

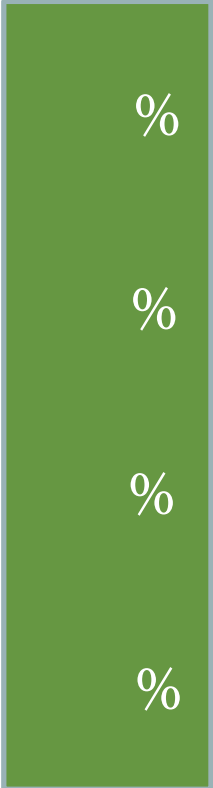


# ASSESSING PARTNERSHIP SYNERGY

0=none      3=good  
 1=margin    4=great  
 2=modest    5=extra-ordinary

PARTNERS	Expand Reach	Enhance Services	Attract or Share Resources	Influence Systemic Change	Raise Profile	TOTALS

Percent of Synergy Potential Realized



TOTAL

**INSTRUCTIONS:** Identify four prospective partners with whom you perceive the most win-win potential. Then indicate for each, what is the current synergy being achieved (numerator), and what is the perceived potential for synergy (shaded). Total across the rows. Do the math. Then total down.