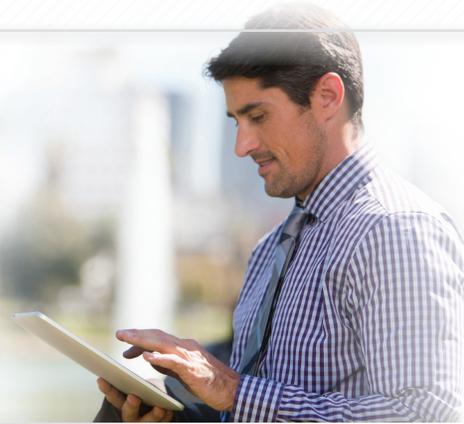


Truly unify your Unified Communications strategy by adding iPass

Help ensure workers can access the UC system from almost any device, almost anywhere in the world



WHY IPASS?

iPass delivers always-on mobility that enables mobile workers to connect seamlessly to Wi-Fi. Using iPass lets traveling workers access cloud-based applications, answer time-sensitive communications, and continue to work in transit just as if they were in the office. iPass Open Mobile makes connectivity costs easy to manage and control, regardless of device, location, or number of users.

Unified Communications (UC) is all about collaboration without borders. Start a meeting on your mobile phone, and finish it in the office. Take a call that came into your desk phone from your laptop. Locate colleagues, send a quick text message, and instantly join a video conference, using a high quality, always-on communications, no matter where they are. UC has made it easier to share ideas and increase productivity than ever before. Not only that, but UC is saving enterprise costs by reducing or even eliminating the need for PBX systems. There's just one little glitch: what if someone using UC travels somewhere, and can't connect to the Internet because of cost or network availability? That's where iPass comes in.

Combine UC with iPass and give mobile employees more freedom to connect

When employees travel, they rely on cellular data and hotel and venue Wi-Fi day passes to stay in touch with UC. Cellular data is not only expensive, but the bandwidth is rarely large enough for applications like video conferencing or collaborating on large documents. If employees use international cellular roaming, the costs can run into the thousands each day, so connecting that way doesn't make sense. If employees are on a plane, cellular access isn't available. Wi-Fi passes are expensive, and, depending on location, can be difficult to find, access, and pay for. Without a good connection, even the best UC system is unusable.

Add iPass Open Mobile, the world's largest commercial Wi-Fi network, to any UC implementation, and increase the power and reach of unified communications. iPass delivers mobility services that enable traveling workers to find, and quickly connect to the nearest hotspot, almost anywhere in the world. iPass is available from 1.2 million hotspots globally, and on thousands of flights every day. Employees need only install the iPass client on iOS, Android, and Windows-enabled smartphones, tablets, and laptops. Then, tap into the nearest hotspot. And if a connection is too congested to sustain a video call, iPass can recommend another nearby hotspot that can do the job. Employees and companies no longer need to worry about multiple bills and high costs—using iPass to connect can save significant costs over cellular and day-use Wi-Fi passes.

With a simplified user experience, iPass simplifies the process of logging into a hotspot by bypassing the need to enter in a credit card as well as any login gates, ads, or splash screens and to access the corporate UC systems. Mobile workers can collaborate with a high quality of connection,



ABOUT IPASS

With the world's largest commercial **Wi-Fi network** and trusted connectivity platform, iPass provides seamless connectivity virtually anywhere. With more hotels, airports, and business venues than any other network, iPass helps enterprises and service providers ensure always-on, frictionless connectivity for employees and customers anywhere in the world – easily, quickly, securely and cost effectively. Learn more at www.ipass.com or on **Smarter Connections**, blog. Or, contact iPass: www.ipass.com/contact.



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safely, using video-grade collaboration, regardless of the location of the hotspot. Behind the scenes, iPass makes connectivity easy to manage and control for IT regardless of device, location, or number of users.

In the air, on the ground, on a smartphone, tablet, or laptop, iPass Wi-Fi and Unified Communications allow employees to stay in touch and quickly find each other, so teamwork and collaboration stays intact, problems are solved faster, and business runs even more efficiently.

iPass Open Mobile and Unified Communications

- ▶ Let users simply download and connect. On a tablet, smartphone or Windows or Macintosh laptop, let iPass find the nearest access point, and connect automatically. It's a lightweight client that provides frictionless connectivity across the iPass network and to free hotspots, so mobile workers can collaborate from just about anywhere.
- ▶ **The iPass Open Mobile platform:** Control cost policies that provide usage controls for 3G/4G data roaming and Wi-Fi, as well as multiple options for setting network connection and restriction policies.
- ▶ **iPass mobile services:** This highly available, secure and scalable service fabric enables authentication across the iPass Mobile Network. With a faster connection, employees can access the UC more quickly, and work within it more efficiently.
- ▶ **iPass Open Mobile portal:** Maintain full visibility into usage while controlling costs, and govern company-owned or personal mobile devices wherever their owners travel.

Together, the iPass Open Mobile solution allows you to:

- ▶ **Take control:** Provide an environment for employees that foster the organization's UC initiative. Enable greater communication, no matter where colleagues are, and without regard to the devices they use
- ▶ **Gain insight:** Analyse mobile usage across networks, and devices
- ▶ **Save costs:** Extend Wi-Fi availability across paid or free Wi-Fi, using iPass credentials, and save over the cost of expensive PBX systems, cost-prohibitive 3G roaming, and monopolistic Wi-Fi day passes
- ▶ **Stay productive:** Allow employees to travel almost anywhere and still be able to locate, connect, and collaborate over Wi-Fi, and realize the full potential of your Unified Communications investment

