



JEWISH FAMILY & CHILD PROUDLY PRESENTS

AGAIN
WITH
THE
JOKES?

**JEWISH FOLKS
TELLING JOKES**

Information and Sponsorship Package



INFORMATION

Tuesday, May 31, 2016, 7:30 pm

TELUS Centre for Performance and Learning | Koerner Hall | 273 Bloor St W

jewishfolks.com

Jewish Folks Telling Jokes was first launched in 2012 and is an evening to celebrate the jokes that reflect our culture and honour those that have the special gift of 'telling a good story'. This event will showcase family, friends, and members of our community who have come together to share the stories and jokes that have been making us laugh for generations. All proceeds support Jewish Family & Child (JF&CS).

Our second event in 2014 was a huge success. Our guests enjoyed an evening of good food and lots and lots of laughter, while raising over **\$460,000*** for JF&CS.

The main event will be showcasing both recorded and live performances by some of our funniest friends, family and community members. **We are expecting an audience of close to 1000 people.**

Jewish Family & Child (JF&CS)

At Jewish Family & Child, we are committed to sustaining a vibrant, healthy future for all members of our community. Poverty, abuse and mental illness continue to touch the lives of many. We respond with over 30 programs and services designed to intervene, assist and provide care, *every step of the way*. As the government mandated Jewish Children's Aid Society we are responsible for all Jewish children in the GTA who are in need of protection, care and a permanent home. Thanks to our generous funders and donors, our dedicated team of professionals and volunteers meet the emotional, social and physical needs of the most vulnerable members of our community.

Please visit www.jfandcs.com for more information.

Tickets Prices: \$360 VIP, \$180, \$90 Upper Balcony (limited)

Event Chairs: Susy Miller and Ellen Levine

Contact Info: Marina Shepaksov | 416-638-7800 ext. 6401 | jokes@jfandcs.com

Visit jewishfolks.com to see last event's videos!

**Gross revenue*



SPONSORSHIP OPPORTUNITIES

LEVEL	VALUE	RECOGNITION
Main Mensch Sponsor	\$25,000	Prominent recognition as <i>Main Mensch</i> Sponsor on all promotional materials <ul style="list-style-type: none"> ○ invitation* ○ website ○ advertising* Prominent signage at the event Free full page ad in program book 6 complimentary tickets (preferred assigned seating) and VIP reception
Born to Kvetch Sponsor	\$18,000	Prominent recognition as <i>Born to Kvetch</i> Sponsor on all promotional materials <ul style="list-style-type: none"> ○ invitation* ○ website ○ advertising* Prominent signage at the event Free full page ad in program book 6 complimentary tickets (preferred assigned seating) and VIP reception
Borscht Belt Gags Sponsor	\$10,000	Prominent recognition as <i>Borscht Belt Gags</i> Sponsor on all promotional materials <ul style="list-style-type: none"> ○ invitation* ○ website ○ advertising* Signage at the event Free full page ad in program book 6 complimentary tickets (preferred assigned seating) and VIP reception
Jewish Mother Joke Sponsor	\$5,000	Prominent recognition as <i>Jewish Mother Joke</i> Sponsor on all promotional materials <ul style="list-style-type: none"> ○ invitation* ○ website ○ advertising* Signage at the event Free ½ page ad in program book 4 complimentary tickets (preferred assigned seating), and VIP reception
A Rabbi, A Priest and A Minister Sponsor	\$3,600	Prominent recognition as <i>A Rabbi, A Priest and A Minister</i> Sponsor on all promotional materials <ul style="list-style-type: none"> ○ invitation* ○ website ○ advertising* Signage at the event Free ¼ page ad in program book 4 complimentary tickets (preferred assigned seating) and VIP reception
Whine Sponsor	\$1,800	Recognition on our website Signage at the event Free 1/8 page ad in program book 2 complimentary tickets (preferred assigned seating) and VIP reception
Joke Sponsor	\$1,000	Recognition on our website Signage at the event Recognition in program book 2 complimentary tickets (preferred assigned seating) and VIP reception

You will receive a tax receipt for the maximum eligible amount

*Printing schedule permitting



SPONSORSHIP REPLY FORM

WAYS TO SPONSOR:

1. Go to donations.ifandcs.com and select *Jewish Folks Telling Jokes* from the left hand menu
2. Return the form below via fax or email to: Marina Shepaksov
Fax: 416-634-3061 | Email: mshepaksov@jandcs.com
3. Call Marina at 416-638-7800 x 6401

SPONSORSHIP LEVELS - PLEASE CHECK (✓)

- | | |
|-----------------------------------|--|
| <input type="checkbox"/> \$25,000 | Main Mensch Sponsor |
| <input type="checkbox"/> \$18,000 | Born to Kvetch Sponsor |
| <input type="checkbox"/> \$10,000 | Borscht Belt Gags Sponsor |
| <input type="checkbox"/> \$5,000 | Jewish Mother Joke Sponsor |
| <input type="checkbox"/> \$3,600 | A Rabbi, A Priest and A Minister Sponsor |
| <input type="checkbox"/> \$1,800 | Whine Sponsor |
| <input type="checkbox"/> \$1,000 | Joke Sponsor |

I WOULD PREFER TO MAKE A DONATION OF \$ _____

Payment Method: ☐ Visa ☐ Mastercard ☐ Cheque (payable to Jewish Family & Child)

Credit Card Number: _____ Expiry: _____

Name on card: _____

Recognition Name: _____

Please issue tax receipt to:

Name: _____

Address: _____

Phone: _____ Email: _____