

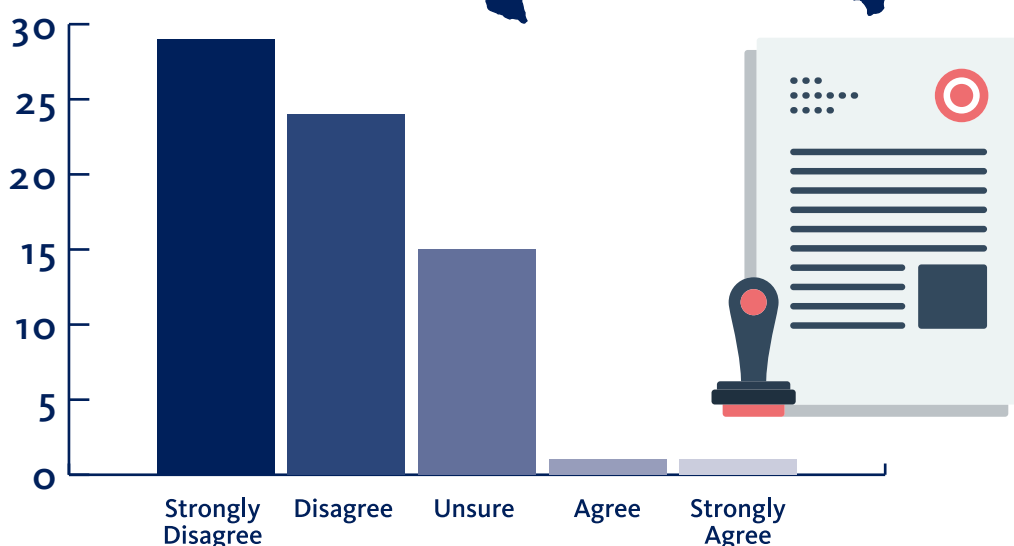
# Wonderlic National Employer Survey Results



OVER **260**

employers participated in Wonderlic's nationwide survey.

*Here are some highlights from what we learned.*

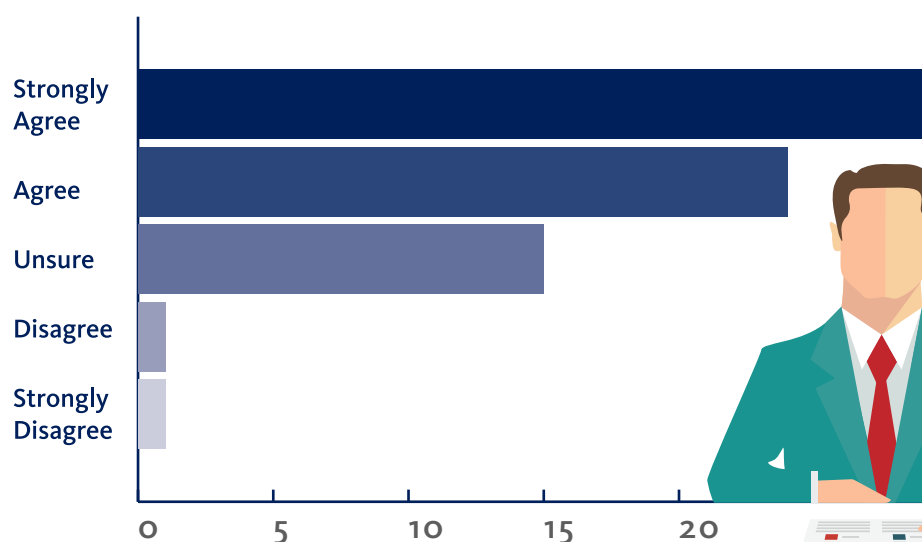
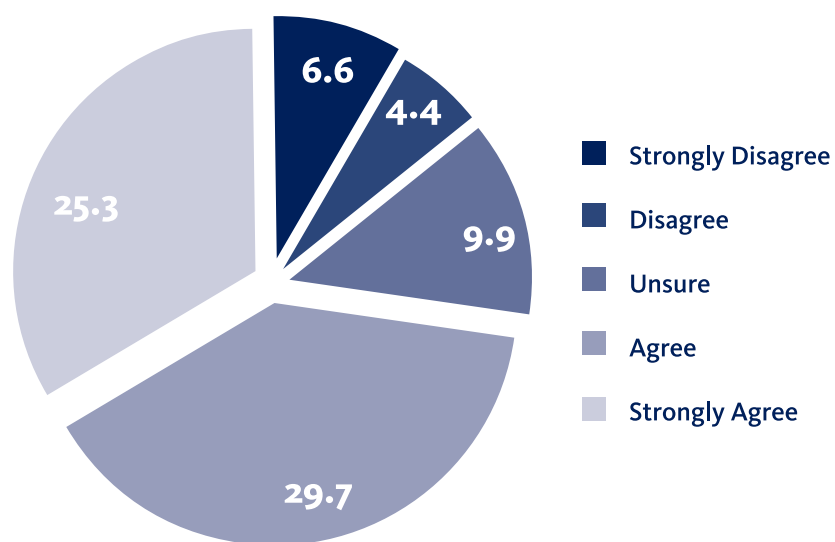


**ONLY 1.6%** of employers agreed with the following statement:

Colleges provide me with credentials that **CLEARLY VERIFY** graduates' skills.

