

Helping those that cannot help themselves!



There are 2,400+ children registered as homeless within the Polk County School system, which means 2400+ children in our community lack a fixed, regular, and/or adequate residence. These children receive breakfast and lunch Monday through Friday at our public schools but are uncertain as to where their meals will come from on the weekends. It saddens me greatly that a need such as this exists in our community. However, there is hope.

kidsPACK is a non-profit organization supported by community leaders, corporate sponsors, and volunteers dedicated to feeding disadvantaged children. kidsPACK was founded two years ago in Polk County by a local businessman who learned of the need in this community and took action. kidsPACK provides a backpack of nutritious food each Friday to sustain these hungry children on weekends when they do not have access to subsidized school meals.

Highland Park Church of the Nazarene has been working side by side with kidsPACK, along with several other Polk County churches and organizations to feed hungry children. In an effort to stop child hunger in our community and raise dollars, Highland Park has graciously offered to host a family fun event for the community on **September 7th, 2013**. This event will include community vendors, a Kid's Zone (complete with bounce houses, face painting, and much more), music entertainment, and a full scale Florida BBQ Association sanctioned BBQ contest. These professional BBQ teams will be serving their great food to the public all day long. This year is the first of what will become an annual event.

We are expecting thousands of people to be in attendance, and we need your help to feed hungry homeless children this school year. We are reaching out to you to join us in the fight against child hunger by becoming a sponsor. Attached are sponsorship opportunities to help you decide which is best for you, your organization, and/or your business. All proceeds for this event will go directly to kidsPACK. All sponsorship dollars are tax deductible.

The children of Polk County need your help. Make a difference in your community by joining the fight against child hunger.

Thank you,

Jared Hatcher, Chair kidsPACK BBQ Throwdown

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$10,000 (single)

- Name and logo will be included in all event marketing (website, social media, print, etc.): “kidsPACK BBQ Throwdown presented by **[your organization]**”
- Largest logo on all printed material (signs, banners, pamphlets, t-shirts)
- Pro Division BBQ Awards naming rights: “**[your organization]** Pro Division”
- Name and logo on all awards banners to winning Pro Division teams
- Ability to give announcement at BBQ Awards, and present awards.
- Recognition plaque to display in your offices
- 20 Event T-Shirts (size large unless specified)
- 20x40 space near the entrance to the event to promote your business and/or organization
- Feed **40+** kids for 1 year!!
- First right of refusal to 2014 event.
- (other requests will be considered in this package)

Kid's Zone - \$2,500 (single)

- Name and logo will be placed around the Kid's Zone for the event by use of banners and signs.
- All signs and reference to the Kid's Zone will include your organization name: “Please head to the [your organization] Kid's Zone”
- Logo on all printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 5 Event T-Shirts (size large unless otherwise specified)
- 20x20 space near the Kid's Zone to promote your business and/or organization
- Feed **10+** kids for 1 year!!
- First right of refusal to 2014 event.

Main Stage / Tables - \$5,000 (single)

- Name and logo will be placed around the main stage and seating for the event by use of banners and signs.
- All signs and reference to the stage will include your organization name: “Please head to the [your organization] main stage”
- Medium size logo on all printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 15 Event T-Shirts (size large unless otherwise specified)
- 20x20 space near the stage/seating area of the event to promote your business and/or organization
- Feed **20+** kids for 1 year!!
- First right of refusal to 2014 event.

Auto Dealership - \$2,500 (single)

- Approximately 3,000 square feet to display
- Additional 20x20 space for tent adjacent to your display, or in a separate area of the event, depending on your preference
- All signs and reference to the stage will include your organization name: “Please head to the [your organization] main stage”
- Logo on all printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 5 Event T-Shirts (size large unless otherwise specified)
- Recognition, with logo, on all social media event sites and event main website.
- Feed **10+** kids for 1 year!!
- First right of refusal to 2014 event.

Backyard Sponsor - \$2,000 (single)

- Naming rights to the Backyard Competition: “[your company] Backyard Competition”
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 4 Event T-Shirts (size large unless specified)
- 10x10 space at the Feed **6+** kids for 1 year!!
- First right of refusal to 2014 event.

Power / Electric - \$2,000 (single)

- Name and logo will be placed around generators and portable lights for the event by use of banners and signs.
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 4 Event T-Shirts (size large unless specified)
- 10x10 space at the event to promote your organization
- Feed **8+** kids for 1 year!!
- First right of refusal to 2014 event.

Golf Carts / Trans - \$2,000 (single)

- Name and logo will be placed on all golf carts, gators, and parking trolleys for the event by use of banners and signs.
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 4 Event T-Shirts (size large unless specified)
- 10x10 space at the event to promote your organization
- Feed **8+** kids for 1 year!!
- First right of refusal to 2014 event.

BBQ Area - \$2,000 (single)

- Name and logo will be placed around the BBQ Team Competition area for the event by use of banners and signs.
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 4 Event T-Shirts (size large unless specified)
- 10x10 space at the event to promote your organization
- Feed **8+** kids for 1 year!!
- First right of refusal to 2014 event.

T-Shirts - \$2,000 (single)

- Name and logo will be placed on all golf carts, gators, and parking trolleys for the event by use of banners and signs.
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 4 Event T-Shirts (size large unless specified)
- 10x10 space at the event to promote your organization
- Feed **8+** kids for 1 year!!
- First right of refusal to 2014 event.

Various Event Locations - \$1,000

(multiple)

- Name and logo will be placed around hand sanitizing stations for the event by use of banners and signs.
- Recognition on event website and social media.
- Logo on event printed material (signs, banners, pamphlets, t-shirts)
- Recognition plaque to display in your offices
- 2 Event T-Shirts (size large unless specified)
- 10x10 space at the event to promote your organization
- Feed **6+** kids for 1 year!!
- First right of refusal to 2014 event.

kidsPACK Event Sponsor - \$500

(multiple available)

- Recognition on the sponsor board that will be posted at the entrance to the event at the information/greeting tent (staffed by kidsPACK)
- Recognition on event website and social media.
- 1 "yard sign" place near the info/greeting booth
- Feed **2+** kids for 1 year!!
- Updates on next year's event, including sponsor opportunities.