

URBANPASS

ONE TAG TAKES YOU EVERYWHERE



NEOLOGY



URBANPASS

"THE CONCEPT"

Today, people commute using various modes of transportation to get from point A to point B

MOBILITY EFFICIENCY IS KEY

Modern cities offer mobility in many ways

YET THEY ARE ALL DISCONNECTED

URBANPASS

brings them all
together

- Bus
 - Train
 - Subway
 - Ferry
 - Parking
 - Highway
 - Taxi
 - Bicycle
 - Rental Services
-

One product takes you everywhere

MULTIPLE AGENCIES
EXISTING INFRASTRUCTURE
GROWING ECOSYSTEM OF 6C + NFC

ONE PRODUCT

DUAL TECHNOLOGY URBANPASS

NFC + RFID

Neology's Dual Technology UrbanPass enables easy and convenient management of connected transportation accounts directly from a smartphone with the UrbanPass application.

The UrbanPass app offers access to the features and functionalities of transportation accounts including tolling accounts and toll transponders, automatic fare collection, and parking. Within the app, users can re-load their transponder, view transaction history, calculate fare estimates based on routes, etc.

BENEFITS:

- Payment collection from multiple agencies through one user account
- Integrated fare payment device in a convenient form factor
- Long and Short range transactions using UHF and NFC



TRANSPORTATION
ACCOUNT
MANAGEMENT

TRANSPONDER
RELOAD

TRANSACTION
HISTORY

AGENCY-SPECIFIC
FEATURES



THE URBANPASS APPLICATION.

EASY TO USE, ANYWHERE, ANYTIME.



SYSTEM ARCHITECTURE

MOBILITY

CATEGORY OVERVIEW

PEOPLE

URBANPASS END-USERS

PRODUCTS

URBANPASS TAG AND APP, SWITCH TAG,
e-PLATE, TRANSPORTATION CARD

APPLICATIONS

TOLL ROAD, PARKING, BIKE RENTAL, FERRY,
BUS, SUBWAY, CAR RENTAL, CHARGE STATION,
GAS STATION

AGENCIES

ALL PARTICIPATING
TRANSPORTATION AGENCIES
AND OPERATORS

