

# Introducing Violet™ Iodine

## The only molecular iodine treatment that relieves cyclic breast discomfort and promotes breast health.<sup>(1)</sup>

Violet iodine is the only molecular iodine treatment that addresses cyclic breast discomfort and is clinically demonstrated to alleviate the symptoms associated with fibrocystic breast changes including: cyclic mastalgia, tenderness, swelling and aches.<sup>(1)</sup>

The unique, patented molecular iodine formula targets breast tissue<sup>(2)</sup> and can reduce the breast cell build-up that results in breast discomfort.<sup>(1)</sup> Additionally, with consistent daily use, Violet iodine has been shown to help maintain healthy breast tissue.

### Why Molecular Iodine?

Importantly, there are significant therapeutic differences between molecular iodine (I<sub>2</sub>) and iodide (I<sup>-</sup>). Molecular iodine's antiproliferative and apoptotic activity in mammary tissue make it an effective therapeutic for fibrocystic breast changes.<sup>(1)</sup> Following a series of uncontrolled clinical studies with different forms of iodine, Drs. Ghent Eskin, Low, and Hill concluded: ***"These results indicate the superiority of molecular iodine over iodides when treating fibrocystic breast disease."***<sup>(1,3)</sup>

### Strong Results

Clinical studies have shown that a daily regimen of molecular iodine can provide relief from cyclic breast discomfort.<sup>(1)</sup> Molecular iodine has been used in clinical trials in 1,476 women over three decades.<sup>(3,4)</sup> A recent clinical study showed that up to 75% of women experienced improvement in their breast discomfort.<sup>(1,3)</sup>

#### Violet Iodine Quick Facts

- Clinically demonstrated to **alleviate the most common symptoms** of FBC: cyclic mastalgia breast tenderness, swelling and aches<sup>(1)</sup>
- **Unique, patented molecular iodine (I<sub>2</sub>)** formula targets breast tissue<sup>(1,2)</sup>
- Supported by **decades of research** and clinical development<sup>(1)</sup>
- Creating the **new breast health standard** of care<sup>(1)</sup>

#### Suggested Use

Recommended for women who suffer from menstrual-related breast discomfort. For mild to moderate symptoms, take 1 tablet on an empty stomach every morning. For more severe symptoms, take 1 additional tablet every evening. Wait 15 minutes before eating. Initial symptom relief may take up to 60 days. Continue daily regimen to maintain relief and promote optimal breast health.<sup>(1)</sup>



#### Supplement Facts

Serving Size: 1 Tablet Servings Per Container: 60

Amount Per Serving		% Daily Value
Iodine (as 84% potassium iodide, 16% potassium iodate)	3000 mcg	2000%
Selenium (as sodium selenite)	55 mcg	79%

#### Other ingredients

Mannitol, sodium carbonate, sorbitol, croscarmellose sodium, magnesium stearate, titanium dioxide, hydroxypropyl methylcellulose, polyethylene glycol, and polysorbate 80.

For more information: [www.VioletMD.com](http://www.VioletMD.com) | 650-889-5020

<sup>(1)</sup> These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

<sup>(2)</sup> Iodine is also delivered to other tissues in the body.

<sup>(3)</sup> WR Ghent, BA Eskin, DA Low, LP Hill, "Iodine Replacement in Fibrocystic Disease of the Breast." CJS Oct. 1993; 36(5) 453-459

<sup>(4)</sup> JH Kessler, "The Effect of Supraphysiologic Levels of Iodine on Patients with Cyclic Mastalgia." The Breast Journal, 2004; 10(4) 328-336

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