

## 2012 GREATER HELOTES TEXAS MS. PAGEANT & GREATER HELOTES TEXAS TEEN PAGEANT

(To be held March 2012)

Independently produced and directed by Silver Crown Productions

We are now selecting delegates to participate in the **2012 GREATER HELOTES TEXAS MS. & GREATER HELOTES TEXAS TEEN** pageants!

**THE PAGEANT** can be exciting and entertaining for you and any of your family and friends who attend. It will be a very memorable experience, and could lead to new opportunities in your life. The winners receive a prize package and the opportunity to compete in the **2013 MISS SAN ANTONIO TEXAS MS.** and **MISS SAN ANTONIO TEXAS TEEN USA** pageants!

The pageant is designed to be an excellent vehicle for advancing your career and personal goals. Training and personal development sessions are included in the entry fee and are designed to help delegates prepare for the pageants and for life! It will be a time of personal growth and maturity that is priceless!

Although it is not a requirement to participate in a local pageant prior to competing at the state level, it can be very beneficial. Therefore, if you win the GREATER HELOTES TEXAS MS. or GREATER HELOTES TEXAS TEEN pageant your entry fee to the 2013 MISS SAN ANTONIO TEXAS or MISS SAN ANTONIO TEXAS TEEN pageants is covered!

**BECOME A DELEGATE TODAY!** If you live or attend school in the following zip codes you are eligible to compete in the Greater Helotes Texas or Greater Helotes Texas Teen pageant: 78023, 78003, 78063, 78240, 78249, 78250, 78251, 78253, 78254, 78255 and 78256. In addition, you must be single, never married, never given birth to a child and a United States citizen between the ages of 13 – 25! Specific age requirements are below:

**TEEN:** I am at least 13 years of age and less than 17 years of age the year I participate in the Greater Helotes Texas Teen Pageant

**MS.:** I am at least 17 years of age and less than 25 years of age the year I participate in the Greater Helotes Texas Ms Pageant.

**AWARDS** are part of the pageant experience. The winners' prize package includes their entry fee to the 2013 MISS SAN ANTONIO TEXAS and MISS SAN ANTONIO TEXAS TEEN competitions. Additional awards will be presented in the Miss and Teen divisions to: Best in Swimsuit, Best in Evening Gown, Miss Congeniality, Miss Photogenic, Prettiest Smile and Peoples' Choice.

**PAGEANT COMPETITION** is based on three categories: Interview, Physical Fitness in Swimsuit and Evening Gown. The judges will be looking for an all around winner. The winners may not score the highest in any one category of competition yet she will score high in all categories possessing intelligence, personality, poise and beauty. There is no talent competition and no experience is necessary.

**WARDROBE** – each delegate is required to provide her own wardrobe:

1. *Personal Interview* – you should wear a fashion forward outfit. This can be a dress, or suit (pant or skirt). A good guide line would be to ask yourself what you would wear for a press conference, television interview or a luncheon held in your honor. You should wear minimal jewelry and 'daytime' makeup. Your hair should be clean and well groomed. No hats, scarves or gloves permitted.
2. *Opening Production Number* – you will need white dress shorts and blouse. **Teen Contestants:** wear a **PINK** blouse (any shade). **Ms. Contestants:** wear a **YELLOW** blouse (any shade). Silver hoop earrings and natural color wedge/espadrille shoes. Keep your expenses down; you may already have a blouse and shorts in your wardrobe or know someone who may let you borrow one. **You will not be judged in the opening production number.**
3. *Swimsuit* – you must wear a **conservatively cut** two piece **solid color** swimsuit. **Teen Contestants:** wear a **YELLOW** (any shade). **Ms. Contestants:** wear a **BLUE** (any shade). No string bikinis or French cut bottoms allowed. No trim color. No metallic, sequin or velvet material/fabrics. No rhinestones. Avoid excess cleavage enhancement. Your swimsuit must be approved by Silver Crown Productions by February 5, 2012.
4. *Evening Gown* – there are no specific requirements regarding the evening gown. All types of gowns are permitted. The gown should fit you well and compliment your own coloring, physical features and age. Shoes and jewelry should compliment your evening gown.

**PHOTOS** – each delegate will need to provide 2 copies of the same 5 x 7 color photo, one hard copy and one via email at a 300 dpi. The official pageant photographer will schedule your appointment for this photo. There is a fee of \$25.00 that will cover the 5X7 photo and the digital copy. These photos will be used for the program book, judges' notebooks and the website. Head or head and shoulders photo, of the same pose, printed vertically, no hats, hands or other accessories (other than earrings). **You will receive a 5X7 of this photo.**

**PROGRAM BOOK AD PAGES** – each delegate is required to sell Program Book ads totaling \$600.00. Full color half-page color ads can be purchased at the cost of \$150.00 and full color full-page color ads can be purchased at the cost of \$300.00. Once you enter the pageant you will receive more detailed information about this.

**ENTRY FEE** – the entry fee is \$200.00 and includes four or more training sessions. It also helps cover some of the pageant expenses, such as Pageant site, advertising, music, administrative expenses, and many other expenses involved in a pageant of this caliber. Payments can be made by Money Order or Business Checks made payable to Silver Crown Productions. **No personal checks are allowed.**

**GETTING STARTED** – to become a delegate you need to follow these directions carefully. Download and complete the 2 page On Line Entry Form. It must be typed or hand printed legibly. Select a recent photo and print your name on the back of it. This photo is for our records only; it does not need to be professional and will not be returned to you. Mail the above items and a \$200.00 entry fee to the address below. Once we have received and approved your entry, you will become an official delegate in the **2012 GREATER HELOTES TEXAS MS.** or **GREATER HELOTES TEXAS TEEN** pageant and receive more paperwork and information.

**YOUR** non-refundable \$200.00 entry fee must be paid in order to receive your Contestant Confirmation Letter and Sponsor Letter (if you are not accepted as a contestant your entry will be returned). Your Contestant Handbook contains more competition information and will be mailed to you when in receipt of your entry fee. Delegate number is limited therefore contestants are accepted on a first come basis. **Get your entry form and entry fee in today!**

Mail your 2 page on line entry form, a recent photo and your \$200 entry fee to  
**Silver Crown Productions**  
**16 Twinpost**  
**San Antonio, TX 78254**

We are looking for young ladies who want to represent their community, city and state. Delegates should understand that there is a responsibility to the pageant system, sponsors, community and the City of Helotes. Delegates will instantly become role models simply by competing in the pageant. This can be a wonderful experience with memories to last a lifetime!

Please email us at [wendythiery@sbcglobal.net](mailto:wendythiery@sbcglobal.net) with any questions you may have. Or, visit [silvercrownproductions.com](http://silvercrownproductions.com). We look forward to working with you as you begin this journey in your life!

Thanks,  
Wendy Thiery, Director