYESTER, 3% ELASTANE 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>STRETCH POPLIN SHIRT 75% COTTON, 20% POLYAMIDE, 5% ELASTANE 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>MULTI STRIPED STRETCH SHIRT 60% COTTON, 37% POLYESTER, 3% ELASTANE 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>PLAID SHIRT 100% COTTON 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>	<p>OXFORD SHIRT WITH MINIMAL AZTEC PATTERN 100% COTTON 100S 2-PLY THREAD COUNT</p> <p>👕🧺🔄🧺</p>
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# NOVELTY POINT COLLAR DRESS SHIRT

SLIM FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS, CONTRAST INNER CUFF, AND PIPING AT INTERIOR NECK BAND



A. BLACK

B. BLACK  
TATTERSAL

C. ONYX  
MELANGE

E. GREY  
MELANGE

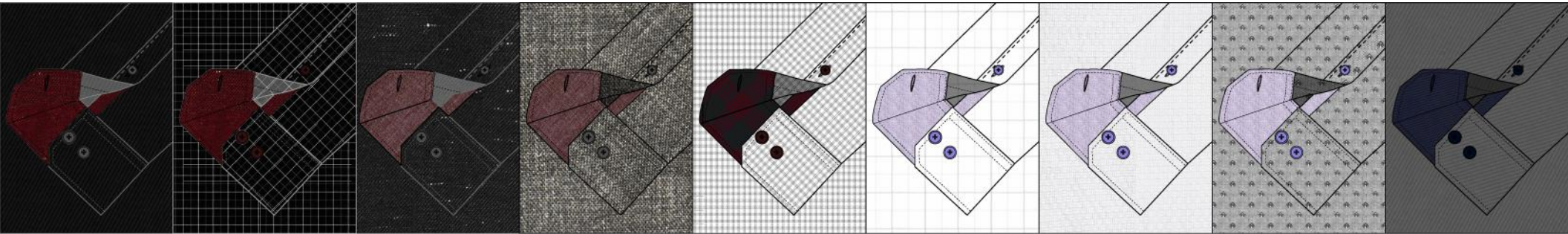
F. WHITE  
MULTICHECK

G. IVORY  
TATTERSAL

H. WHITE BASKET  
WEAVE

I. STEEL GREY  
AZTEC DOBBY

J. SILVER



PLAIN TWILL SHIRT 52% COTTON, 46% POLYESTER, 2% ELASTANE 80S 2-PLY THREAD COUNT	MICRO TATTERSAL CHECKED PATTERN SHIRT 100% COTTON 100S 2-PLY THREAD COUNT	MELANGE TWILL SHIRT 98% COTTON, 2% POLYESTER 100S 2-PLY THREAD COUNT	MELANGE SHIRT 100% COTTON 100S 2-PLY THREAD COUNT	MICRO MULTICHECK SHIRT 100% COTTON 70S SINGLE PLY THREAD COUNT	TATTERSAL CHECKED PATTERN SHIRT 100% COTTON 100S 2-PLY THREAD COUNT	BASKET WEAVE SHIRT 100% COTTON 100S 2-PLY THREAD COUNT	AZTEC DIAMOND DOBBY SHIRT 100% COTTON 120S 2-PLY THREAD COUNT	PLAIN TWILL 52% COTTON, 46% POLYESTER, 2% ELASTANE 80S 2-PLY THREAD COUNT



# BUTTON DOWN COLLAR DRESS SHIRT

CLASSIC FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS AND CONTRAST INNER CUFF AND COLLAR BAND

8 18L BUTTONS 7AT  
CENTER FRONT AND 1  
SPARE, AND 2 14L  
BUTTONS AT COLLAR  
POINT

COLLAR POINT LENGTH IS 2 5/8"

EDGE STITCH

1/4" SNTS

COLLAR HEIGHT AT CENTER  
BACK IS 1 3/4"

BACK YOKE HEIGHT AT CENTER  
BACK IS 2 5/8"

EDGE STITCH

1ST CENTER FRONT  
BUTTON POSITION  
BELOW NECK SEAM  
IS 2 3/8"

DISTANCE  
BETWEEN CENTER  
FRONT BUTTONS  
IS 3 3/4"

DTM THREAD  
UNLESS  
OTHERWISE  
INDICATED

CHEST IS 45"

