



What's Important Now for Baton Rouge!

Proven leader and disciplined manager with over twenty years of superior and diverse athletic achievements on a national level. Accomplished executive that has succeeded within a myriad of athletic programs including NCAA Division I Football Bowl Subdivision, Football Championship Subdivision, I-AAA and as a former tight end in the National Football League (NFL). Also served as the national spokesperson for the Kennedy Center Alliance for Arts Education (1997 – 2001).

Meet Greg LaFleur

I came to Baton Rouge 40 years ago to attend LSU on a football scholarship. After completing my education, I was fortunate enough to get drafted in the 3rd round of the 1981 NFL Draft by the Philadelphia Eagles. I went on to spend the next six years with the St. Louis (Phoenix) Cardinals and the Indianapolis Colts. During the offseason, I came back to Baton Rouge and worked for the State Department of Education serving as coordinator of the migrant program, Goals for Youth. At the conclusion of my football career, I was hired by the Baton Rouge Marine Institute (a school designed for the most trouble students in southeast Louisiana).

In 1988 I join the LSU football coaching staff as a graduate assistant that finish the season 10-1 and the Gator Bowl Champions. Following that season, I moved into athletic administration where I spent 22 years working in senior executive positions including Director of Athletics at Texas State University, Chicago State University and Southern University Baton Rouge. While at Texas State, I taught a graduate course in sports administration for three years. And I was the national spokesperson for the Kennedy Center Alliance for Arts Education (1997 – 2001).

My community activities included serving on the board of the Downtown Kiwanis Club, Habitat for Humanity, Big Buddy Program, Senior Olympics and I was a member of the Baton Rouge Rotary Club. Other activities included the Governor's Council on Physical Fitness and Sports and a volunteer at the 1996 Olympic Games in Atlanta, GA.

Top Priorities:

Job Creation

My strength is my ability to identify, cultivate and recruit. I have prided myself on an ability to bridge communication between diverse stakeholders and to build enduring relationships at all levels government and with partners at the state and national level. My top priority is to continue to bring new jobs to Baton Rouge.

Public Safety

Develop one of the most comprehensive police training program in this country. Give greater support to continuing education for department heads down to the person answering the phone. Enhance our community base relations by educating our citizens with the basic laws that we deal with every day. We need to educate not incarcerate. Once a member of our Baton Rouge family is labeled as a felon, it prohibits him or her from reaching their full potential. Continue to support our fire and emergency response team to maintain its Class 1 rating.

Transportation

Will aggressively pursue federal funds for more thoroughfares running north & south and east & west which will enhance and make our public transportation more efficient while cutting down commuter time.

Education

Will work with the school system to create a partnership with city government and the private sector to develop an alternative school that specialize in curriculums that students can immediately find jobs upon graduation. We are fortunate to have two major universities and a first class community college in our city. It is important that the three campuses are included in all our planning for the future.