Wonderlic National Employer Survey Results

94 student participants from postsecondary Allied Health programs responded to Wonderlic’s Talent Showcase survey. Here are some highlights from what we learned.

74% of students agreed that they enjoyed taking the competency-based assessment more than normal multiple choice tests.

89% of students agreed that the test had questions that reflect what they expect to see on the job.

82% of students agreed that they feel more confident about their skills after taking the assessment.

84% of students agreed that they are excited about earning and sharing badges.

87% of students agree that they would recommend the test to their classmates.

“It was a great test, easy to understand, and exciting to see my skills I’ve learned put to the test.” - Sydney G.

“Colleges provide me with credentials that CLEARLY VERIFY graduates’ skills.”

55% of employers agreed with the following statement:

Colleges could do a better job at COMMUNICATING student mastery skills to me.

60% of employers agreed they would:

Be more inclined to interview graduates that had JOB-SPECIFIC SKILLS BADGES on their resumes.

86.6% of employers agreed that:

Local educators should provide their students with JOB-SPECIFIC BADGES that VERIFY SKILLS.

“We felt the Badges will definitely help with our hiring considerations.” - Ivan S.

When placed side-by-side, 83% of employers PREFERRED A DIGITAL BADGE over an academic transcript when verifying students’ skills.

“When students send you digital badges, it’s very easy to validate that the badge accurately reflects skills.” - Bill N.

Contact us at wesclientsupport@wonderlic.com to learn more about competency-based education, assessment and digital credentialing.