



**CHANGE**

**UP**

Innovating  
for Social  
**IMPACT**



# Social Enterprise Directory

2013

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Okanagan Changemakers is a non-profit organization of like-minded individuals focused on making measurable impact by helping to solve social problems through collaboration, mentorship and action. We will make our community -- and the world -- a better place by supporting passionate, innovative and entrepreneurial individuals and organizations who are innovating for social change. Let's change the world ... together.

# Finalists

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## **Central Okanagan Food Policy Council** Established Registered Charity

Ailsa Beischer | 778-214-5664 | [cofruittreeproject@gmail.com](mailto:cofruittreeproject@gmail.com) | [www.okanaganfood.com](http://www.okanaganfood.com)

The Central Okanagan Food Policy Council is a group of citizens working towards a food-secure Okanagan by providing food for those with limited means, educating the public on food skills and sustainable agriculture, and raising awareness of a healthy and sustainable food system in the area. The Council's latest initiative, the Fruit Tree Project, turns backyard fruit trees into a valuable source of food for the community by harvesting otherwise wasted fruit.



## **Doogoods** Youth Led Venture

Chantelle & Teagan Adams | 778-477-1010 | [foundationsforsuccess@yahoo.com](mailto:foundationsforsuccess@yahoo.com) | [www.doogoods.com](http://www.doogoods.com)

Doogoods is a youth-focused social enterprise whose mission is to teach kids to participate in "good acts," improving their communities while increasing their confidence, courage and compassion. Doogoods uses unique toys, lesson plans and other teaching tools to communicate this message.



## **EcoStars** Youth Led Venture

Summer Fulford & Madelyn DeGruchy | 250-763-3451 | [ecoautotherapy@gmail.com](mailto:ecoautotherapy@gmail.com) | [www.ecoautotherapy.com](http://www.ecoautotherapy.com)

EcoStars is an environmentally conscious youth-led enterprise whose 100% natural Eco Auto Therapy car freshener serves a dual purpose: after being used for its aromatherapy benefits in the car, it can be planted and grown into flowers, vegetables or herbs.



## **ED-ucation Publishing** For-Profit

Jeff Hoffart | 250-869-2199 | [publishing@ED-ucation.ca](mailto:publishing@ED-ucation.ca) | [www.ED-ucation.ca](http://www.ED-ucation.ca)

ED-ucation Publishing is a reputable source for quality education products and services aiming to contribute to and build the educative community, produce innovative resources, and enable individuals to take action and make a positive difference in the world.



## **GreenStep** For-Profit

Angela Nagy | 250-862-8941 | [angela@greenstep.ca](mailto:angela@greenstep.ca) | [www.greenstep.ca](http://www.greenstep.ca)

GreenStep aims to make sustainability more profitable than "business as usual" by providing consulting services for small and medium-sized enterprises who need to meet stakeholder demand for measurable progress on sustainability initiatives. GreenStep helps businesses create and communicate sustainability strategies and action plans that will also provide a return on investment.



## **Inn From the Cold** Established Registered Charity

Tara Tschritter | 250-448-6403 | [info@innfromthecoldkelowna.org](mailto:info@innfromthecoldkelowna.org) | [www.innfromthecoldkelowna.org](http://www.innfromthecoldkelowna.org)

Inn From the Cold is an organization dedicated to serving the most vulnerable members of our community through various outreach and in-home support programs. This includes a 35-bed shelter which provides overnight shelter to the community's most vulnerable homeless during the coldest months of the year.

# Finalists (Continued)

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## **One Cup at a Time** Non-Profit

Shelley Cook | 778-478-0497 | onecup@jhscso.bc.ca | jhscso.bc.ca

One Cup at a Time is a social enterprise coffee shop that provides employment training and skills development for people with disabilities who are disconnected from the workforce, but motivated to gain employment within the food service industry. The program provides a unique and highly effective training experience through the provision of relevant certifications and real life experience in a functioning café.



## **Metro Up Financial Asset & Literacy Foundation** Established Registered Charity

Michael Wendland | 250-469-4129 | info@metroup.ca | www.metroup.ca

Metro Up is a registered charity focused on asset building and financial literacy initiatives targeted at low-income individuals living in the Kelowna area. Its programs directly impact the lives of participants by equipping them with financial literacy skills, confidence, and financial dollars matched - all used towards helping achieve a sustainable livelihood.



