



LOYOLA
UNIVERSITY
NEW ORLEANS

FOR IMMEDIATE RELEASE

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***On the heels of national presidential debate, Loyola University New Orleans
Hosts Voter Registration Day***

***Students gather tonight to watch historic debate between presidential candidates
Donald Trump and Hillary Clinton.***

(New Orleans - Sept. 26, 2016) On the heels of tonight's national presidential debate, Loyola University New Orleans' will honor National Voter Registration Day tomorrow with an event held on campus, in hopes of helping Gen-Z to make their voices heard. The digitally native student body will be showing the world on social media they have registered to vote using the hashtags [#literacyanddemocracy](#) and [#NationalVoterRegistrationDay](#)

"There are important national and local elections coming up, and you have the power to make a difference. Are you prepared?" read promotional materials. "Youth (18-29) make up 21 percent of the voting population. Make your voice heard at the polls on Election Day!!"

The National Voter Registration Day event at Loyola runs from 12 p.m. to 2 p.m. on Tuesday, September 27, 2016 in the university's Danna Student Center. At the event will be a real voting machine on which students can practice; voter registration tables; absentee ballot forms; information for out-of-state voters; polling place locations; and I.D. requirement information.

All Loyola students — as well as faculty and staff — are invited to "get your questions answered and get signed up to vote."

The event is sponsored by the Lindy Boggs National Center for Community Literacy at Loyola University New Orleans and Crescent City Media Group.

The Boggs Center adheres the following tenets:

- Literate adults are better workers, parents and citizens.
- Literate communities have greater citizen participation.
- When you increase the level of literacy, you increase the level of participation of citizens in government and society. There is increased competence to participate in democratic communities.
- When you increase the level of literacy, you increase ability to think critically.
- When you increase the level of literacy, you increase ability to act with deliberation in a pluralistic world.

“At the Lindy Boggs National Center for Community Literacy we believe that literacy is the cornerstone of a strong democracy. We cannot have democracy without literacy,” said Dr. Petrice Sams-Abiodun, executive director. “For all of these reasons, we see literacy and knowledge about voting rights and registration as an asset for equity and an instrument of power for all people. So on National Voter Registration Day we are providing our students with the information and support they need to be civically engaged, and live one of Loyola’s core guiding principles, to ‘think critically and act justly.’”

National Voter Registration Day comes on the heels of tonight’s historic debate between presidential candidates Donald Trump and Hillary Clinton.

On campus tonight is a Presidential Watch Party hosted by the Loyola Society for Civic Engagement and Loyola College Democrats. The event will be hosted in Miller Hall, Room 114, and is open to the Loyola community. Media are also welcome.

Doors open at 7 p.m. CST. The debate starts at 8 p.m. CST and runs for 90 minutes. The party, which involves free food and big screen TV’s, should end near 10 p.m.

EDS: THESE ARE NOT PUBLIC EVENTS. THEY ARE EVENTS FOR THE LOYOLA COMMUNITY. MEDIA ARE WELCOME.

PLEASE R.S.V.P TO LET US KNOW YOU ARE COMING.