

FOR IMMEDIATE RELEASE  
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## **FOUR NEW PARTNERS JOIN ALG RESEARCH**

(Washington, D.C.) – John Anzalone, Jeff Liszt and Lisa Grove are proud to announce today that Matt Hogan, Zac McCrary, Molly Murphy, and Brian Stryker have been named partners at ALG Research.

“With the addition of these talented pollsters as partners we really believe we have the best polling team in our industry,” commented founding partner, John Anzalone. “Matt, Zac, Molly and Brian are experienced pollsters that are battle tested in some of the most difficult political environments and have proven themselves at every level.”

“Our new partners have helped candidates win elections from Mayor to President and provided some of America’s largest corporations, associations and member organizations the strategic insight they need,” said Lisa Grove, who merged Grove Insight with Anzalone Liszt Research last year. Since then, Lisa Grove and Molly Murphy have led major efforts on behalf of women for EMILY’s List, the Center for American Progress, and Planned Parenthood.

Anzalone, Liszt, and Grove note that the firm has been strengthening its team over the past several years to provide their clients unequalled quality, service and strategic advice. “We have always been a firm that is about more than simply providing accurate numbers to clients,” Partner Jeff Liszt noted. “We believe in helping our clients execute the strategic guidance found through our research. Having four new partners helps us do that to an even greater degree. We want to continue to exceed the expectations of our clients.”



**Matt Hogan** has more than ten years of polling experience and heads ALG's Washington D.C. office. In 2012, Matt was instrumental in ALG's polling for Obama for America in the key states of Florida, Virginia, Nevada and North Carolina. Matt has also polled for the IE programs for the DSCC and DGA, and in 2014 he will poll for the Crist for Governor (FL) and Fitzgerald for Governor (OH) campaigns. He has polled young voters for Rock the Vote and seniors for AARP, and has polled extensively nationwide on issues such as healthcare, immigration reform, education, tax policy, and the internet. Matt also leads some of the firm's most important association and advocacy work for groups like UNICEF, the Schmidt Family Foundation, and the Leadership Conference Education Fund.



**Zac McCrary** has been with ALG for eight years and has more than eleven years of experience as a political strategist. In 2014, Zac will poll for Mike Ross for Governor (AR), Jason Carter for Governor. (GA), as well as Gwen Graham for Congress (FL), one the top races in the country. Zac also works with Nick Rahall (WV), Cedric Richmond (LA), Terri Sewell (AL) and for Mayors Kasim Reed (Atlanta) and John Cranley (Cincinnati). McCrary has a wealth of experience with environmental causes, working closely with the League of Conservation Voters, the Sierra Club, Pew Environmental Trust and the Nature Conservancy to impact environmental policy. Zac also works with the AFL-CIO and the International Brotherhood of Teamsters, as well as a long list of progressive organizations such as Project New America and Alliance for a Better Minnesota.



**Molly Murphy** has conducted extensive research and strategic polling for progressive issue organizations including EMILY's List, the Center for American Progress, Freedom to Marry, Third Way, and Planned Parenthood of America, in her more than eight years as a pollster. Since 2011, working with the Rockefeller Family Fund, Molly has been an integral part of the team to pass Sick Day legislation across the country. Molly polls for Kay Hagan (NC), Kyrsten Sinema (AZ), Ami Bera (CA), and Lois Frankel (FL). Over the past year, Molly has partnered with Lisa Grove to lead the firm's work advancing marriage equality and broader LGBT issues. In 2013 alone, she conducted more than a dozen surveys on marriage equality nationwide and in Iowa, New Mexico, Nebraska, Oregon, Arizona, Colorado, Hawaii, and Minnesota.



**Brian Stryker** has more than ten years of experience in politics and plays a key role in the firm's international work, overseeing polling and focus group projects in more than 100 countries. Brian will poll for Mark Schauer for Governor (MI) and Rob McCord for Governor (PA). Brian also works closely with Congressmen Scott Peters (CA), Mike Quigley (IL) and the DCCC. Brian worked on the DSCC IE effort in Indiana that helped defeat anti-abortion extremist Richard Mourdock and elect Senator Joe Donnelly. As part of his role as a pollster and strategic advisor, Stryker has a specialty in advanced statistical analysis, turnout modeling, and disparate survey methods such as cellphone, Internet, text-message, and face-to-face polling. This includes hard-to-reach audiences such as low-turnout elections and polls of small geographic areas.