



5th Annual RENO

# Off-Road *and Motorsports* expo

**March 14-16, 2014**  
Reno-Sparks Convention Center

**Reserve  
Your Space  
Today!**



**Contact:** Shirley Lockett | 775-849-8000 | fax 775-849-8007  
P.O. Box 17147 | Reno, NV 89511 | Shirley@LockettShows.com | LockettShows.com

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## Booth Rates

10 x 10 Standard Booth	\$ 775
10 x 10 Corner Booth	\$1,200
10 x 20 Standard Booth	\$1,295
10 x 20 Corner Booth	\$1,850
10 x 30 Standard Booth	\$1,495
10 x 30 Corner Booth	\$2,475
10 x 10 Best Available	\$ 675
8 x 10 <i>(chosen by management)</i>	\$ 650
5 x 10 Table Space <i>(includes 6' draped table &amp; backdrops, no side rails)</i>	\$ 550
20 x 20 Standard Wall*	\$2,600
20 x 30 Standard Wall* <i>(*includes carpet)</i>	\$2,995

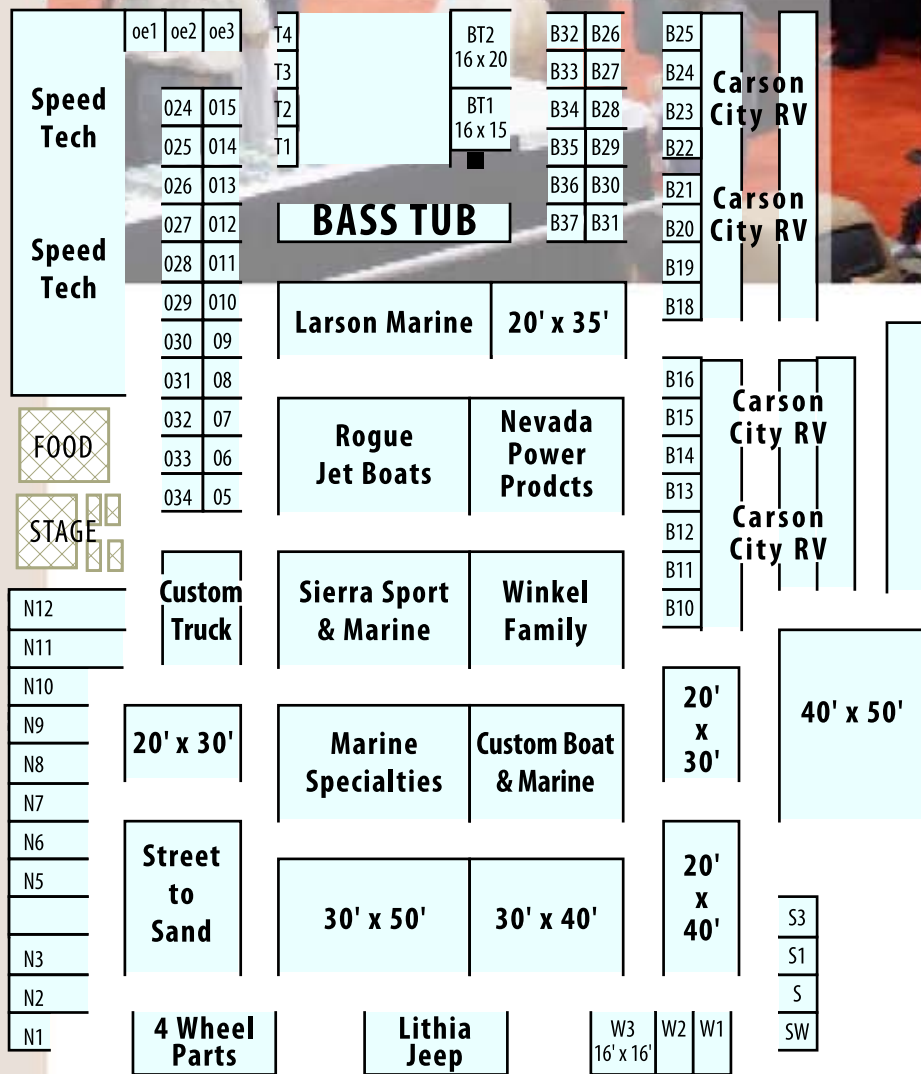
No extra charge for islands.