BACK BODY  
LENGTH FROM  
HPS IS 30 1/2"

FRONT BODY  
LENGTH FROM  
SHOULDER SEAM  
AT NECK IS 30  
3/4"

SLEEVE PLACKET  
WIDTH IS 3/4"

EDGE STITCH

3 14L BUTTONS  
1 EACH AT  
SLEEVE PLACKET,  
AND 1 SPARE

3/16" DNTS

SLEEVE PLACKET HEIGHT  
(FROM CUFF SEAM) IS 6"

COMBO  
FABRIC AT  
INTERIOR  
CUFF

1/8" SNTS

COMBO FABRIC AT  
UNDERPLACKET

EDGE STITCH

5 18L BUTTONS 2  
EACH AT SLEEVE  
CUFF, AND 1  
SPARE

CUFF HEIGHT IS 2 1/2"  
CUFF OPENING CIRCUMFERENCE IS 9"

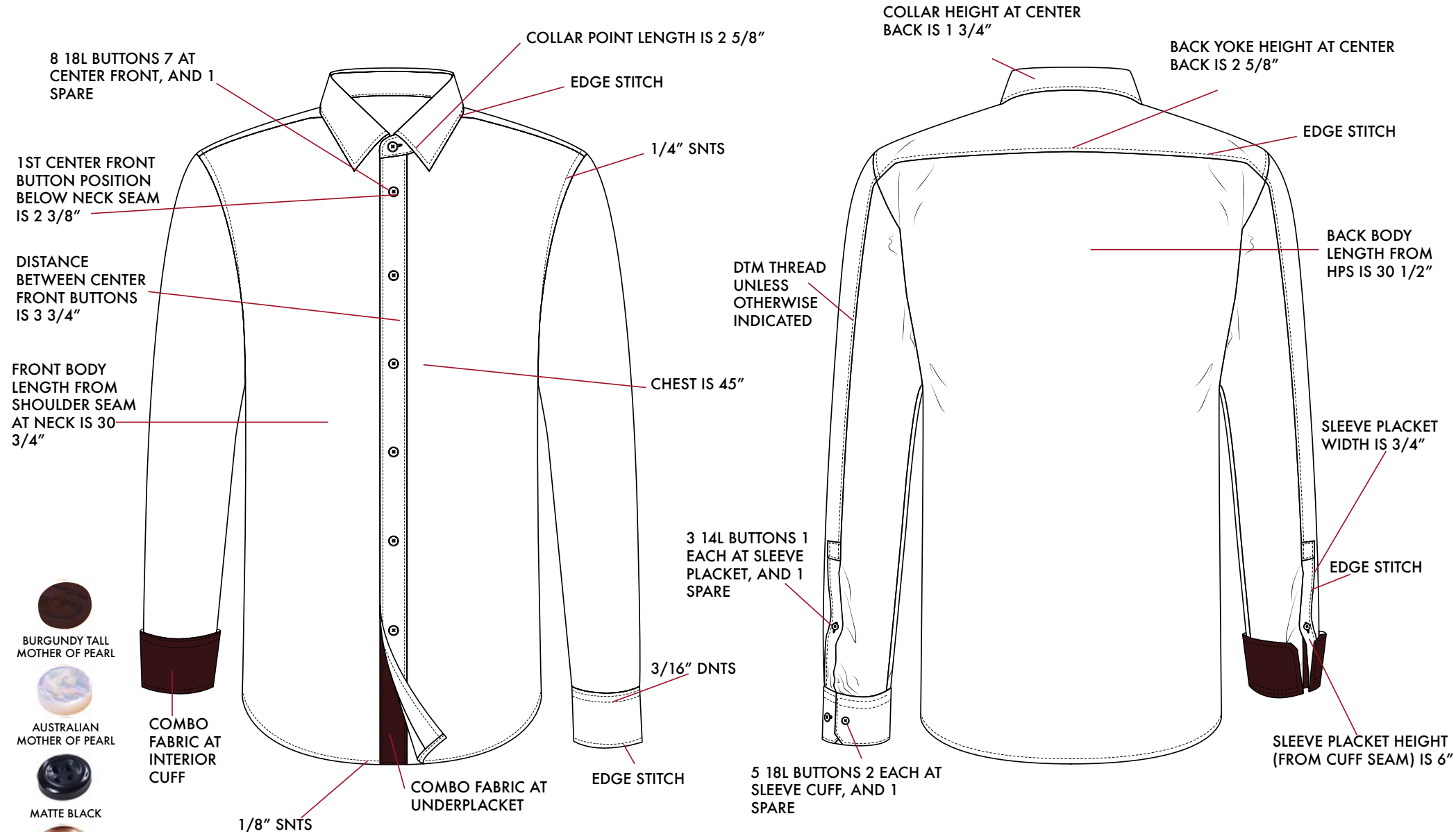


PERFORMANCE X PROFESSIONAL  
MOISTURE-WICKING | NON-IRON | MACHINE WASHABLE | SUPERIOR FIT



# CLASSIC COLLAR DRESS SHIRT

CLASSIC FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS AND CONTRAST INNER CUFF, SLEEVE PLACKET, AND CENTER FRONT PLACKET

