GRAPHIC DESIGNER

DANA TEPPER

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PROFESSIONAL EXPERIENCE

INSTYLE MAGAZINE
October-November 2013

FREELANCE DIGITAL DESIGNER
Designing InStyle promotional materials, including web banner ads, digi-mags, BRC's & email blasts collaborating with clients such as Dior, Jockey & DKNY * Creating digital pieces for the InStyle Boutique Holiday e-commerce shop

FITNESS MAGAZINE
Summer 2012

ART & PHOTO INTERN
Worked on design-related projects within the art department, including poster design, text styling & editorial layout design for the September, October & November issues * Assisted photo department with photo research, silhouetting and editing

CREATIVE MARKETING ALLIANCE
Summer 2011

GRAPHIC DESIGN INTERN
Team member & individual designer on client-commissioned projects, including digital & print info-graphic, layout & logo design * Designed a 100-page info-book to showcase a small company.

ZIGINY SHOES
Summer 2011

FASHION INTERN
Assisted the corporate office staff with customer service, client data organization & line sheet creation * Organized & categorized showroom while assisting buyers & preparing shipments.

ACTIVITIES&POSITIONS

ALPHA DELTA PI SORORITY

HISTORIAN
Fundraising for Ronald McDonald House, designing the chapter's website, photographing events & creating visual displays to showcase the chapter.

UMIAMI PUBLICATIONS

PHOTOGRAPHER
Photographed on-campus events for The Miami Hurricane newspaper, including sports & club activities * Photographed & interviewed student subjects for the Distraction Magazine fashion blog.

NATIONAL SOCIETY OF LEADERSHIP & SUCCESS

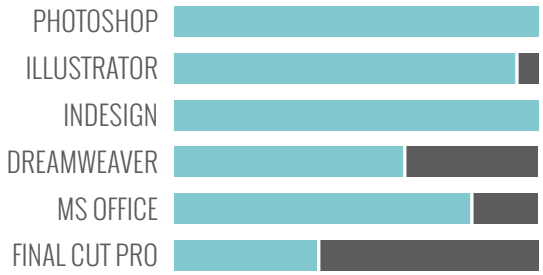
INFORMATIONAL TECHNOLOGY CHAIR
Founding executive board member of the on-campus scholarship organization; designing & executing chapter website, photographing club events & recruiting new members.

EDUCATION

UNIVERSITY OF MIAMI

BS | COMMUNICATION
MAJORS | NEWS DESIGN & STUDIO ART
AUGUST 2010 - MAY 2013

SOFTWARE PROFICIENCY



SKILLS

- PHOTOGRAPHY & LIGHTING
- WEB HTML & CSS
- LOGOS & BRANDING
- TYPOGRAPHY
- INFOGRAPHICS
- COPY WRITING
- VIDEO & EDITING
- FREEHAND DRAWING

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