

CASE STUDY

Collective Temperance Hospital



JPA Furniture Working with Collective, the charity wing of Camden Town Unlimited in successful Second Life Furniture Scheme

JPA Furniture contacted Nadine Spencer, Collective Hubs Manager of Camden Town Unlimited to see if they would be interested in helping us to find second life homes for unwanted but still serviceable furniture that we take away from clients when delivering new furniture. We work with many Camden based customers including University College London and in having met with Marina Stephanides in UCL Projects and Gary Stratmann, UCL Satellites Estates Group Manager, both were delighted to support the start-up hubs with their old but still serviceable furniture and seating – especially as the incubation Hub is literally on the doorstep.



...bringing businesses and community closer

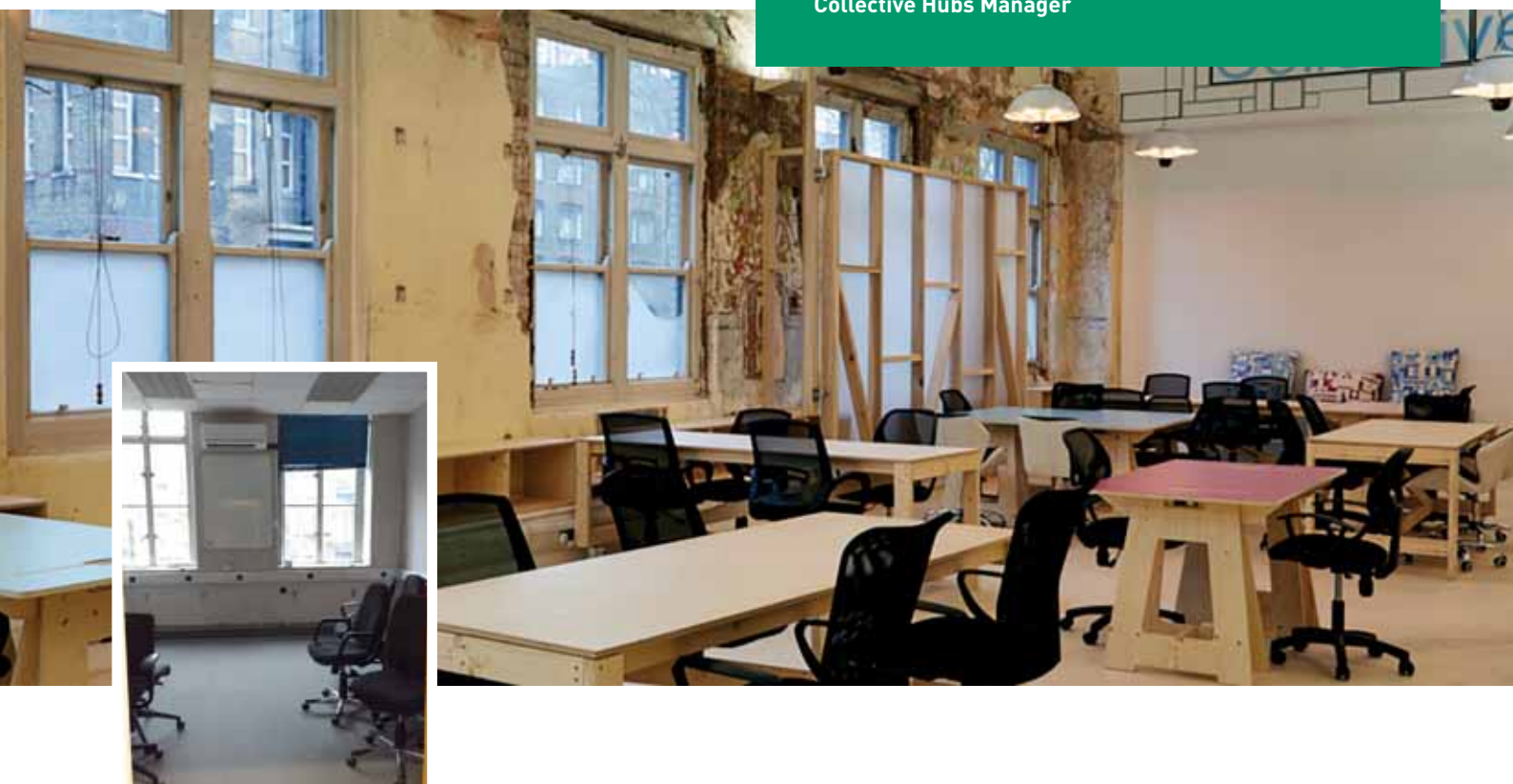
Project Details

The Collective Hub is in the Insull Wing of the old National Temperance Hospital, a beautiful art deco building that was derelict for over a decade. Collective Temperance Hospital is three floors of workspace for creative startups, combining hot-desking, meeting rooms, event space, rehearsal space, workshop space, classroom space, as well as subsidised individual lockable offices for companies looking to expand their business. The purpose is incubate, support, and encourage growth of high-quality start-up businesses through the provision of a flexible and collaborative working environment.



“We were delighted that JPA Furniture were interested in our project and quickly realised that there were ways we could work together. Our ethos is very much about maximising the potential of spaces and likewise JPA maximising the life and use of furniture, so it was a great fit. It was a bonus to find they operated in Camden and so locality has worked in our favour. It has been fantastic to have their support and we’re delighted with the result.”

