

WWW.HAPPYFESTNJ.COM

LIVE MUSIC • FOOD • GAMES



# HAPPY • FEST

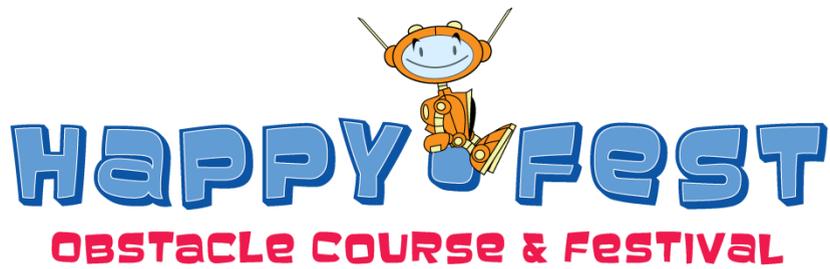
OBSTACLE COURSE & FESTIVAL

SPONSORSHIP  
OPPORTUNITIES

The  
ALL-AGES  
ALL-ABILITIES  
WHEELCHAIR ACCESSIBLE  
FAMILY-FUN OBSTACLE COURSE

WWW.HAPPYFESTNJ.COM

HAPPYFESTNJ@gmail.com



# HAPPY FEST

OBSTACLE COURSE & FESTIVAL

Happy-Fest is the  
ALL-AGES, ALL-ABILITIES,  
Wheelchair Accessible  
Obstacle Course and Festival.

We aim to provide a day of fun for families and friends and an opportunity for everyone to participate in the fastest growing sport in American History - the Obstacle Course.

Our obstacles are designed to be *challenging* and *fun* but not "over-the-top". Participants WILL NOT be walking through fire, slogging through mud pits, or swimming in ice-cold water. Instead we are providing each obstacle with a wheelchair accessible option so we can participate TOGETHER with ALL of our FAMILY, FRIENDS and COMMUNITY.

After the one-plus mile course, we will spend time together enjoying Live Music, Food & Games. An AWESOME day!



For more information on sponsorship  
call (212) 445-0370 or email - [HappyFestNJ@gmail.com](mailto:HappyFestNJ@gmail.com)



# HAPPY FEST

## OBSTACLE COURSE & FESTIVAL

### PRESENTING SPONSOR

- \*Event name branding with "HappyFest presented by...."*
- \*Logo with hyperlink on website and social media sites*
- \*Print inclusion*
- \*Branding on all entry materials, brochures, email blasts & promotional materials*
- \*Logo on all signage at event, including Start/Finish arch & course banners*
- \*Logo on volunteer t-shirts*
- \*10 x 10 booth at festival*

### MEDAL SPONSOR

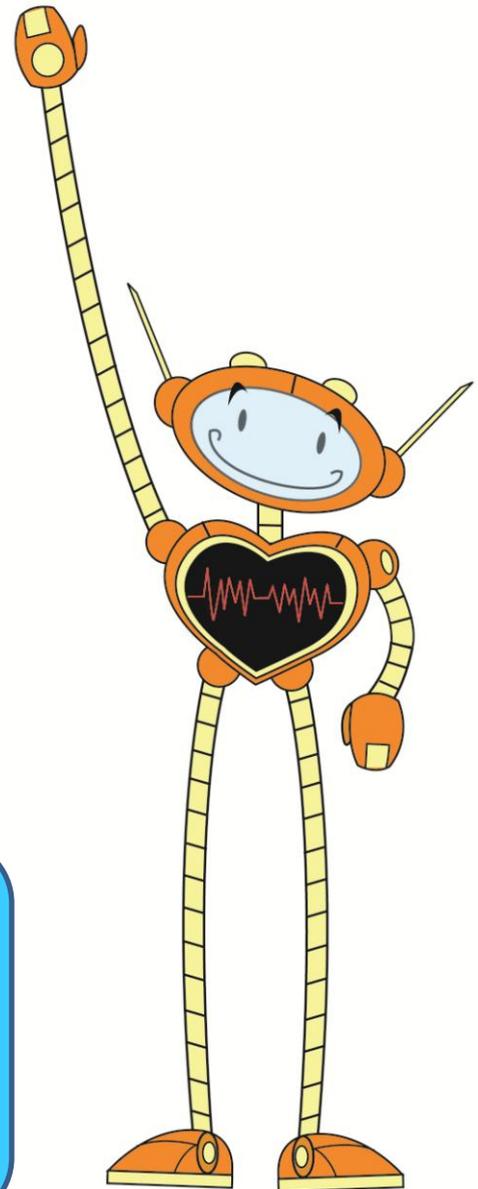
- \*Exclusive logo on participant medal*
- \*Logo with hyperlink on website and social media sites*
- \*Medal presenters at finish line*
- \*Signage at the event including course banners*
- \*Logo on volunteer t-shirts*
- \*10x10 booth at festival*

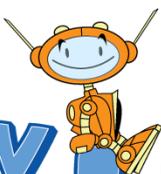
### STAGE SPONSOR

- \*Logo on banner on stage*
- \*Logo with hyperlink on website and social media sites*
- \*Logo on signage*
- \*Logo on volunteer t-shirts*
- \*10x10 booth at festival*

### OBSTACLE SPONSOR

- \*Two signs by each obstacle with your logo*
- \*Option to design and build a unique branded obstacle*
- \*Logo with hyperlink on website and social media sites*
- \*Signage at the event, including course banners*
- \*Email [HappyFestNJ@gmail.com](mailto:HappyFestNJ@gmail.com) to discuss pricing options*





# HAPPY FEST

## OBSTACLE COURSE & FESTIVAL

### HAPPY ROBOT SPONSOR

- \*Our Robot mascot will wear your logo at HappyFest*
- \*Logo with hyperlink on website and social media sites*
- \*Signage at the event, including course banners*
- \*Logo on volunteer t-shirts*
- \*10x10 booth at festival*

### ICE SPONSOR

- \*Signage on ice barrels*
- \*Logo with hyperlink on website and social media sites*
- \*Signage at the event, including course banners*

### WATER SPONSOR

- \*Signage at Water refueling stations*
- \*Signage at all Water giveaway stations*
- \*Logo with hyperlink on website and social media sites*
- \*Signage at the event, including course banners*

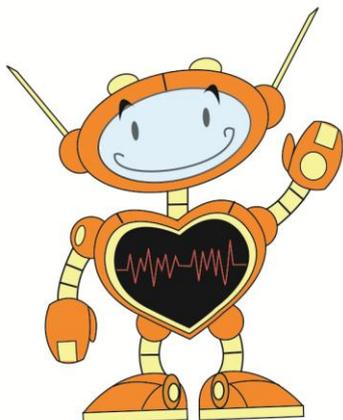
### FESTIVAL SPONSORS

*We are looking for sponsors to set up entertainment and interactive exhibits, including 15 minute blasts of fitness classes, and massage therapists. This is a great way to promote your business!*

### VIRTUAL EVENT BAG SPONSORS

*Join us & promote your business by including an item (a coupon or discount) in every participant's VEB (Virtual Event Bag – or Swag Bag)*

- \*Each registrant will see your sponsorship when they receive your item in their VEB*
- \*VEB sponsors are thanked on our Facebook page*



### IN-KIND SPONSORS

*We promote your business in exchange for useful items, such as water, ice and sports equipment*