



LANGUAGES	SWEDISH ●●●●	ENGLISH ●●●●	FRENCH ●○○○
QUALITIES	RHETORICAL ●●●●	POSITIVE ●●●●	DOER ●●●●
COMPUTER	SPSS ●●○○	OFFICE PROGRAMS ●●●●	SOCIAL MEDIA ●●●●
INTERESTS	DANCING ●●●○	COOKING ●●●○	SKIING ●●●○



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ONLINE CV



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LINKEDIN PROFILE

EDUCATION

University degrees and scholarship programs

- Aug -11 **STOCKHOLM SCHOOL OF ECONOMICS (SSE)**
→ Jun -15 Bachelor of Science in Business and Economics.
Specializations: Management and Marketing
- Jan -14 **STATE UNIVERSITY OF NEW YORK AT NEW PALTZ**
→ May -14 Certificate Program in American Business Practices at the Institute for International Business (IIB).
- Aug -10 **UNIVERSITY OF WEST GEORGIA**
→ Jun -11 Scholarship on both undergraduate and graduate level.
Specializations: Psychology and Communication

HIGHLIGHTS

Commission of trust, awards & achievements

- 2013 **101 SUPER TALENTS** by "Weekly Business Magazine"
Announced as one of Sweden's young "super talents".
- 2013 **ENTREPRENEURSHIP SOCIETY** at SSE
Acted as president and successfully grew the organization from 20 to 250 members in 10 months.
- 2012 McKinsey Female **LEADERSHIP PROGRAM**
Participated in a national leadership program.
- 2012 Founder of **PROJECT MORAL INVESTMENT**
Interned for 6 weeks at Grameen Foundation in Bangladesh, publicized a report and later organized a conference day about social business at SSE.
- 2012 **BBB (Barbro's Best & Brightest)**
Served as board member for a female business network.
- 2011 **BUSINESS CREATOR** of the Year 2011
Inaugural recipient of the national award from SSE.
- 2009 Junior Achievement SA **BUSINESS COMPETITION**
Coordinator for a corporate jury in Argentina.
- 2008 **TRAVELED** around the world
Backpacked for 7 months east around the world.
- 2008 Took a **SKYDIVING LICENSE**

Also recipient of following scholarships and awards:

- 2012 Busy Bee of the Year 2012 award
- 2011 SelfLeaders program scholar
- 2011 GRSP Student of the Year 2011 award
- 2008 2nd best JA Company in Sweden award
- 2008 Erik Johan Ljungbergs Education fund scholar
- 2008 Zonta – Young Women in Public Affairs scholar

WORK EXPERIENCE

Paid jobs and internships

- Apr -15 **Research assistant, SSE – SWEDEN**
→ On-going Working part-time to create the program structure, pedagogy model and design of a new masters program in management at Stockholm School of Economics.
- Mar -14 **Intern, WIKIA.COM – USA**
→ May -14 Worked full-time with sales planning, research, data analysis and campaign reporting twith the New York based sales team for Wikia.com; a website with over 100 million monthly visitors founded by Jimmy Wales.
- Sep -13 **Consultant, STORMNY – USA**
→ Nov -13 Worked closely with co-founders to launch a marketing campaign, develop a business plan, establish a communication strategy and prepare press material for three unique clients at a PR-firm in New York.
- Apr -13 **Intern, MCKINSEY & COMPANY – SWEDEN/NORWAY**
→ Jun -13 Worked as a part of a team to help two large international companies with new strategies for continued development, performed data analysis in Excel, created presentations and executed extensive research.
- Sep -12 **HR-Consultant, LANTMÄNNEN – SWEDEN**
→ Dec -12 Improved the company's competency model and maintained talent relations for the global HR department.
- Dec -11 **Project Manager, FEOY 2012 – SWEDEN**
→ Jul -12 Acted as coordinator for the "Female Economist Of the Year" award at SSE where I streamlined the interview process, maintained partner relationships, planned a gala and created marketing materials.
- Nov -11 **Consultant, RYWE COMMUNICATION – SWEDEN**
→ On-going Freelance as speaker, moderator and consultant.
- Jun -11 **Intern, DIGITAL LIFE ACADEMY – SINGAPORE**
→ Aug -11 Developed new online products, created communication material and managed monetization at MyCube.
- Feb -10 **Project Manager, JUNIOR ACHIEVEMENT – SWEDEN**
→ Jun -10 Created one of Europe's largest networks of young entrepreneurs (UF Alumni) by recruiting an advisory board, organizing a national conference and growing the network to 5,000 members and \$15,000 in funding.
- Other jobs include:
- 12 SkyStep Consulting – Student consultant
- 08 → -10 Falu Kommun Homecare – Caretaker
- 06 → -09 McDonalds – Supervisor
- 06 → -08 HL Display – Production worker