



# GrandApps



## Calum Moger

**CALUM VON MOGER**  
USA

**Category**  
Fitness



## Calum Case Study

The goal of his app was to sell an app workout program. He launched it in October 2014 and in 5 months he made over \$9,000 with the help of Grand Apps.



## Platforms

Android



iPhone



## App Features

Mobile Workouts  
Chat With Calum  
App Alerts

Website Integration  
Push Notifications  
Much More



## MOBILE Sales

\$9k

Over \$9,000 in  
app sales



## Average Downloads

6,500

His app  
generated  
6,500+ app  
downloads

[www.grandapps.com](http://www.grandapps.com)