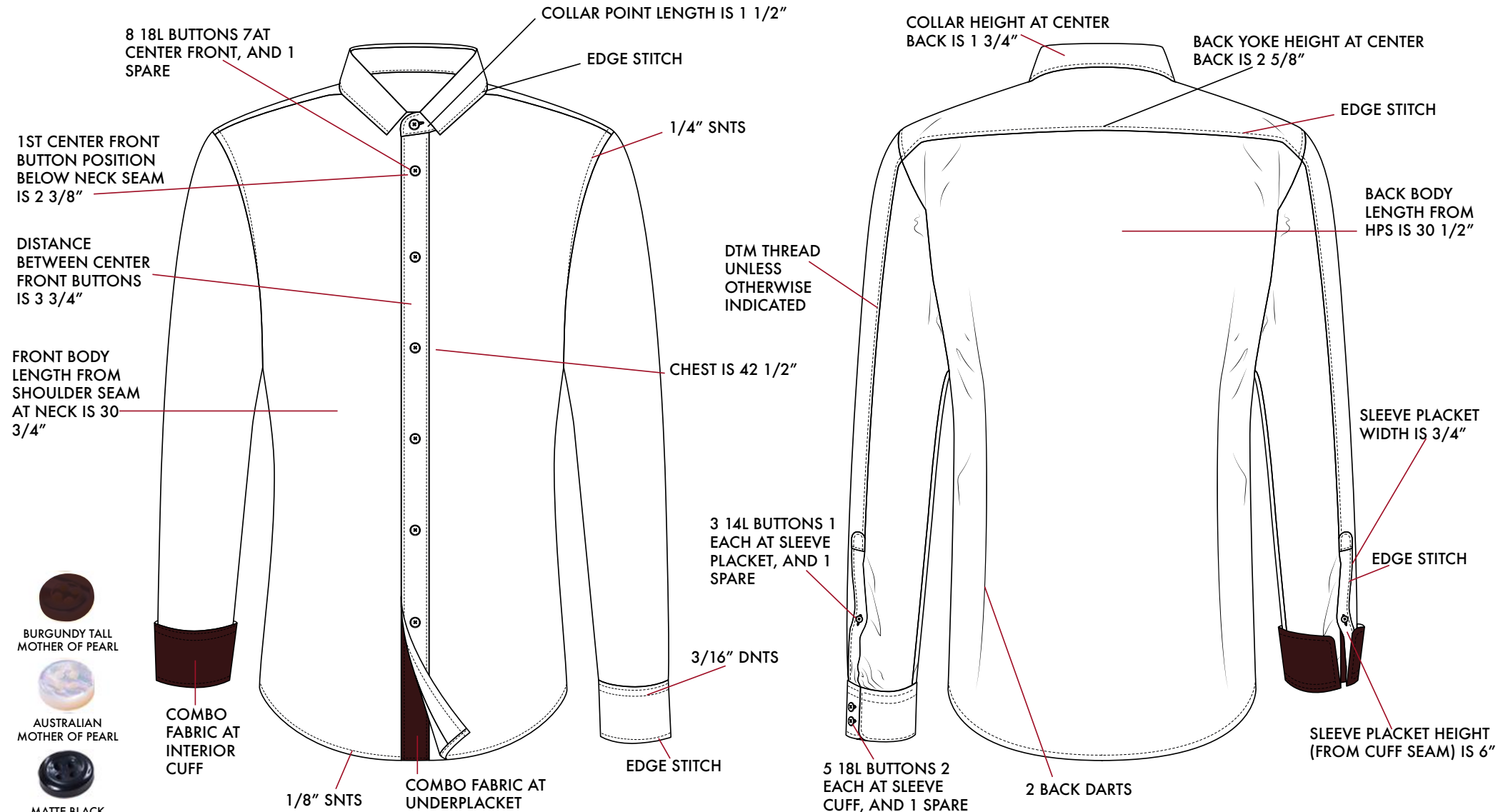


PERFORMANCE X PROFESSIONAL  
MOISTURE-WICKING | NON-IRON | MACHINE WASHABLE | SUPERIOR FIT



# ITALIAN SPREAD COLLAR DRESS SHIRT

SLIM FIT; FEATURES ROUNDED 2-BUTTON BARREL CUFF, NOVELTY BUTTON DETAILS, ROUNDED SLEEVE PLACKET, CONTRAST INNER CUFF AND CENTER FRONT PLACKET.

