



**SOULITUDE**

URBAN EXPRESSIONS

# **PRESS KIT**

**nik west (us)**  
**stretch and bobbito (us)**  
**chief (ch)**  
**omar lye-fook (uk)**  
**janette beckman (uk)**  
**geneva, switzerland**  
**6-9 october 2016**

**[www.soulitudeevents.com](http://www.soulitudeevents.com)**

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GENEVA, OCTOBER 6-9



Following the successful exhibition during la Nuit des Bains in Geneva in September 2015, Soulitude is back for its second installment; The Soulitude Urban Expressions, will take place this fall in Geneva, Switzerland (October 6 - October 9).

An artistic journey dedicated to urban art where everyone will feel intimately immersed into an amplified universe. Soulitude Urban Expressions features the best emerging and confirmed artists and legends in visual, musical and other alternative arts. Every ticket is a VIP ticket, an all inclusive experience package.

## VENUES



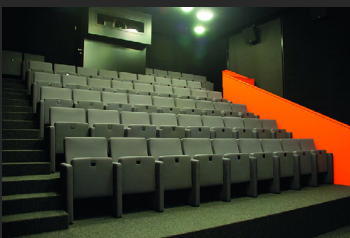
### Temple Fusterie

Located in the heart of the center of Geneva, the Temple Fusterie is a historical landmark.



### Maison des Arts du Grütli

Maison des Arts du Grütli reinforces the cultural identity of the area of Place Neuve, where close to prestigious institutions such as the Rath Museum, Conservatory of Music, the University and the Library of Geneva, the Grand Theatre and Victoria Hall, it finds its place as a multidisciplinary and dynamic cultural center. It hosts throughout the year cultural events as wide an audience as diverse.



### Fonction Cinéma

Fonction Cinéma is a non-profit professional association whose objective is to encourage independent filmmaking in Geneva and Switzerland. For over 30 years, Fonction Cinéma plays a key role in Geneva in supporting the production and distribution of films.



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## ARTISTS



### Kimi Awori

We are very happy to have added Kimi Awori to our line up, the very talented duo produced by our friends from Colors Entertainment. They will perform as a supporting act to Nik West on Thursday October 6, 2016.

### Nik West

With credits that include work with artists such as, Prince, Dave Stewart of Eurythmics fame, Glee and most recently, special guest appearances on American Idol, bassist, singer and songwriter Nik West is anything more than just another pretty face.

Prepare for a performance that's out of this world!



### Stretch & Bobbito

During the 1990s, Stretch and Bobbito introduced the world to an unsigned Nas, Biggie, Wu-Tang, and Big Pun, as well as an unknown Jay Z, Eminem, and the Fugees on their radio show. The total record sales for all the artists that premiered on their show exceed 300 million. The Source named The Stretch Armstrong and Bobbito Show as the "Best Hip Hop Radio Show of All Time".



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## ARTISTS

### Chief

Chief is a dynamic beatmaker, his music has been best described as filling the gap between classic beatmaking and forward thinking production. He's well known both for his solo work and for producing both confirmed and upcoming rappers/singers such as Aloe Blacc, Georgia Anne Muldrow, Moka Only, Blu, AG, Marc Mac of 4heroe, Jneiro Jarel, Co\$\$, John Robinson, Kissey Asplund, Dynas, Les Nubians, Sene, or Abstract Rude to name just a few.



### Omar Lye-Fook

Omar has just re-released Sing [If You Want It], on Tru Thoughts, the British soul supremo's sixth and perhaps funkier album so far. Featuring guest appearances from Stevie Wonder, Angie Stone, Common, Estelle, Rodney P, JC Bentley, Canitbe and Ashman, and with additional production from Omar's brother, Scratch Professor, it's a brilliant collection of music that manages to break new ground for the artist, yet at the same time re-establishes that unmistakable, unique Omar signature sound with his army of fans.



### Janette Beckman

Londoner Janette Beckman began her photography career at the dawn of punk rock working for The Face and Melody Maker. She shot bands from The Clash to Boy George as well as 3 Police album covers. Her photographs have most recently been exhibited at: The Museum of the City Of New York, HVW8 LA, Le Salon Paris, Morrison Hotel Gallery NYC, Paul Smith London, Tower Records Tokyo, Blender Gallery Sydney. Janette lives and works in New York City. She is the New York editor for the British style magazine 'Jocks&Nerds'.









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## SOCIAL MEDIA




### Stretch and Bobbito

-  @StretchAndBobbito 22.3k Followers
-  @StretchAndBobbito 6k Followers
-  @StretchAndBobbito 9.1k Likes
-  Stretch And Bobbito 488 Subscribers




#### > Stretch Armstrong

-  @StretchArmstrong 25.4k Followers
-  @StretchArmy 24.2k Followers
-  @NYStretch 11.1k Likes




#### > Bobbito Garcia

-  @KoolBobLove 20.5k Followers
-  @KoolBobLove 16.1k Followers
-  @KoolBobLove 28.2k Likes





### Chief

-  @Chief\_FeelinMusic 8.4k Followers
-  @Chief\_BeatMaker 2.3k Followers
-  @ChiefFeelinMusic 22.7k Likes



### Kami Awori

-  @KamiAwori 543 Followers
-  @KamiAwori 253 Followers
-  @KamiAwori 2.4k Likes




### Nik West

-  @NikWestBass 88.4k Followers
-  @NikWestBass 70.6k Followers
-  @NikWestMusic 237.1k Likes
-  NikWestBass 16.9k Subscribers

### Janette Beckman

-  @JanettePhoto 3.5k Followers
-  @JanetteBeckman 870 Followers
-  @Janette-Beckman 1,019 Likes

### Omar Lye-Fook

-  @Omar\_LyeFook 6.8k Followers
-  @OmarLyeFookMBE 12.4k Followers
-  @OmarOfficialUK 10.9k Likes

Press Assets: [Video](#) and [Photos](#)

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## TICKETS

### ALL ACCESS PASS

"The Soulitude Fest"  
Full access all four days

175 CHF

### NIK WEST FEAT. KAMI AWORI

"Bass Space"  
(Includes free drinks)

50 CHF

### OMAR LYE-FOOK FEAT. CHIEF

"European Heat"  
(Includes free drinks)

60 CHF

### STRETCH AND BOBBITO

"A Night With Radio Pioneers"

All Inclusive - 40 CHF  
Listening Session - 20 CHF  
Movie & Discussion - 30 CHF

### JANETTE BECKMAN

"Resistance Culture"

All Inclusive - 35 CHF  
Movie and Q&A - 30 CHF  
Exhibition Only - 10 CHF



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## ABOUT US

We are a collective of individuals that have been passionately immersed in this culture for more than 30 years. Time has come for us to share and celebrate it in a unique way. Soulitude is not a music festival, it is an artistic journey, an intimate and intense communion with some of our heroes and legends. We want you, our partners and our audience to be part of our universe.

For any interview inquiries, please contact us at:

[info@soulitudeevents.com](mailto:info@soulitudeevents.com)



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