

The Thursday Night Show

www.thethursdaynightshow.com

A GLOBAL LIVE INTERNET RADIO SHOW WITH A TWIST OF MULTIMEDIA.

The Internet's weekly DJ-led Expose of Music, Art, Photography and whatever else the audience 'brings along' and introduces to us over the weeks!

The aim over the weeks is to find programmers and locals in the following time zones to develop four areas where we can have a 5 hour 'evening show' bringing to the audience an eclectic range of programming. There are no policies on the content apart from no advertising on the platforms the artists are using live and no politics / race / hate sh*t etc.. Think of going to an art show, gig or club night rather than a rally.

EVENING SHOW ZONE'S FOR COUNTRIES

...making the Thursday Night last around 20 hours each week!

Pacific to Indian Ocean Show 9.00 UTC till 11.00 – Sydney 7pm to 11pm – UK 10am to 3pm
Indian Ocean to Mediterranean 11 UTC to 6pm – Dubai 7pm to 11pm – UK 3pm to 7pm
Mediterranean to Atlantic 18.00 UTC to 23.00 UTC – Brighton 7pm to 12pm – UK 7pm to 12 pm
Atlantic to Pacific – 23.00 UTC to 04.00 – Brasilia 7pm to 12pm – UK 12pm to 5am

Internet Radio stream runs starting from 8pm in Australia and Japan through to midnight in the west Coast of the US....

FOR THOSE INTERESTING IN HOW TO 'GET ON':

Musicians and DJs: You get some free software to create an Icecast2 mp3 128k 44khz mono stream (eg <http://butt.sourceforge.net/> and we give you some log on details for your show slot.)

You get a practice or two in advance and when you are ready you send your stream to the show platform.

When the stream that's live before you turns off you go live instantly. Or the admins can switch over to you if we are up, about and ready.

Your stream then gets mixed (muxed if you are a geek ;) into the main radio stream and you go out live.

Our main players on the website are html5 audio players – they seem pretty robust and you don't need anything beyond your browser to be able to play the stream. However the URLs are exposed and we are very happy to hear of users getting the sound live on other bits of hardware etc!

Artists and Photographers: Canvasdropr has given us one of their canvas areas and we are loving this – we can show your photos as if they were on a table or magnetic display – they move in real time as you talk about them – its much more 'exploratory' than the typical 'online slide show'. Our visual programmers will either set you up to drive yourself or drive for you. Watch a few shows – you will get the idea.

One commitment though is that performers must be in the chat room live through their show – part of this whole project is interaction and we want you to feel in touch with the audience and let the audience talk to you on the chat. Over time we

will make the chat room multilingual so whatever you type is received in its localised readers language. We are looking for good cross platforms for this so if you know of any do let us know... (no Flash please – not at this stage)..

WHATS IN IT FOR WHO?

I work with streaming and have done for 16 years – and before that I was part of a group called Café Expose who had a night with a very similar open policy, have an open minded audience vibe, and this is something of a fun coming together of these two things. Yes, I guess my company, www.id3as.co.uk, will get some profile, and for that reason it pays the cost of the web hosting.

One of the other founder Djs is a Director of Sharp-Stream - who are paying for all the bandwidth of the streaming in return for their profile placement on the site.

Canvasdrop have bent over backwards to help get the Art-Stream running so beautifully – this is a unique feature for us at the moment and we hope that it will highlight their tool into the artist community too.

As for the artists and so on? Well this is a way to ‘do a gig’ without leaving their house, so that’s nice ☺ And it’s a nice way to reach your global audience / fans (we insist you push us on your own fan pages etc) for a ‘special live event’.

The photographers and artists also, we are aware, risk their art being screen grabbed, and if they are professional this would need to be balanced up between loss of earning from the image itself and raising the profile of their skills.

Today at its outset there is no money to pay for anything – it’s a bit of fun kicked off by a group of friends who used to go out to cool events in Brighton and London a lot, but due to age, kids, relocation, work, money etc etc now they can’t go out every week and socialise or catch up, so we decided to do it virtually.

IF we get an audience and it starts to justify it then perhaps we can do some live events, charge tickets and spend the ticket money on a really good ‘real’ night out for all of the artists and performers.

..and if we find a significant sponsor then who knows what may happen, but for now it’s just a bit of fun!

AND FINALLY WHAT’S IN IT FOR THE AUDIENCE?

Well you get a range of music and performance, coupled with some ambient visual elements, but without having to stare at a video stream or focus on your laptop screen all night. You can just tune in, leave it running as the radio while you have your dinner and unwind after work, then put your feet up, check out the art and have a live chat with the artists and other regulars you have gotten to know....

...Sounds like going out without the effort ☺

So if you can put word out to help add to the cause please do!