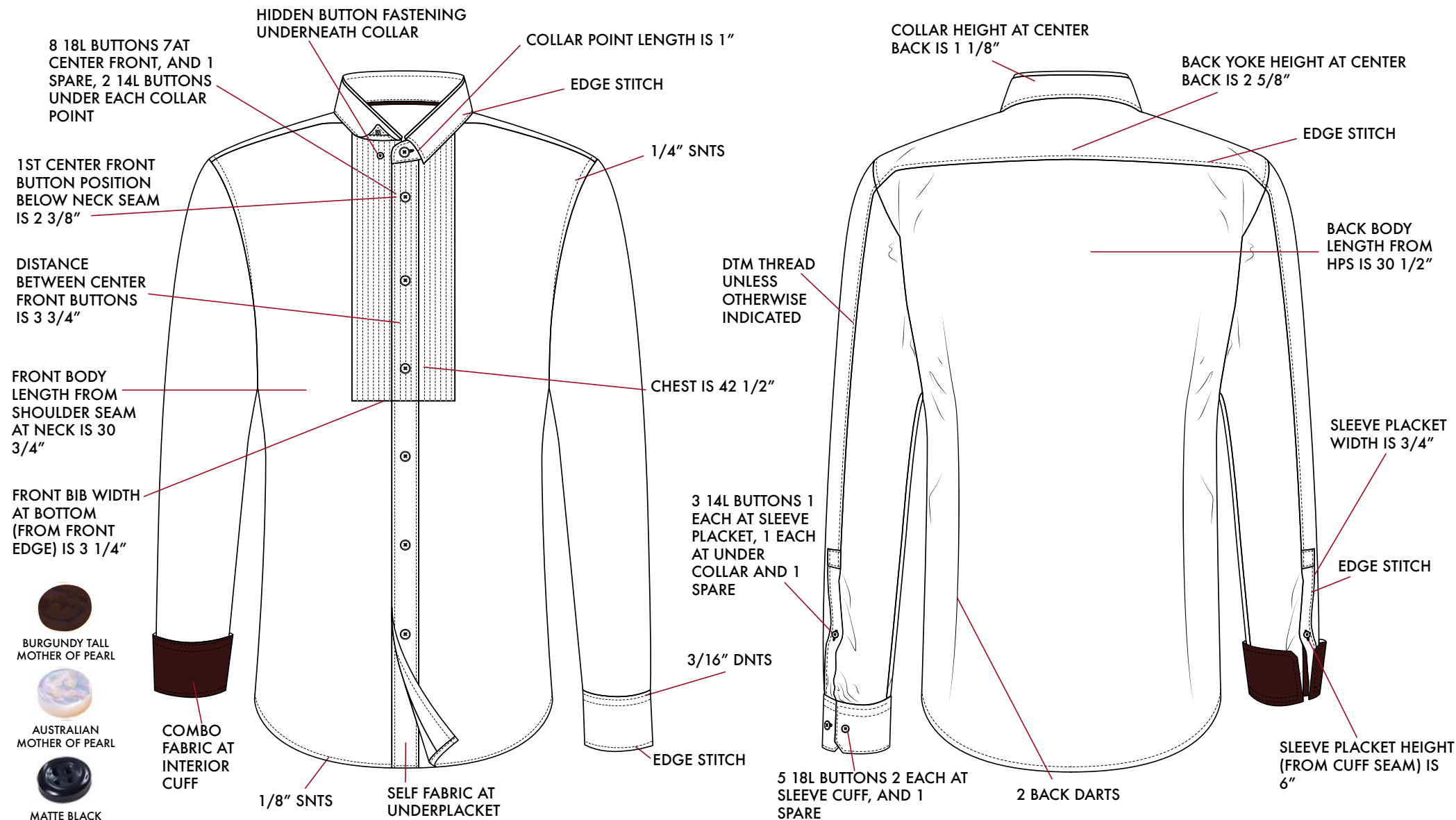


PERFORMANCE X PROFESSIONAL  
MOISTURE-WICKING | NON-IRON | MACHINE WASHABLE | SUPERIOR FIT



# NOVELTY POINT COLLAR DRESS SHIRT

SLIM FIT; FEATURES ADJUSTABLE MITERED BARREL CUFF, NOVELTY BUTTON DETAILS, CONTRAST INNER CUFF, AND PIPING AT INTERIOR NECK BAND

