

FOREVER®

SENDING HIM OFF TO SCHOOL IS A *big deal.*



SOON, HE'LL BE BRINGING HOME SELF-PORTRAITS, NOODLE ART, AND REPORT CARDS — *don't miss a single moment.* Let Forever help you Collect, Curate, and Celebrate these precious memories.

Follow these simple steps to begin permanently saving these moments for his lifetime and beyond.

COLLECT

Download the Forever mobile app. Create your account and set the app to back up your phone photos and auto sync future photos, so you never miss a moment.

Log into your account on your computer, at www.forever.com. Click on the “Settings” tab and then on the “Storage” tab.

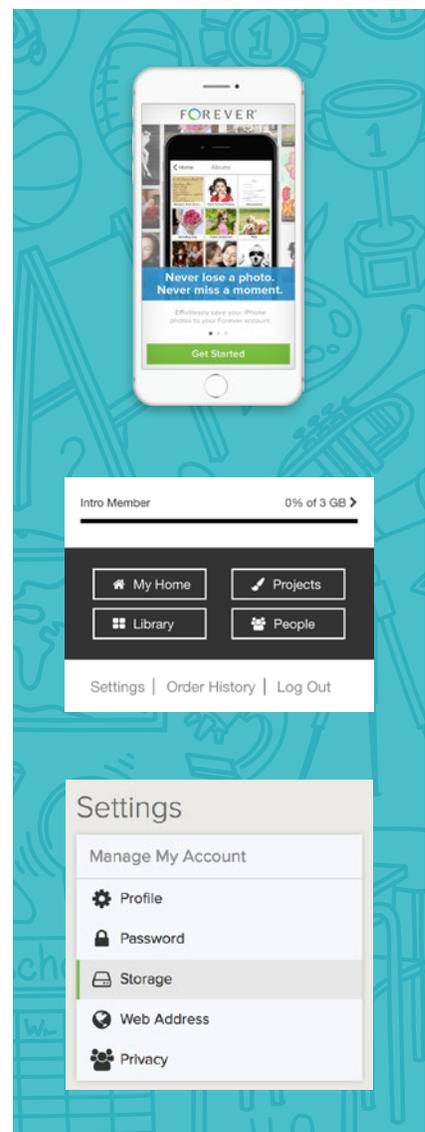
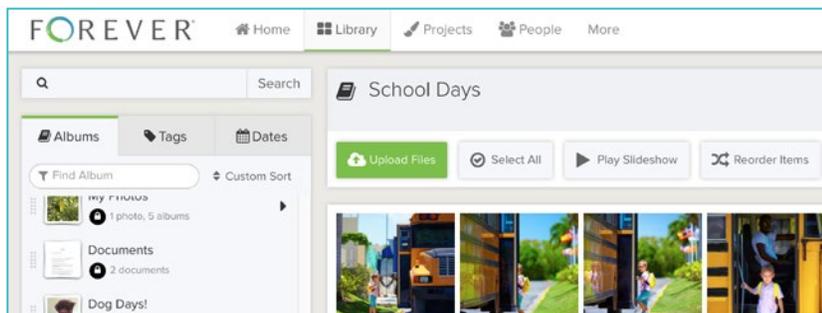
There you will see the “Upgrade My Storage” tab in green. Click there and choose which storage account best suits you.

Order between Aug. 5-31 and receive 20% OFF at checkout.

CURATE

Log in to your account and begin creating albums. Think about things like Artwork, School Days, and Birthdays.

Drag your photos into these albums, tag them with special words and even write descriptions. Only you know the story behind these photos. Write them down now to preserve them forever!



CELEBRATE

Create a Calendar in Forever Artisan

Print this Back to School calendar and capture all the important dates. Don't just stay organized, win the mommy of year award and capture all the special memories like:

- Student of the week or month
- Their first sleepover
- The day they learn to tie their shoes

Be sure to print Aug. 23-31 to get 20% off calendars.

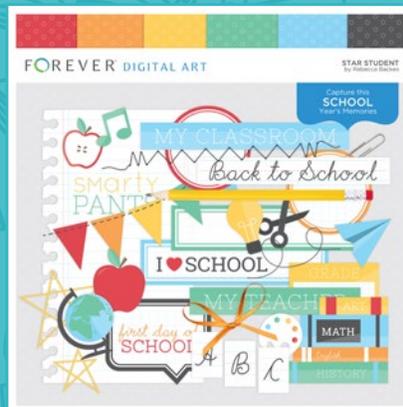
**Forever Artisan will be 20% off Aug. 12-31
with code: School20**

Enjoy this **FREE** Back to School Artisan Calendar Kit released in the Digital Art Store on Friday, Aug. 12!



Make your Calendar really POP with Digital Art! Head on over to our Digital Art store which includes pre-designed templates, beautiful papers, word art, decorative shapes, and more!

Fill up your digital art basket between Aug. 19-31 and receive 20% OFF with Code: School20



Create a Canvas Print with your child's art in Forever Projects

Now that your photos are collected and curated in Forever you can make quick and easy Photo books, Cards, Canvas Prints, Calendars, and even a Photo Mug, right from your Forever Account.

