

8th 3 2017

Hosts: Peter Désilets and Micha Goes, Managing board, **PACOON**

ab 08h30 Registration

09h30 Welcome and introduction by Micha Goes and Peter Désilets, **PACOON** and sustainability at **PACOON**

09h55 Fritz Lietsch, **Forum Magazin**, Design or disaster – Circular Economy and Cradle2Cradle creates added value without end

10h25 Dr. Birgit Geueke, **Food Packaging Forum**, Sustainable and secure packaging

10h55 Tom Ohlendorf, **TOCD - Creating Solutions**, Intelligent innovation

11h20 **Coffee & communication break**

11h40 Michael Wiczorek, **Lobbe Entsorgung West**, Recycling starts with package design

12h10 Michael Hahl, **Unilever**, Sustainable packaging - mandatory for the future!

12h40 Luigi Grosso, **Euro Brand Management**, The new GEOX shoe-box as trendsetter in the industry + further examples

13h10 **Lunch & communication break**

14h10 Anatoli Davydov, **PTS Papiertechnische Stiftung**, New developments regarding sustainable packaging in paper and cardboard

14h40 Dr. Harald Kaeb, **narocoon**, Bio-packaging is difficult? Without it, it might be even more difficult in the future.

15h10 Short introduction about news from **gugler*** cardboard/paper and **FKuR** bioplastics

15h45 **Coffee & communication break**

16h00 **Workshop-sessions**

Cardboard/paper

Ernst Gugler, **gugler***, Innovations from the pioneer of Cradle2Cradle

Uwe D'Agnone, **Creapaper**, Cardboard 2.0 – Grass papers and cardboard

Peter van Rosmalen, **Paperwise**, Agricultural waste as a raw material for paper and cardboard

Solid and flexible plastics

Patrick Zimmermann, **FKuR Kunststoff**, Competitive advantages through innovative packaging solutions made from bio-plastics on the basis of cases.

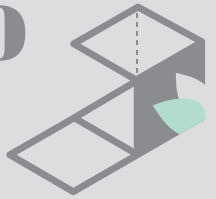
Joachim Janz, **Futamura**, Bioplastics solutions for flexible packaging

N.N.

ca. 18h00 **Start of the evening event – Please register when booking**

ca. 19h45 **Dinner**

SOLPACK 2.0 PROGRAMM*



9th 3 2017

Hosts: Peter Désilets and Micha Goes, Managing board, **PACOON**

09h00 Peter Désilets and Micha Goes, **PACOON**

09h30 Martin Glaser, **Werner & Mertz**, Establishing the recycling initiative

10h00 Alexander Reitz, **GVM Marktforschung**, Assessment of the recyclability of plastic packaging

10h30 Günther Langer, **AWM Abfallwirtschaft München**, Recycle or burn?

11h00 **Coffee & communication break**

11h20 Panel discussion on pros & cons of recycling: Günter Langer, **AWM**, Dr. Stefan Bosewitz, **Ingenieurbüro Bosewitz**, Christina Schulz, **DSD**, Dr. Joachim Christiani, **HTP**, Tom Ohlendorf, **TOCD**

12h45 **Lunch & communication break - fingerfood from the food truck**

13h45 Susanne Volz, **ecocircleconcept**, Sustainability training for packaging developers and designers

14h15 Andreas Pfeil, **Terra Institute**, From triangle to circle: Companies on the road to sustainability

14h45 Thomas Reissig, **VerDeSoft**, The innovative packaging concept by Frizle Spätzle

15h15 **Coffee & communication break**

15h30 Bernd Groh, **Huber Group**, Developments in printing inks

16h00 N.N.

16h30 Peter Désilets and Micha Goes, **PACOON**, What has become of our concept ideas of 2012?

17h00 Summary, Q&A and farewell

17h30 **End of conference**

*may be subject to change

media partners



SOLPACK 2.0 is hosted by PACOON during the 6th MCBW 2017