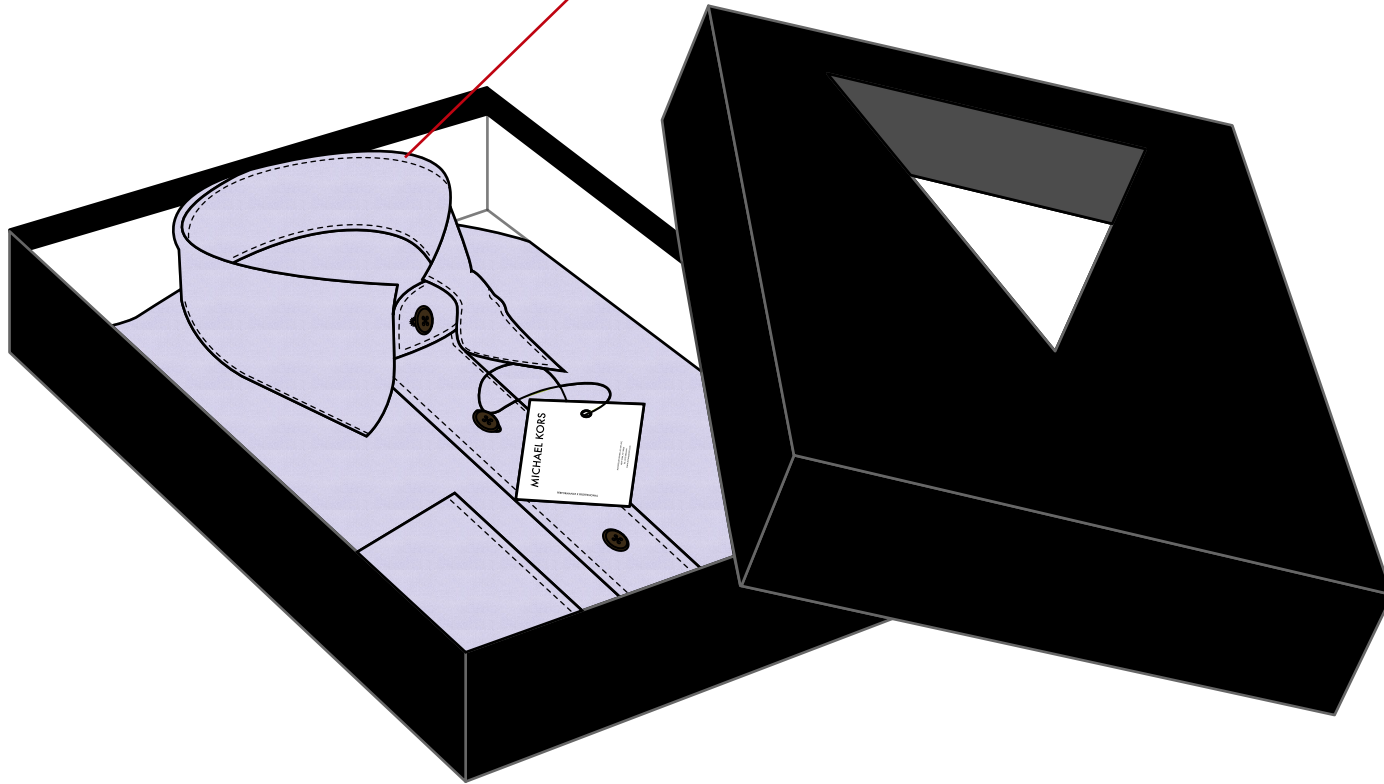


PERFORMANCE X PROFESSIONAL  
MOISTURE-WICKING | NON-IRON | MACHINE WASHABLE | SUPERIOR FIT

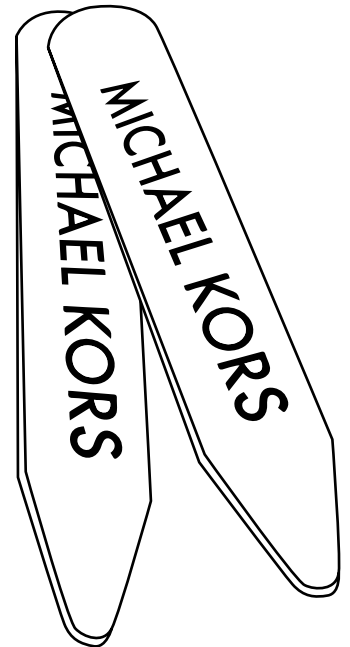


# PACKAGING

PLASTIC COLLAR STAND WITHIN  
COLLAR



