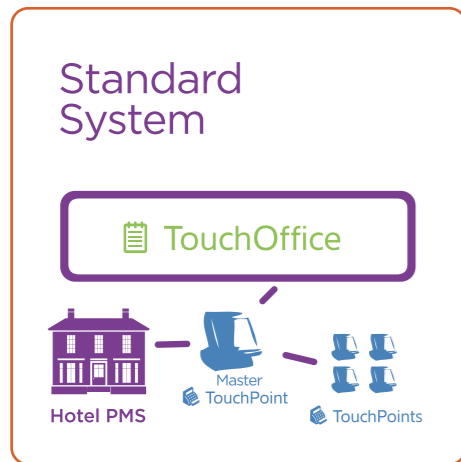


[www.icrtouch.com](http://www.icrtouch.com)

*EPoS Solutions*



 TouchPoint

 PocketTouch

 TouchOffice

 TouchLoyalty

 TouchStock

 TouchTopUp

 TouchKitchen

 TouchAbacus

www.the-agencygroup.co.uk

The leading UK based developer and distributor of EPoS software and hardware



# FOR HOTELS

**ICRTouch's TouchPoint** is the number one EPoS solution to enhance business in a 5 star hotel, boutique B and B, or rural campsite.

TouchPoint software is more than a decade in development and has sold more than 40,000 licenses.

Use it on its own or pair it with TouchOffice, PocketTouch or TouchLoyalty to boost its key features.

TouchPoint features software to help you manage a guest's stay from check-in through to check-out, plus every visit to the bar and restaurant in between.

Most of the UK's Hotel PMS systems are already set up to work with ICRTouch. Ask your dealer or contact us online if you'd like to know more.

*For your hotel restaurant, TouchPoint incorporates a visual table plan across multiple dining areas and floors. It has a built in reservation diary and control what's being sold. If the seared tuna has all gone, TouchPoint won't let the waiting staff accept any more orders. TouchPoint prompts waiting staff to ask if the customer prefers fries, or if the steak should be medium. Programme it to your exact requirements and upsell!*

*For your hotel bar, TouchPoint's designed for speed so you can make a sale with the fewest key presses. Running a tab? TouchPoint replaces bits of paper. It's easy, digital, accurate and all on screen. TouchPoint's great for promotions. Happy hours, functions and promotions are simple. TouchPoint manages them at the point of sale and then adjusts stock levels accordingly. Suddenly it's happy hour for everyone!*

#### **TouchPoint is reliable...**

*It's stable, bug and crash free; and it's among the market's most reliable systems. Here's the science bit...Touchpoint embedded Windows CE till systems are solid state, with no fans or hard drives. There's no need for a server and you won't need to connect Touchpoint to the internet or the back office PC (unless you want to combine TouchPoint with TouchOffice), so there are fewer things to go wrong.*

*If the power fails, at least you'll be able to count on TouchPoint. When the tills (and the fruit machines) come back on you'll find you haven't lost any data. The system is robust and rugged and it doesn't crash, which means you don't lose a sale.*

*TouchPoint's secure. It will allow you to identify the cashier using a pin number, magnetic card, iButton, finger print, RFID cards and more. You'll know who was at the till and when they were there. ICRTouch's clever "Dispenser Monitor" allows you to track those little "perks of the job". Each alcoholic measure links to an entry on TouchPoint. If the measures don't add up, Touchpoint identifies the inaccuracy and works out which staff were on.*

#### **TouchPoint**

The must-have touchscreen till for your guest accommodation. Use it as the basis for your EPoS solution.

*Combine it with...*

#### **TouchOffice**

ICRTouch's back office add-on software functions as a virtual version of what's behind the bar and in your cupboards and cellars. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

#### **PocketTouch**

Pair TouchPoint with our handheld digital ordering system, PocketTouch and you have an EPoS system capable of taking orders directly at the table (even if it's al fresco). No more illegible hand written orders being deciphered at the till. PocketTouch transmits the order directly to the terminal and the printers or displays in the kitchen. In the event of the customer asking for something that's not on the menu custom messages can be keyed in, or even written directly onto the unit by hand!

#### **TouchLoyalty**

TouchPoint features customer loyalty software that accurately tracks and targets promotions. It's the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you'll have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

#### **TouchKitchen**

A large bright monitor in the kitchen displays food orders. They can be moved around or saved until later. The software saves time, money and mistakes on food orders because it replaces a badly written paper chit that has to be walked to the kitchen..