**55%** of employers agreed with the following statement:

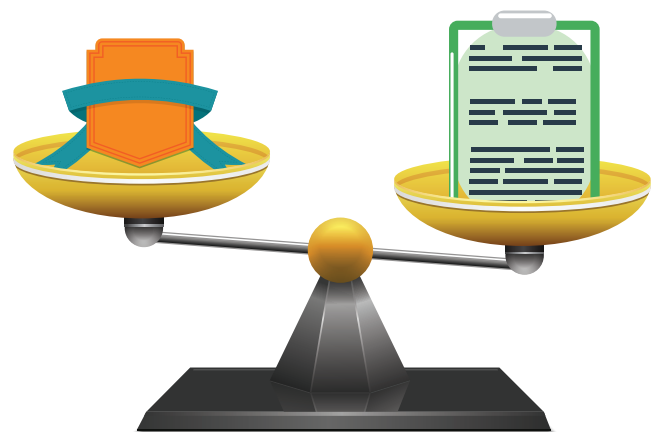
Colleges could do a better job at **COMMUNICATING** student mastery skills to me.



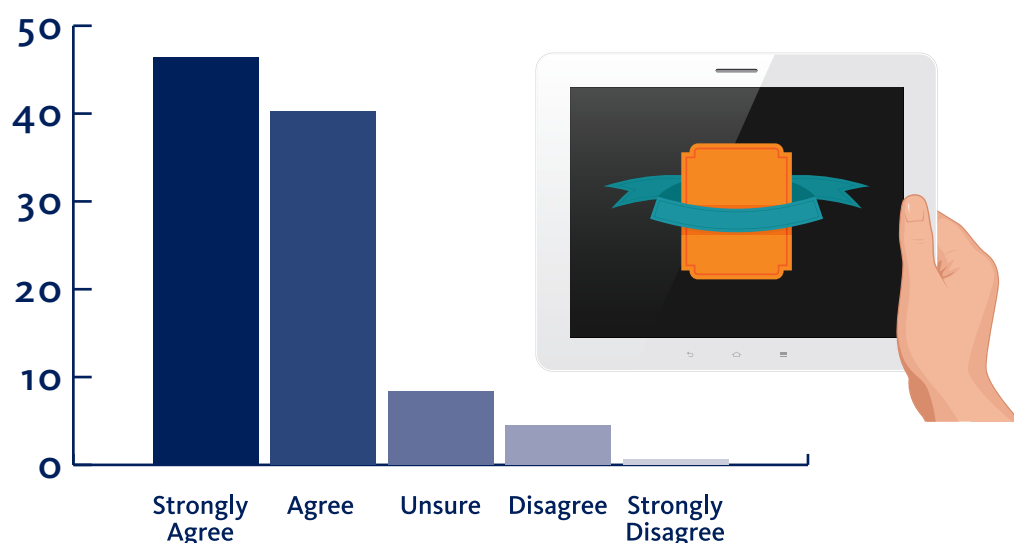
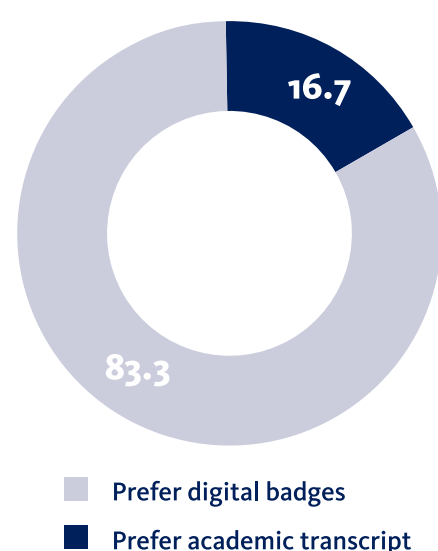
**60%** of employers agreed they would:

Be more inclined to interview graduates that had **JOB-SPECIFIC SKILLS BADGES** on their resumes.

When placed side-by-side,



**83%** of employers **PREFERRED A DIGITAL BADGE** over an academic transcript when verifying students' skills.



**86.6%** of employers agreed that:

Local educators should provide their students with **JOB-SPECIFIC BADGES** that **VERIFY SKILLS**.

Contact us at [Badges@Wonderlic.com](mailto:Badges@Wonderlic.com) to learn how *you* can start meeting employers' hiring expectations with digital badges!

# Wonderlic.