

#EDSPARK^{*}

A Schultz Center Creation

April 9 – 13, 2014

Q&A Fact Sheet

What is EdSpark? Beginning in 2014, EdSpark, an initiative of the Schultz Center, will curate a One Spark Venue where Creators with education-related Projects can exhibit at One Spark, The World's Crowdfunding Festival, held April 9-13, 2014 in downtown Jacksonville.

Who is eligible to participate? Individuals (educators, family members, others) or teams with ideas for innovative practices that will enhance student learning in the classroom, throughout a school or district are encouraged to participate in One Spark and choose innovation as their category. All student Projects in the areas of Art, Innovation, Music, Science and Technology that meet One Spark criteria will be considered for the EdSpark Venue.

Where is the Special EdSpark Venue? All One Spark Creators curated by EdSpark will display their Projects in a centrally-located building in downtown Jacksonville. The exact venue will be announced shortly.

How else will EdSpark be a part of the One Spark Festival? In addition to adult and student Creators, EdSpark will recruit student performers from throughout the region to our venue downtown during the five days of One Spark. The Schultz Center will serve as a staging area for all school field trips to connect with a personal One Spark Volunteer Guide to tour the festival.

Why is the Schultz Center undertaking EdSpark? Since its founding in 2002, the Schultz Center has embraced the notion of innovation through collaboration. Upon visiting One Spark in its inaugural year, we immediately saw the potential to build upon its concept to move education forward, both for educators and for students. We expect EdSpark to be the catalyst for students who have ideas about everything and for parents, educators and others who will be essential to the next generation of Schultz Center work.

Who benefits from EdSpark? Everyone! Adult and student One Spark Creators will benefit from the experience and from exposure to the 150,000 people expected to attend the 2014 festival. One Spark Creators exhibiting at the EdSpark Venue will also be competing for part of One Spark's \$300,000 crowdfund and bonus prizes. Northeast Florida schools benefit by witnessing and experiencing the innovative concepts and ideas the Creators and their Projects will propose. The community as a whole benefits when our educators and students are excited about teaching and learning.

Where can I learn more about EdSpark? Keep up with information about EdSpark by visiting our websites: www.schultzcenter.org or www.edsparkjax.org. Also, for the latest updates we encourage you to visit us on Facebook (www.facebook.com/schultzcenter), Twitter (@SchultzCenter) and Instagram (schultzcenter) using #EdSpark.

About the Schultz Center: The Schultz Center is dedicated to developing and delivering the best educational practices, maximizing effective and efficient use of resources, and coordinating the collaboration of regional assets. The Center is designed to enhance the professional skills of all education professionals. An independent, non-profit corporation, the Schultz Center provides professional development services to the surrounding Florida counties with the goal of raising student achievement.

In addition, the Schultz Center is a state-of-the-art training and conference facility based on the design of Fortune 500 corporate training facilities. Spacious, elegant, and equipped with top of the line furniture, equipment, and technology, the Center is an accessible, affordable and available venue for training and conferences of all sizes. Visit us at www.schultzcenter.org or call (904) 348-5757 for more information.