Nadine
Collective Hubs Manager



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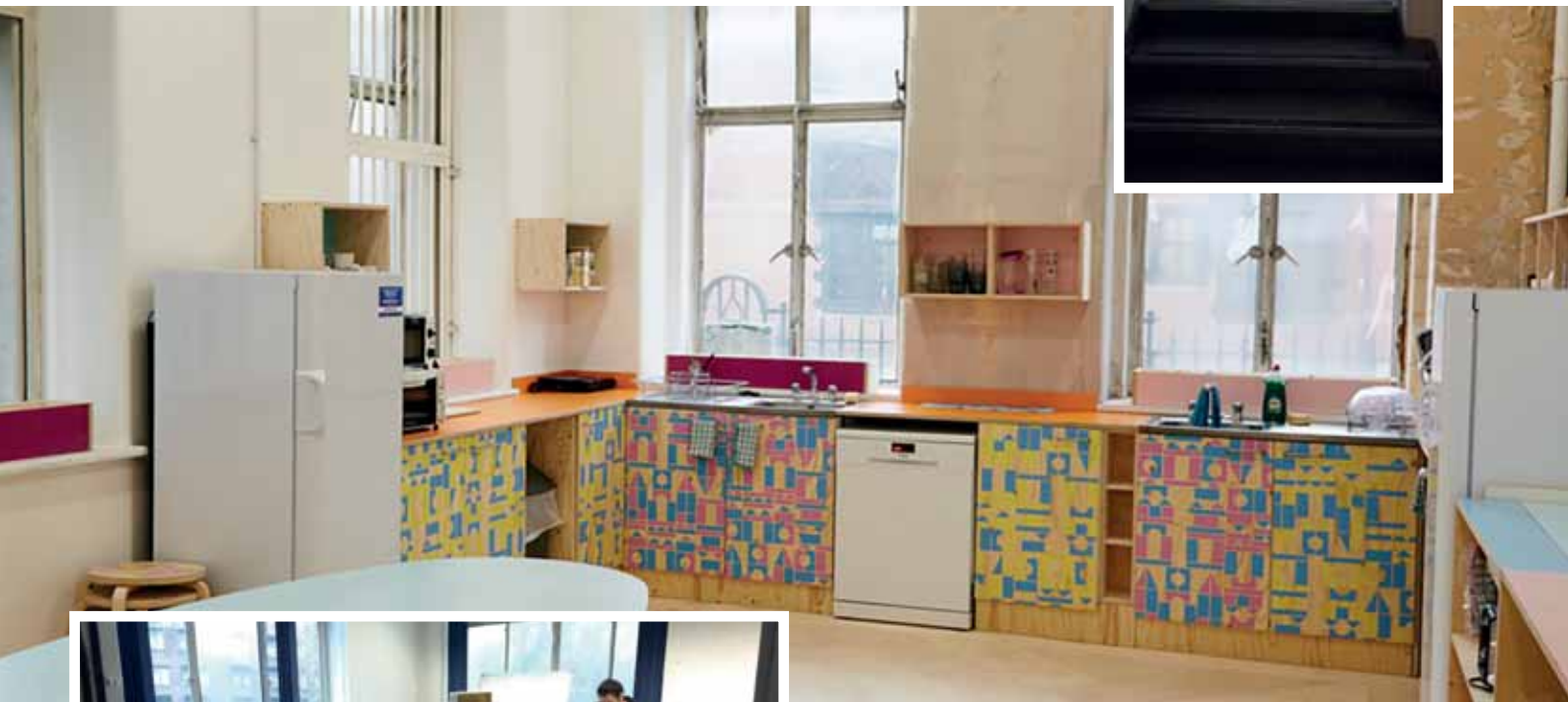
we were delighted to not only to be able to find second life homes for some of this furniture, but to be able to keep it in the borough and contribute to Community growth. JPA collect and redeliver unwanted furniture free of charge as part of their service to UCL, and the Hub being literally a few hundred metres from UCL, was a perfect fit . We are now looking for other Camden based charities and voluntary organisations to place second life furniture – it’s a win win – no landfill costs or equivalent emissions for our clients, low actual and carbon costs of moving the furniture , no waste, zero landfill and meaningful second life use in the community.

Fiona Edwards
Commercial & Sustainability Director

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Just a quick note to say another massive thanks for all the desks! They are sturdy and in very good condition. Thanks so much for everything it's been so valuable!

Nadine
Collective Hubs Manager



Collective Temperance is now up and running – more details can be seen at
<http://camdencollective.co.uk/hub/temperance>

Furniture Facts

- Remodelled and remanufactured desks and chairs can typically cost 35-60% less than the cost of new ones. ⁽¹⁾
- Reusing 10 office chairs has a carbon equivalent saving of 727kg CO₂ (e) and ten office desks 530kg CO₂ (e). ⁽²⁾
- A remanufactured desk has the water usage footprint of 35% of that of a new desk ⁽³⁾
- Every 10 desks reused save on average 400kg from going to landfill and for every 10 chairs reused 120 kg of waste is saved from landfill.

1 Calculations based on Renew Centre costings

2 Carbon Impact of Office Furniture Reuse – Office Desk and Office Chair, Centre for Remanufacturing and Reuse, March 2010

3 Triple Win: The Social, Environmental and Economic Case for Remanufacturing, All Party Parliamentary Sustainable Resource Group and All Party Parliamentary Manufacturing Group, Dec 2014



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My job is to reduce waste and energy whilst operating and actively growing our business, developing the opportunities that a sustainable approach can deliver.

By embracing the benefits of a local approach we have improved our service levels, developed new clients, products and services and increased our positive impact across the community

Fiona Edwards
Commercial & Sustainability Director

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