oliba

The smart buddy of children and of cuddly toys

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The smart buddy
of children
and cuddly toys

FRENCH TECH

2016 International
CES®
THE GLOBAL STAGE FOR INNOVATION

Track the cuddly toy

Listen to great stories

Let's dream
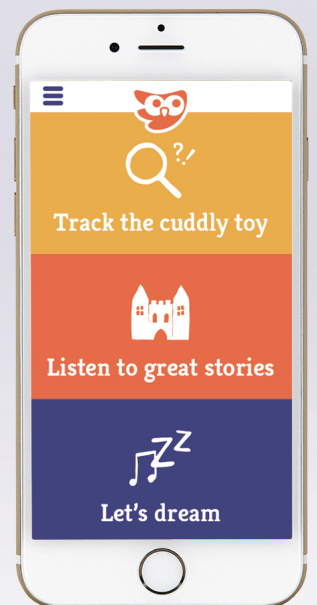
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🦉 Meet Oliba

Developed by Smarty Crew, Oliba is the first baby proof and connected device that keeps an eye on the cuddly toy. At night, Oliba teams up with the cuddly toy to soothe children to sleep. During the day, it develops their active creativity with great stories.
Pre-orders will start on early November with a crowdfunding campaign on Indiegogo.com
Oliba will be shown on the French Tech Pavilion at the CES 2016 in Las Vegas.

Oliba is a smart owl, easy to fasten to any cuddly toy. It's app makes it fully customizable so Oliba grows up with children from 0 to 5 years old.

Oliba is a buddy for parents: **it keeps an eye on the cuddly toy for them.**
The Oliba App helps parents to locate the cuddly toy and makes sure they don't forget it anywhere while on the go (100 feet range tracker). With Oliba, no more "Where is my cuddly toy?", no more forgetting Teddy at the supermarket and no more last-minute hunt for the favorite plush.

Oliba is a magic storyteller: it helps children to foster their creativity from 0 to 5 years old.
Oliba knows great stories. Parents can pick in the App the story they like or even record their own story with their voice. Once stored in Oliba, children can activate the latest saved story anytime with a long press on Oliba's face.

Oliba is a buddy for children: it protects their dreams.
Oliba glows in the night and sings lullabies, frightening nightmares and taming the monsters that live under the bed. Parents can set up all the content with the app. Once the settings stored in Oliba, children can activate Oliba manually, without requiring any phone, just by pressing Oliba's face.
So yes, Oliba works on its own at the kindergarten or at the grandparents' place.

Oliba is available for pre-orders since November 10th through an international online crowdfunding campaign on **Indiegogo.** The collected funds will be used to launch the production of the first 1000 units.

Oliba is very proud to represent French Innovative Startups at the **CES 2016 on the French Pavilion** among with 21 other innovative startups.
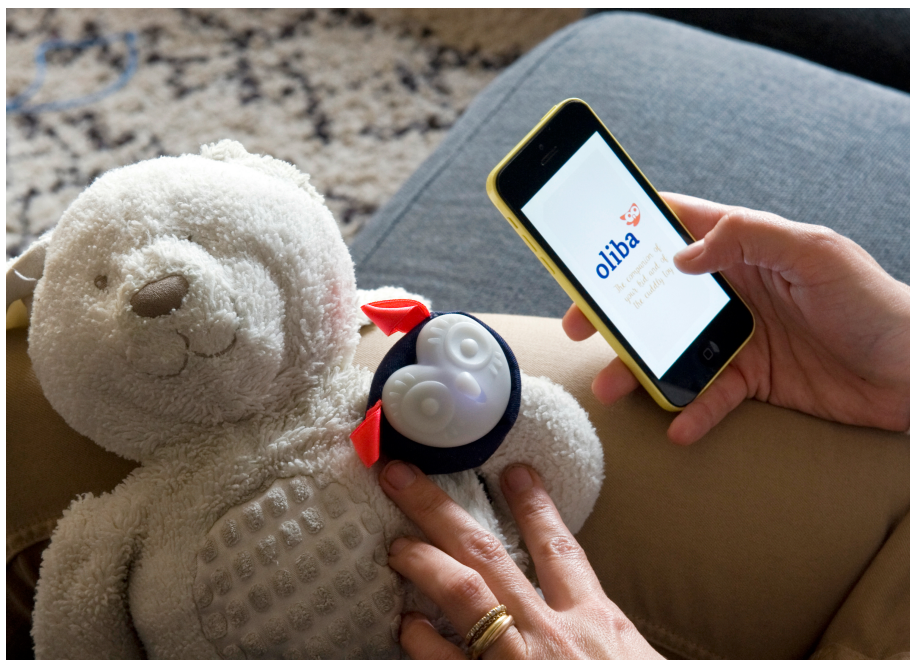
Oliba: an innovation co-designed with families

Oliba has been co-designed with more than 150 families during one year.
From prototypes to prototypes, from testing to workshops, Smarty Crew and the community of families have created a product that is really useful, cute and safe for children.

Oliba is for children, the app is for adults!
Oliba remembers the nightlight and lullaby bedtime routine selected in the app.
When the child is at the daycare or with a baby sitter, no need for a phone to start it. Just press on Oliba's face to start the soothing routine.

Oliba is smart everyday.
No battery to change: just charge Oliba with mico-USB.
he fabric part is removable and machine washable.

Specifications

- Ios and Android app
- Bluetooth 4.0
- Micro usb charge
- Universal fastener
- Upgradable and washable fabric cover
- On / Off knob to manually start and stop Oliba's bedtime routine and stories
- On / Off knob to manually start and stop Oliba's Bluetooth connection

We are the Smarty Crew, a French startup based in Paris.
We develop smart and playful products for the family that give you more time for what really matters.

Oliba is our first product, and we are proud to share it with you! We have developed it and refined it with our large crew of enthusiastic parents in France and in the USA.

Paris Pionnières incubator, Le Lieu du Design and Business France (Smarty Crew will be at the next CES 2016 on the French pavilion) support Smarty Crew.

Oliba events in 2015

Oliba has been presented at Designers Days, Futur en Seine, Design Power, Kind + Jungend trade fair (Germany), Ma Rue Connectée and at KidExpo fair.

A crowdfunding campaign will be launched early November on Indiegogo in order to start the production of the first 1000 units batch