## **Okanagan Car Share Co-op (OGO)** Non-Profit

Christian Brandt | 250-864-0560 | christian@ogocarshare.ca | www.ogocarshare.ca

The Okanagan Car Share Co-op (OGO) is a community service whose key objective is to establish a viable car-sharing enterprise in the Okanagan based on a growth model that will affordably provide environmentally and socially sustainable transportation alternatives to the Okanagan Community while meeting our members' mobility needs and providing a practical alternative to owning a vehicle or second family car.



## **OliveUs Education Initiative Society** Non-Profit

Nikos Theodosakis | 250-486-6637 | nikos@oliveus.ca | www.oliveus.ca

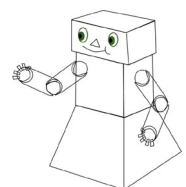
OliveUs is a non-profit society that encourages innovative educational initiatives promoting health and wellness, sustainability, and local and global citizenship. Its main initiative is the InStill life program, which enables elementary students to micro-lend to farmers in developing countries around the world through proceeds raised from gift cards that they have designed and produced.



## **Two Hat Security** For-Profit

Chris Priebe | chris.priebe@2hatsecurity.com | pottymouthfilter.com

Two Hat Security aims to make the world a safer place for kids to grow-up online by tackling cyberbullying and sexting head-on with a unique content filter called PottyMouth, which monitors online sites and chat conversations, blocking inappropriate content.



## **What Makes Us Tic** Youth Led Venture

Isabella Thomson | 250-861-6122 | thedreamer@bellamaria.ca

What Makes Us Tic is a documentary project focused on raising awareness of life with Tourette Syndrome. The film will be a comprehensive look at daily life with the disease aimed at shedding light on the realities of the disorder while debunking many of the stigmas that are so commonly believed. It will be created for a diverse audience, with the goal of educating as many people as possible.

# Changemakers

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## **Alygro Urban Agriculture Non-Profit**

Alison Ruks | 250-503-8542 | [alisonruks@gmail.com](mailto:alisonruks@gmail.com)

Alygro Urban Agriculture is an urban farming organization specializing in vertical hydroponic farming in underutilized urban spaces, such as flat rooftops. Alygro aims to provide a more readily available agriculture system for end consumers to enjoy local, organically grown produce.



## **Because I Can Project Non-Profit**

Shelley Hunt | 250-486-8327 | [shell@becauseicanproject.com](mailto:shell@becauseicanproject.com) | [www.becauseicanproject.com](http://www.becauseicanproject.com)

Because I Can Project is a grassroots non-profit project that exists within a two-fold mission: to raise awareness within the current organ donation registry system and to petition the federal government to implement an opt-out registration process - one that will save thousands of lives.



## **DollarSmartKids Enterprises Inc. For-Profit**

Nancy Phillips | 250-864-9419 | [nancy@dollarsmartkids.com](mailto:nancy@dollarsmartkids.com) | [www.zelawelakids.com](http://www.zelawelakids.com)

DollarSmartKids is an organization focused on helping parents and educators teach values-based financial and life success skills to our youth in the community and around the world using Zela Wela Kids branded resources such as story books, audio programs and hands-on activities.



## **Enactus Non-Profit**

Drew Vincent | 250-462-3739 | [info@enactusoc.ca](mailto:info@enactusoc.ca) | [www.enactusoc.ca](http://www.enactusoc.ca)

Enactus Okanagan College is a non-profit student run organization that develops and implements projects in our communities that improve the quality of life and standard of living across the region by using an entrepreneurial approach.



## **F.I.B.L.E.S. For-Profit**

Zack Pfob | 250-300-3470 | [fiblesonline@gmail.com](mailto:fiblesonline@gmail.com) | [fibles.weebly.com](http://fibles.weebly.com)

F.I.B.L.E.S. is an online and face-to-face tutoring service whose aim is to provide financial instruction and assistance to students before they have to experience it in the real world. Its programs focus on major financial topics such as credit cards, debit cards, mortgages and more!