All exhibit space must have floor covering (carpet, tile, etc.)

Custom space layout may be possible.

### 10% Late Booking Fee:

Deadline is February 14, 2014.



Main Entrance



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APPLICATION FOR EXHIBIT SPACE

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The Exhibitor named below agrees to lease space from Lockett Incorporated (hereafter referred to as Management) according to the terms and conditions in this application.

Application must be filled out in its entirety. Incomplete forms will be rejected.

Space requested is (1st Choice) # \_\_\_\_\_ (2nd Choice) # \_\_\_\_\_ (3rd Choice) # \_\_\_\_\_ and size will be \_\_\_\_\_ x \_\_\_\_\_ . (PLEASE NOTE: 2nd and 3rd choices MUST be specified.)

Please describe below your display and list franchise and brand name merchandise:

\_\_\_\_\_

The lease amount for the above described space shall be:

Space Rate \$ \_\_\_\_\_ (See rate sheet flyer)
Electrical \$ \_\_\_\_\_ (See NOTE A)
City Fee \$ 25.00 City of Reno Exhibitor Fee
TOTAL \$ \_\_\_\_\_ Total to be PAID as follows:

Standard 50/50 deposit: Check # \_\_\_\_\_ \$ \_\_\_\_\_ (50% deposit upon execution of this agreement)

Check # \_\_\_\_\_ \$ \_\_\_\_\_ (50% Balance due, 30 days prior to show)

NOTE: Nevada Department of Taxation fees are NOT included in space fees. Please provide your State of Nevada Business City of Reno Business License #: \_\_\_\_\_

THE EXHIBITOR AGREES:

- All exposed surfaces must be finished.
Height of exhibitor built booths CANNOT exceed 8 feet, including sign.
Floor plan subject to change without notice.

NOTE A: Electrical is \$95.00 per 500 watt outlet. \$95 x (number of outlets) = \$ \_\_\_\_\_.

NOTE B: All exhibit space must be carpeted. Written approval for alternate floor covering required by show management.

NOTE C: Overhead banners or signs are restricted to island displays (20'x20' or larger) and must be professionally prepared and finished on all exposed sides.

NOTE D: All construction must be completed by 8 p.m., Thursday, March 13. NO SET-UP ON FRIDAY.

The exhibitor has read and understands the terms of participation found on pages 2 & 3. \_\_\_\_\_ (Please initial)

EXHIBITOR COMPANY NAME \_\_\_\_\_

ADDRESS / CITY / STATE \_\_\_\_\_

PHONE #'S \_\_\_\_\_

BUSINESS

EMERGENCY (required)

FAX

E-MAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

LOCKETT INC SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please review your application. Is it filled out completely? Thank you.



PO Box 17147 • Reno, Nevada 89511 • (775) 849-8000 • Fax (775) 849-8007
ShowInfo@LockettShows.com • www.LockettShows.com

Complete this portion when paying with credit card.

VISA MasterCard AMERICAN EXPRESS

CREDIT CARD NUMBER

EXPIRATION DATE

NAME AS IT APPEARS ON CARD

SIGNATURE

AMOUNT AUTHORIZED

When paying with credit card, payment MUST be made in full.

Make checks payable to: Lockett Inc.

Vendors that participate in similar competitive events at the Reno-Sparks Convention Center, 90 days before or 60 days after Reno Expo 2014, may be rejected.

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**1. EXHIBITS** will be displayed in the Convention Center.

**2. SET-UP HOURS**

Wed, Mar. 12 (heavy move-in & construction only) . . . 8 a.m. to 8 p.m.  
Thurs, Mar. 13 (no vehicles in building) . . . . . 8 a.m. to 8 p.m.  
Fri, Mar. 14 (NO SET-UP) Exhibitor admittance . . . . . 10 a.m.