BLACK RECTANGULAR BOX WITH TRIANGULAR CUT  
OUT SO CUSTOMER CAN SEE AND FEEL THE DRESS  
SHIRT

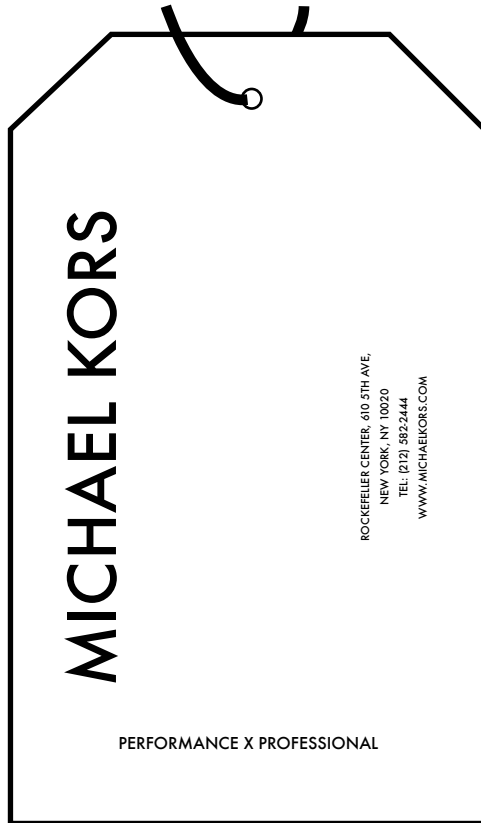


COLLAR STAYS WITH  
MICHAEL KORS BRANDING

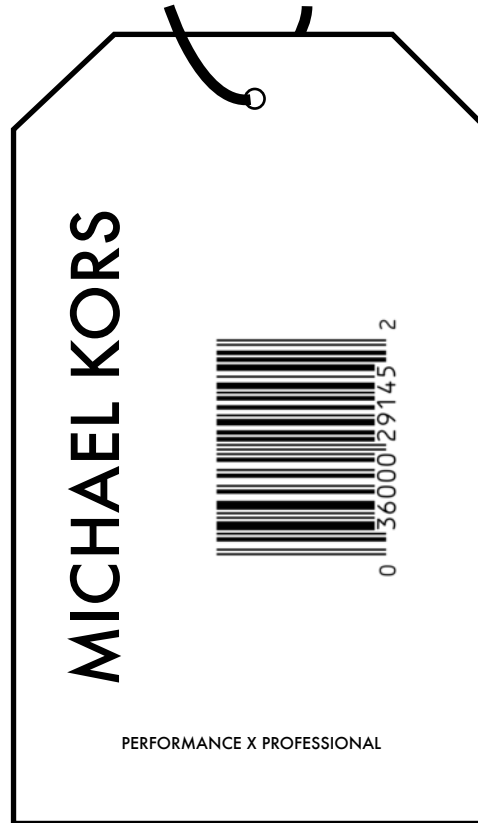


# PACKAGING

## HANGTAG



FRONT



BACK

