

## Winners revealed at CIPR Local Public Services Excellence in Communications Awards.

The annual CIPR Local Public Services group Excellence in Communications Awards took place last night, recognising public relations professionals from across the local public services sector.

This year's awards dinner was held at @ Bristol, one of the UK's leading science and discovery centres, where over 100 guests gathered to celebrate the best of local public service communications. The awards were sponsored by [DTW](#), [TaylorFitch](#) and [Bristol City Council](#).

Sixteen awards were handed out to eighteen different winners, all of whom have been judged as the best in the sector by a panel of independent judges. Judges were chosen for their experience and expertise and drawn from the CIPR, from academic centres of excellence that specialise in PR and communications, and practitioners who have previously worked in local public services.

The awards were hosted later this year to allow practitioners to showcase the very best of their work during the summer of 2012. Two, one-off special awards were presented on the evening to celebrate work related to the Olympic and Paralympic Torch relays and the Games themselves.

Public relations and communications teams working in local government, health, housing and education included the London Borough of Waltham Forest who collected two awards including the top prize for 'External Newspaper or Magazine' and 'Communicators of the Year' and The Honest Partnership: The Honest Truth who ~~were~~ topped the 'Campaign of the year' and 'Publication, leaflet and flyer' categories. The London Borough of Hackney, picked up the most awards on the night, taking home four including the awards for 'Internal and Change Communications Excellence' for their work during the 2012 Games.

Ashley Scott-Wilcox MCIPR, Vice-Chair of the CIPR Local Public Services Group commented on the awards evening: "The awards were a fantastic celebration of the great work across local public services with awards going to small and large councils, police and health authorities. It is great to see innovation and creativity in our sector and high standards. Congratulations to every finalist."

View the full list of results, with case studies of winners and highly commended entries on [the CIPR website](#).

The full list of 2012/13 CIPR Local Public Services Excellence in Communication Awards winners is as follows:

- Media Relations Excellence – Liverpool City Council: Liverpool's Giant Event

- Internal and Change Communications Excellence – London Borough of Hackney: Your Games
- Consultation Excellence – Devon County Council: Your Community, Your Choice
- Digital Excellence – London Borough of Newham: Game on – Newham’s Time Lapse Video
- Partnership Excellence – Cornwall Council: Olympic Torch Relay Cornwall
- Design, Brand or Photography Excellence – London Borough of Hackney: Hackney – the REAL Heat of London
- PR on a Shoestring Excellence – University of Bedfordshire: Postgraduate Life e-zine
- Crisis Communications Excellence – Bournemouth Borough Council: Festival, Floods and Fatality
- New Ways of Working Excellence – Haringey Council and Panacea: How we saved £2m
- PR Stunt of the Year – NHS Milton Keynes and Northamptonshire: Tired of that cough?
- External Newspaper or Magazine Under 60,000 circulation - Nottingham City Homes: News
- External Newspaper or Magazine Over 60,000 circulation – Surrey County Council: Surrey Matters
- Publication, Leaflet or Flyer Excellence – The Honest Truth Partnership: The Honest Truth
- Campaign of the Year - The Honest Truth Partnership: The Honest Truth
- Young Communicator of the Year – Hannah Wicks, Devon County Council
- Communicators of the Year – London Borough of Waltham Forest
- 2012 Excellence- Torch Relay – Arun District Council: Olympic Torch Relay, London Borough of Camden: Torch Relay 2012
- 2012 Excellence- Olympic and Paralympic Games – London Borough of Hackney: Our Games- Hackney a Host for 2012

## [Ends]

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### **About the CIPR Local Public Services Group**

The Local Public Services group represents all communications professionals in all local public services such as local government, health, housing, education.

### **About the CIPR**

The CIPR is the professional body for public relations practitioners in the UK. With over 10,000 members involved in all aspects of public relations, it is the largest body of its type in Europe. The CIPR advances the public relations profession in the UK by making its members accountable through a [code of conduct](#), developing policies, representing its members and raising standards through education and training.