**EXHIBIT HOURS**

Friday, March 14 . . . . . 11 a.m. to 9 p.m.  
Saturday, March 15 . . . . . 11 a.m. to 7 p.m.  
Sunday, March 16 . . . . . 11 a.m. to 5 p.m.

**TAKE DOWN HOURS**

Sunday, March 16 . . . . . 5 p.m. to 9 p.m.  
Monday, March 17 . . . . . 8 a.m. to 5 p.m.

Exhibitors will be admitted to building one hour prior to daily show opening times. Spaces will be ready for the installation of exhibits at 8 a.m. to 9 p.m., Thursday, March 13. Exhibits cannot be dismantled until after closing Sunday, March 16, through Monday, March 17. At the decision of the management, certain exhibits will be notified, not less than 7 days before show date, specific times and date for move-in and move-out.

**3. SHIPPING INSTRUCTIONS:** Freight and express shipments should be consigned direct to Exhibitor (including space number) and in care of the Convention Center for delivery by Thurs, March 13. All shipments, whether by freight, railway, express, motor freight or air, must be PREPAID. Bills of lading and notice of shipment should promptly be forwarded.

**4. STORAGE:** As long as space permits, all boxes and crates clearly marked with Exhibitor's name and space number can be stored in the convention center when they are emptied. If storage is not available exhibitor is expected to arrange for storage and empty crates at own expense, off premises (freight carrier). All exhibits and materials must be in place not later than 8 p.m. Thursday, March 13.

**5. RULES OF EXHIBITS:**

a. Earliest date exhibit material can be allowed at the convention center is Thursday, March 13, 8 a.m. to 9 p.m. Instruct carriers that shipment is to be held in Reno for delivery on that date.

b. No signs, partitions, apparatus, shelving, etc., may extend more than 8 feet above the floor along the rear of a cloth space furnished by the show. No similar materials may extend more than 36 inches above the floor if placed along the sides of the cloth space unless permission is granted by the neighboring exhibits. It is your responsibility to call the Show Office for this information. The cloth spaces will be erected by Show Decorator. All orders for special counters or furniture, etc., should be directed to Show Decorator. No pins or tacks in drapes, walls, or posts are permitted. Hooks will be furnished by Show Decorator for hanging any special exhibits.

c. Liability: The Exhibitor is entirely responsible for the space leased by him and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of the Building. Furthermore, Exhibitor shall not affix to the walls or windows of Building any advertisements, signs, etc., or use scotch tape, masking tape or any other adhesive-type material on painted surfaces. Automobiles, trucks and similar conveyances shall have a drip pan and/or protective material under them to safeguard the floor from dirt, oil stains, etc. The Exhibitor agrees to reimburse the Management and/or Convention Center for any loss or damage to the premises or equipment occurring in the space leased to the Exhibitor.

d. Use of Aisles, etc.: The aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by special written permission of the Management. All exhibits must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, occasion injury or disadvantageously affect the display of the other Exhibitors.

e. Space: The space contracted for is to be used solely for the Exhibitor whose name appears on the contract, and it is agreed without the written consent of the Management. In the event Exhibitor fails to occupy or use his space or to have this exhibit completed and in place by the opening of the show, he shall forfeit his right to the space, all prepaid rentals, and upon demand pay any rental balance owing to Management. Additionally, Exhibitor will not sublet or assign any portion of booth space. If this occurs, exhibitor agrees to purchase a 10x10 standard booth and move sublet exhibitor to new location.

f. The use and operation of motion picture projectors and other apparatus must conform to local regulations in effect in the City and Building in which the exhibit is being held.

g. All reservation deposit money shall be retained by the Management in case Exhibitor fails to fulfill contract. No display will be allowed to leave the Building unless the space occupied by such display has been paid for in full.

h. Restrictions: The Management reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered, or may be deemed by the Management unsuitable or objectionable. This restriction applies to noise, persons, animals, birds, things, conduct, printed matter, or anything of a character that might be objectionable to the show or the Management. No demonstration of cooking may be

made without prior written permission of the Management.

i. The placing, moving, altering or dismantling of exhibits after 9 p.m., Friday, March 14, will not be permitted without the prior written permission of the Management.

j. Fire Department regulations require that all decorations must be flame proofed. Fuel supply tanks on automobiles and similar conveyances shall be not more than 1/4 full. All battery powered automobiles and similar equipment shall have fuel openings equipped with locking caps. L.P. Gas: The Reno Fire Code states that may use and/or installation of L.P. Gas (Propane) and/or equipment may be made only with prior permit from the Fire Marshall's office, Reno, Nevada.

