



2-9 AUGUST 2014
LECCE - ITALY

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1.INTRO

archiSTART organizes **IAH**, an **international workshop of architecture** conceived as a leisure moment with the aim of generating participation experiences among students and young graduates under 30.

100 youngsters from all over the world will have the chance to live **7 days** full of architecture and entertainment in the wonderful coasts of Salento.

The innovative aspect of this initiative is the break with the classical linear learning processes, relying on some contemporaneous factors:

- **integration and cultural exchanges** among students from all over the world in one professional context, with the opportunity to improve foreign language and get in touch with different lifestyles.
- **discovering Salento** thanks to guided tours and leisure time on the sea
- first real **project experiences** with tutors and experts to trigger and develop the interest in architecture
- experiencing the **competition** through an internal contest to keep participation and attention lively during the workshop
- possibility to compete for a **internship in the ORPROJECT** architecture and design practice based in **London** with the purpose of involving the participants considered the most deserving in the European job context
- **leisure time**, with entertainment activities and the organization of events, parties and various initiatives

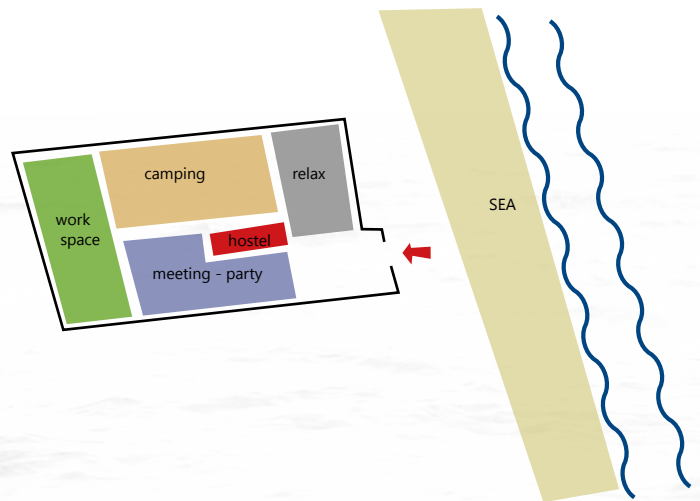
2.THE SUBJECT

IAH will focus on the projecting of a model of **temporary holiday house** for tourists who will visit Salento, also in view of Lecce Capital of Culture 2019.

In a territory, **Salento, one of the most popular touristic destinations** of the last years, supposing a further growth in conjunction with Lecce 2019.

IAH proposes to create a **new flexible accommodation facility**: a holiday house, able to host groups composed of maximum 6 people during high season and to become, when necessary, a university accommodation for maximum three students in winter.

In addition to the flexibility, the accommodation will follow the criteria of **sustainability** with passive methods allowing to fully use the climate features of the territory and moreover it will have to be conceived with traditional and **locals materials**, and as **temporary and removable**.



4.THE COMPETITION

Works and projects produced during the laboratory will be evaluated by a jury of experts who will nominate the winning team.

The members of the winning team will have the opportunity to be selected for an in the London based architecture practice Orproject.

The candidates will send their own curriculum vitae to the archiSTART team who, in collaboration with the studio, will select one or more people who will live this professional experience in an international context.

Orproject is an architecture and design practice based in London, Beijing and New Delhi set up in 2006 by Francesco Brenta, Christoph Klemmt and Rajat Sodhi after their respective professional experiences in the offices of Foster + Partners, Herzog & De Meuron and Zaha Hadid Architects. Their work explores advanced geometries with an ecologic agenda, the integration of natural elements into the design results in an eco-narrative. Their projects range from experimental small-scale installations to large real-estate developments. They have been published and exhibited widely, amongst other at the London Architecture Festival, the Furniture Fair in Milan, Palais de Tokyo in Paris and the China National Museum in Beijing.

3.LABORATORY

The workshop will involve **100 young students** divided in **16 teams composed each of 6 members** and followed by tutors who will deliver all the materials and informations necessary for the projecting activity.

The laboratory will focus on alternative methods to digital projecting and, after an initial stage of definition of a concept, through drafts, models and drawings, a **1:20 material model** of the accommodation will be produced.

5. EVENTS

During the week of the workshop at the "Ostello del sole" IAH will offer an **ideal holiday for architecture lovers**.

It's a great opportunity for all the participants to socialize and meeting people with similar interests.