## **Fresh Outlook Foundation Established Registered Charity**

Joanne de Vries | 250-766-1777 | [jo@freshoutlookfoundation.org](mailto:jo@freshoutlookfoundation.org) | [www.freshoutlookfoundation.org](http://www.freshoutlookfoundation.org)

FOF's passion is "building sustainable communities through conversations that inspire positive change." This is accomplished by hosting events that gather people from government, business, the education and non-profit sectors, and the general public to communicate and then collaborate around their communities' social, cultural, environmental, and economic well being.

# Changemakers (Continued)

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## **Intercultural Society of the Central Okanagan Non-Profit**

Joyce Brinkerhoff | 250-861-1379 | [executivedirector@globalcitizenkelowna.org](mailto:executivedirector@globalcitizenkelowna.org) | [www.globalcitizenkelowna.org](http://www.globalcitizenkelowna.org)

The Intercultural Society of the Central Okanagan strives to lead our community towards intercultural harmony by partnering with ethnic groups in the area, helping them organize cultural programs and events, which encourage the appreciation of diversity within Canadian values.



## **Month of Love Established Registered Charity**

Rhonda Draper | 250-317-1521 | [rbdraپر@shaw.ca](mailto:rbdraپر@shaw.ca) | [www.monthoflove.ca](http://www.monthoflove.ca)

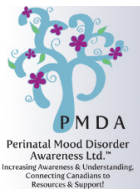
Month of Love is an initiative which strives to develop social consciousness in elementary aged students using two specific methods. The first method teaches students the lesson "a little goes a long way when we work together," and the second method invites associated businesses to show kids that "when you do good, good people often surround you."



## **Outdoor Opportunities For-Profit**

Audrey Noga | 250-899-5587 | [info@outdooropportunities.ca](mailto:info@outdooropportunities.ca) | [www.outdooropportunities.ca](http://www.outdooropportunities.ca)

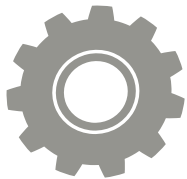
Located on agricultural land just outside Kelowna, Outdoor Opportunities provides children with the space and opportunity to explore and engage with the natural world around them. The closed-system farm is used as a tool to introduce visitors to sustainable agriculture practices, and the Early Learning Centre offers before and after school programs designed to encourage hands-on outdoor activity.



## **PMDA: Perinatal Mood Disorder Awareness Ltd. Non-Profit**

Tascheleia Marangoni | 778-215-7418 | [info@pmda.ca](mailto:info@pmda.ca) | [www.pmda.ca](http://www.pmda.ca)

PMDA: Perinatal Mood Disorder Awareness Ltd. is a registered non-profit organization devoted to increasing awareness and resources for Postpartum Depression & Perinatal Mood Disorders across Canada, and helping individuals and families get the support they need.



## **Social Justice Changemakers (Teen to Teen) Youth Led Venture**

Jamie Glutek | 250-826-7215 | [alysha.hvala@hotmail.com](mailto:alysha.hvala@hotmail.com)

Social Justice Changemakers is a group of female students at MBSS striving to create positive change among youth in the community through their Teen-to-Teen program. This initiative focuses on three main issues: body image, self-esteem and healthy relationships. The outreach programs will be aimed mainly at girls and young women in school.



## **T.I.E.R. Support Services For-Profit**

George Arambasich | 250-769-4592 | [george@tier.ca](mailto:george@tier.ca) | [www.tier.ca](http://www.tier.ca)

T.I.E.R. Support Services is a person-centered agency that delivers support and services to adults with developmental disabilities focusing on strengthening the quality of their lives through TIER's foundational values of Teaching, Independence, Employment and Responsibility. We support people in gaining independence and increased participation in the community through our community support programs and our employment support initiatives.

# Changemakers (Continued)

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## **Youth Outreach** Youth Led Venture

Matthew Wizinsky | 250-307-4819 | youthoutreachkelowna@gmail.com |  
[www.twitter.com/@youthoutreach\\_](http://www.twitter.com/@youthoutreach_)

Youth Outreach is an independent action initiative in partnership with HOPE Outreach. Our mission is to increase awareness of sex trafficking and women's rights, as well as assist in the rehabilitation in youth who have been exploited through sexual trafficking and abuse.

**Thank you for supporting social change in the Okanagan.**

**Okanagan Changemakers**  
[www.okanaganchangemakers.com](http://www.okanaganchangemakers.com)



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