

## World Trade Advisors and Streit Manufacturing Inc. conclude MOU on business development cooperation

ONTARIO, Canada —July 3, 2013— World Trade Advisors (WTA), today announced that it has negotiated and signed a Memorandum of Understanding (MOU) with Streit Manufacturing Inc., the world's leading manufacturer of armoured vehicles to jointly market and sell armoured vehicles worldwide.

Headquartered in Ontario, Canada, Streit specializes in the design and manufacturing of armoured vehicles, including standard commercial vehicles and luxury armoured vehicles. "We are very pleased to announce this important business development with a company the caliber and reputation of Streit Manufacturing," said WTA Senior Vice President Omar Allam. "As one of the market leaders in armoured vehicles, Streit's continuing commitment to develop leading edge technology makes them the ideal partner for World Trade Advisors. Together, we will offer an advanced combined product that will meet the growing market demand in the most challenging regions in the world."

The basis of the agreement will synchronize the two companies to work together on strategic business development, marketing and sales efforts worldwide. Streit Manufacturing will utilize WTA's dedicated consulting groups, which are competitively placed all across the globe.

This significant initiative reflects a new level of industry cooperation in the strategic mapping, acquisition and sale of high-end armoured vehicles. "We have long believed World Trade Advisors is the right partner to complement to our business development efforts worldwide. We are committed to leadership in the security vehicle market by providing the highest quality protective armored vehicles and post sale services to our clients. So, we are very pleased to partner with a leading edge global management consulting firm whose leadership, strategy and vision for business development, marketing and strategy mirrors that of our own," said Don MacMillan, Territory Director, Streit Manufacturing.

### **World Trade Advisors**

World Trade Advisors (WTA) operates as a global business and strategy consulting firm. It offers consulting services on issues of international trade, development assistance, technology, and trade law. The company is headquartered in Sydney, Australia and has a growing network of offices and international representations in key centers, including Brussels, Geneva, Ottawa, London, Florence, Islamabad, and Yaoundé. Learn more: <http://www.worldtradeadvisors.com>

### **Streit Manufacturing Inc.**

Streit Group has strategically and aggressively expanded since it's conception in 1996 in Concord, Ontario. Streit Group is a privately owned company with five armoured vehicle manufacturing facilities in Canada, United States, United Arab Emirates and Russia. Streit manufactures and maintains an extensive inventory of armoured vehicles available for immediate deployment. Learn more: <http://www.armored-cars.com>

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