



NEW DIRECTOR OF MARKETING & DEVELOPMENT AT BLYTH FESTIVAL

FOR IMMEDIATE RELEASE | SEPTEMBER 11, 2013, BLYTH, ON... **Deb Sholdice**, General Manager, and **Marion de Vries**, Artistic Director, are pleased to announce the appointment of **John McHenry** as Director of Marketing & Development for Blyth Festival.

"We were very fortunate that John was moving back to Ontario from Vancouver at the same time that we were looking for a new marketing and development person," says Sholdice. "He brings a wealth of experience to the Festival and he is well respected within the theatre community."

John is familiar with Huron County as he was the publicist for Huron Country Playhouse from 1992 to 1996 as well as being an integral part of the Huron Tourism Association in its early stages. During the intervening years he has worked at Theatre Aquarius in Hamilton and spent the past four and a half years on the west coast with the Vancouver Playhouse Theatre Company and most recently, Presentation House Theatre.

"I'm thrilled to be joining Deb and Marion at Blyth Festival. A new artistic director always makes for an exciting time," says McHenry, "but add to that the 40th season next year and the excitement is just going to build. I'm looking forward to playing my part at Blyth – a jewel in the crown of Canadian theatre."

And de Vries couldn't agree more, "2014 is a time of celebration and renewal for Blyth Festival and our vision to create and produce original theatre for, about, and with, our local community – which we share with Canada and the world! We are so pleased to welcome John back to Huron, and to our Festival team."

-30-

For more information contact:

John McHenry
Director of Marketing & Development
(519) 523-9300 x209
jmchenry@blythfestival.com