## **Protecting Your Digital Identity**

What Students and Parents Should Know About the Digital Footprint They Leave Online and How it Can Have a Lasting Impact



Date: Thursday, March 6th, 2014

Time: 6:30 p.m.

Where: LJHS, Parker Auditorium

Who: All interested parents are welcome!

**Internet Safety Expert Jon Moffat** will conduct a presentation for parents on March 6<sup>th</sup> at 6:30pm in the Parker Auditorium at La Jolla High School. Moffat's presentation will focus on:

- The importance of protecting your digital identity
- What to do if your child is being bullied online
- How to set digital boundaries with technology at home
- The latest trends in social networking and cyber harassment techniques.

There will be time for questions and answers from parents.



Moffat has been working with students and educating the public about cyber safety for more than a decade. He originally developed the Teen Cyber Education Program while working at the Vista Community Clinic. The program trained student leaders to educate their peers about cyber safety. The program evolved into the Cyber Educators program which keeps up with the latest internet trends. Moffat travels around California and

beyond educating students and parents about how to be safe online.



This event is sponsored by the La Jolla Cluster Association. Donations highly encouraged to fund future parent education.

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