

Press Release (1st September 2014)

Award winning photographer Holly Spring captures beautiful whimsical photos of her daughter Violet to show her there are no limits to what she can do in life. The images depict her daughter's beauty and strength of character despite her conditions. Violet's health issues – 'Symbrachydactyly' (no left hand and partial forearm) and 'Hirschsprung's Disease' – (a condition affecting the bowels nerve endings), have not prevented her from growing into a confident and happy little girl.

"I do not see my daughter as 'disabled', merely 'differently abled'."

Holly Spring and her daughter Violet enjoy the photography shoots and see them as a way to bond and have fun.

"We role play a lot" says Holly.

"There might be a moth circling a street light, but we'll imagine that it's a fairy, and immediately that moth will grab Violet's attention. In that moment I am photographing pure wonder and innocence. That is the secret to a good whimsical shoot."

Violet is close to starting school, which will bring a whole new set of challenges, but they are determined to take it in their stride with a positive attitude.

Holly Spring was named 'NZIPP/Epson Iris Portrait – Creative Photographer of the Year 2014' and received her Associate and Master of Photography distinctions within the New Zealand Institute of Professional Photography. She was a finalist for the 'Commercial Category' and received a Gold Award for her portrait of 'Violet and the Giraffe'.

"A lot of people have criticized or questioned why I have shown Violet with her limb difference on the wrong side in the Giraffe pic. I want to put it out there once and for all, I never edited her arms. I simply flipped the image so she was facing the giraffe. There is absolutely nothing wrong with that. Violet's arms should not be a critical talking point. People need to see past that because they are missing the whole point of these images."

Holly describes her 'Whimsical Art with Heart' as colourful, with dynamic light and whimsy. The success of her imagery is largely in part to her ability as a photographer and not as a digital artist. She understands light, composition, and visual narrative.

Future works include limited edition Fine Art Prints, more Whimsical shoots, Portrait shoots and some speaking engagements. Right now Holly is focused on getting her daughter settled into school and getting back into shooting. You follow Holly Spring Photography at the following links...

<https://twitter.com/PhotosbyHSpring>

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