



**Is Your Business Driving You Nuts?
 Work Less, Achieve More**
Presented By: Mark Mikelat

Wednesday, April 12, 2017
2:30-4:30 PM
525 N. Cabrillo Park Dr. #125
Santa Ana, CA 92701
 (Apartment Association of Orange County Offices)

Speaker Objectives - 3:00-4:30 PM

Mark Mikelat – Is Your Business Driving You Nuts? Work Less, Achieve More

- **Prioritize your marketing objectives to achieve your strategy**
- **Craft and create great messages that target your customer and clients**
- **Develop a powerful call-to-action strategy that leads to sales**
- **Create manageable systems with the resources and staff that you have**

Other Details – Check In – 2:30

- Free Parking
- Networking
- Introductions
- Bring Your “Haves & Wants”,
Flyers/Business Cards
- Refreshments
- Starbucks Gift Raffle

Registration FYI's

- Primary, Secondary, Education, Trade Affiliate, Student & Public Service Members: **FREE**
- Guests:
 - \$25.00 Cash/Check
 - \$27.00 Credit/Debit Card
- **RSVP** at: www.RCAOC.org

More Information: www.RCAOC.org or email RCAOC.ae.Roxie@gmail.com

ON-SITE GUEST REGISTRATION FORM – April 12, 2017

To speed up your on-site registration please attach business card (or print legibly) to complete this form and bring it with you to the registration table.

Name: _____ Company: _____

Email: _____ Phone: (_____) _____

Payment Options (at Door)

\$25.00 Cash Check - Please make payable to Realtors Commercial Alliance of Orange County. _____ Check #

\$27.00 Credit/Debit Card (includes convenience processing fee)

E-Mail Registration:

\$27.00 Credit/Debit Card #: _____ Expiration Date: _____ / _____

Billing Zip Code: _____ CVV Security Code*: _____



*The CVV Security Code is the last 3 digits on the back of Visa & MasterCard and the 4-digit number on the front of Amex.

I understand that no refunds are made.

By signing this, I agree to have my credit card charged.