Parties and **music shows** will take place at the sea, **beach** and also in the pinewood of the campus so as to enjoy your stay in **Salento**.

Among the foreseen initiatives there will be concerts, happy hours, artistic works, architectures panels, tours and sightseeings, and a final exhibition of all the realized works.

Further details regarding the events and initiatives will be communicated following.

6. WHO AND WHEN

The stay in **San Cataldo hostel** will be from 2 to 9 August 2014.

The check-in will be from August 2 starting from 13.00 p.m

IAH is addressed to architecture and construction engineering students from **18 to 30 years age**. This selection is necessary for the full sharing and comprehension of the project activities of the workshop.

7. ACCOMODATION

The "Ostello del Sole" is a hostel located in a green area in the pinewood just next to the **National Reserve of San Cataldo**, near **Lecce**, with a wide camping area.

The available places are **100** divided in **20 beds in the hostel** and **80 in tents** in the enclosed area.

The hostel is provided with 3 quadruple rooms, and 4 double rooms and shared bathrooms for men and women and also bathrooms adequate for disabled people.

The structure hosts a wide camping area where participants can position their own tent or the tents provided by the archiSTART team. According to their requests, the participants can buy single or triples tents. Following the registration it is possible to ask for a shared tend with friends participating in the workshop.

The stay in the Hostel is covered by insurance but the participants are responsible for personal items.



8. MEMBERSHIP AND PARTICIPATION FEE

First period (10 April-10 May)

CAMPING accommodation *	240 €
HOSTEL accommodation	320 €

Second period (11 May-21 June)

CAMPING accommodation *	300 €
HOSTEL accommodation	380 €

Third period (22 June-15 July)

CAMPING accommodation*	350 €
HOSTEL accommodation	430 €

* purchase of one single tent_30 €, triple tent_70 €, personal tent_0 €

* A deposit fee of 180 € will be payed at the time of booking, whereas the total fee will be payed at the arrival of the participants.

9. WHAT IS INCLUDED

The registration fee includes **packed lunch for the 7 days** of the workshop.

All the **material** necessary for the projecting of the concept and of the concrete model will be provided.

The participants will be covered by **insurance**.

10. APPLICATION FORM

1 - **Fill the application form** on the dedicated section myarchiSTART.

2 - **Selection**, if you are selected by IAH, you will receive an e-mail by a few days and you will be assisted in booking your place.

3 - **Registration**, after the payment procedure, the registration will be completed and your place is booked. (The second fee will be payed at the arrival date).

11. WHAT TO TAKE WITH YOU

- A valid ID or passport
- Health insurance card
- Light clothes and shoes suitable for the activities of the workshop
- Swimming costume and beach towel
- Sleeping bag and air bed (for camping accommodation)
- Camping tent (the purchase of it has to be signaled to IAH in the application form)
- Suntan cream

12. HOW TO REACH US

The “**Ostello del Sole**” is located in **San Cataldo (Lecce)**, in **Amerigo Vespucci street** (our GPS coordinates to reach us with a GPS system are: N:40.384272 E:18.304566;) following you find the indications to reach us:

BY CAR

Arriving from Motorway A14 take Bari Nord exit and proceed along the freeway Brindisi-Lecce (Road 16 bis). Once arrived at Lecce, take Est bypass (direction Otranto/Maglie) and the exit 7B (direction San Cataldo) leading into SS543 until you arrive at the last traffic light, turning in Amerigo Vespucci Street and continuing for around 200 metres.

BY PLANE

The airport of Salento is located in Brindisi and is far 50 km from Lecce. There are buses from the airport to Lecce (Foro Boario stop), the bus shuttle NFB till the bus stop in XXV Luglio street and from here continuing for San Cataldo with the bus shuttle n° 15 and n° 32 getting off at San Cataldo Roundabout.

BY TRAIN

Once arrived at Lecce rail station you can take the bus for San Cataldo bus shuttle n° 15 and n° 32 getting off at San Cataldo roundabout.

13. FAQ

The participants, during all the steps of the competition, can refer to a dedicated section of the website (<http://www.archistart.it/> section workshop) and the Facebook page in order to ask all types of questions and to clear out every kind of doubt related to the competition.



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www.comune.lecce.it



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Ostello della gioventù
San Catalo_Lecce
<http://www.ostellodelsolelecce.it>

