



FOR IMMEDIATE RELEASE

**PIECEMAKER TECHNOLOGIES BRINGS FAVORITE NICKELODEON CHARACTERS TO LIFE THIS HOLIDAY  
VIA 3D PRINTING ON DEMAND**

**Initial Designs Include SpongeBob SquarePants, Teenage Mutant Ninja Turtles, Dora and Friends and  
Blaze and the Monster Machines.**

**PITTSBURGH, PA – November 06, 2015** – PieceMaker Technologies, the leader in retail 3D printing, today announced a partnership with Nickelodeon to bring some of their favorite characters to life via real-time 3D printing. Available at four select Mid-Atlantic toy stores, this partnership marks the first time that a major kids' entertainment company has offered real-time in-store 3D printing, enabling kids to see their pieces print while they wait.

Now with the swipe of a finger, Nickelodeon fans can choose from a variety of characters, gifts and souvenirs within the PieceMaker kiosk from *SpongeBob SquarePants*, *Teenage Mutant Ninja Turtles*, *Dora and Friends* and *Blaze and the Monster Machines*. Shoppers personalize each item to make it their own, and then watch as PieceMaker printers magically transform spools of thread into real, one-of-a-kind products that print in 30 minutes or less and cost under \$15.

"We are tremendously excited to join together the world of 3D printing and personalization with such popular Nickelodeon characters, especially as kids can see their customized pieces come to life while they watch right in store," says PieceMaker CEO Arden Rosenblatt. "Nickelodeon is a leader in bringing cutting edge technology and experiences into kids' everyday lives, and we are thrilled with this partnership."

**ABOUT Piecemaker® Technologies**

PieceMaker provides automated systems for creating custom and personalized products on-demand in retail locations. Through proprietary platform, the "PieceMaker Factory," retailers, venues and brands can finally include any shopper in the design and personalization of the products they buy, delivering that one-of-a-kind item almost instantly. PieceMaker offers a variety of customizable products, but focuses currently on toys and fashion accessories, primarily targeting a tween audience.

Since January 2013, PieceMaker has been working to streamline the way products are designed and fabricated using 3D Printing Technology, delivering a creative new shopping experience and a one-of-a-kind product to match. PieceMaker calls this new approach to retail the "Digital Supply Chain."

**About Nickelodeon**

Nickelodeon, now in its 36th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in almost 100 million households and has been the number-one-rated basic cable network for 20 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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