**6. ALL EXHIBITS MUST COMPLY WITH CITY ORDINANCES, REGULATIONS AND FIRE MARSHALL INSTRUCTIONS.**

Oil, gas or gasoline engines may be operated only with the consent of the Management and must conform to City Ordinances, Regulations and Fire Marshall instructions.

**7. EXHIBITOR AND/OR FACTORY BUILT BOOTHS:** The overall height of the above type booths cannot exceed 8 feet (including sign) without the written permission of the Show Management. If a side exceeds 36 inches in height, permission must be granted by the neighboring exhibit. It is your responsibility to call the Show Office for this information.

**8. ELECTRICITY:** 120 and 208 volts, 60 cps. single or 3 phase, is available in the Building. All power utilized in the booth is subject to charge by the Management and shall be paid by the Exhibitor. All electrical connections shall be equipped with an Equipment Ground Conductor. For any additional electrical requirements contact Show Management. No electrical connection will be permitted, until the cost of same is guaranteed by the Exhibitor.

**9. INSURANCE AND LIABILITY:** Neither the Management nor the Convention Center shall be responsible for loss or damage occurring to the exhibits from any cause. Small and valuable exhibit material should be packed away each night. If insurance is desired it must be obtained by the Exhibitor. The Exhibitor agrees to protect and save harmless the Management and the Building against any and all claims for loss, injury or damage to persons or property arising out of the activities of the Exhibitor, his agents, employees, or guests, to defend the Management and the Building against any and all such claims and to reimburse and indemnify the Management and the Building for any loss, damage, expense or payment suffered thereby.

**10. RIGHTS:** Management shall have a possessor lien on all Exhibits which are not removed from the Building as provided in paragraph 2 above, or for which rent has not been fully paid as herein provided. Such exhibits may be stored, by Management, at Exhibitor expense for sixty days, after which time it shall be deemed abandoned and Management may sell the said exhibit and the proceeds applied on Exhibitor's account.

**11. MERCHANDISE REMOVAL:** No merchandise will be permitted to pass out of the Building without a Standard Removal Order signed by the Management during the life of the show. No exhibits, or part of exhibit may be removed, until after the closing hour of the last day of the show. At this time, all Exhibitors should remove all small and valuable items from their displays.

**12. AMENDMENTS:** Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated above.

**13. RIGHTS OF THE MANAGEMENT IN EVENT EXHIBITION IS NOT HELD:**

Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled; and, if for any reason beyond the control of the Management, the Show is not held, Management may retain so much of the amount paid by the Exhibitors as is necessary to defray expenses already incurred by the Management.

**14. TERMS AND CONDITIONS:** This contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

**15. LICENSES:** Any and all City, County, State or Federal licenses or permits required by law of any Exhibitor in the installation or operation of his display shall be purchased by the Exhibitor at his own expense, prior to the opening of the Show.

**16. LEASE AGREEMENT:** Should exhibitor not occupy leased space prior to show opening, management will retain any deposits paid and exhibitor remains liable for any balance due. Any display in booth space not paid for in full by close of show will be placed in storage until contract balance and storage fees are paid in full.

**Cancellation must be made in writing to Lockett Incorporated.** If such cancellation is received 30 days prior to show, management shall be entitled to retain or collect 50% of the exhibitor's total contract obligation. No refunds will be made if cancellation notice is received later than 30 days prior to show and management shall be entitled to collect 100% of the exhibitor's total contract obligation. Any refunds will be paid after the conclusion of the show.