

Hair Studio Artists

NEWSLETTER

JAN / FEB 2016

Who are Hair Studio Artists?

One of the first businesses to open in the Delray Marketplace, Hair Studio Artists now past their 2nd yr. and on to their 3rd. Owned and operated by National Haircolor Educator and Artist Eric Charles Mokotoff; is dedicated to an intimate boutique style salon where the focus is on the quality of the hair services produced. This salon is dedicated to on-going education, and the latest hair fashions with a focus on the integrity and health of your hair. Hair Studio Artists produces its own exclusive retail product line of home hair care products designed for the challenges of the FL water. This exclusive product line is all natural, vegan, gluten free and contains no sulphates or parabens. Hair Studio Artists is the only salon in FL to feature a full laydown shampoo bed .

Tips for Great Hair in South FL

- Clarify your hair weekly to detox the hard water out
- Never go above 350 degrees on your flat iron
- Wet hair prior to swimming & rinse right after swimming
- Use a good quality anti-humidity product to keep frizz down
- Get regular blowouts done professionally
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“Everything....from hair color to hair cut! This salon is outstanding and the place is warm, friendly and always accommodating. Thank you, Eric & Team, for opening your salon at the Delray Market Place!

Google Reviews- Amy Steiger



Laydown Shampoo Bed

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Florida's 1st & Only Shampoo Bed

Goodbye Traditional Shampoo Sink

How many of us have experienced standard shampoo sinks only to find ourselves with a pain in the neck, or a wet shirt?

Hair Studio Artists is the 1st and only salon in Florida to offer you these beautiful full laydown shampoo beds. These exquisite beds come straight from Italy.

Certified by a Chiropractor, these beds are designed to take all the pressure off your neck allowing you the most comfortable shampoo experience. Once you try our laydown shampoo bed you will never want a traditional sink again.

We Make Your Hair Florida Ready

Many of our salon guests are originally from NY and the Tri-State area, it's a shock to experience hard water for the first time. It makes our hair dry, brittle, dull and our colors brassy. Why? Hard water contains minerals such as lead, copper, chlorine, and lime scale. These get trapped in your hair causing all these issues. NY has soft water.

At Hair Studio Artists we perform a detoxifying shampoo prior to your color service and process your color under our state of the art steamers.

Safe Keratin Treatments

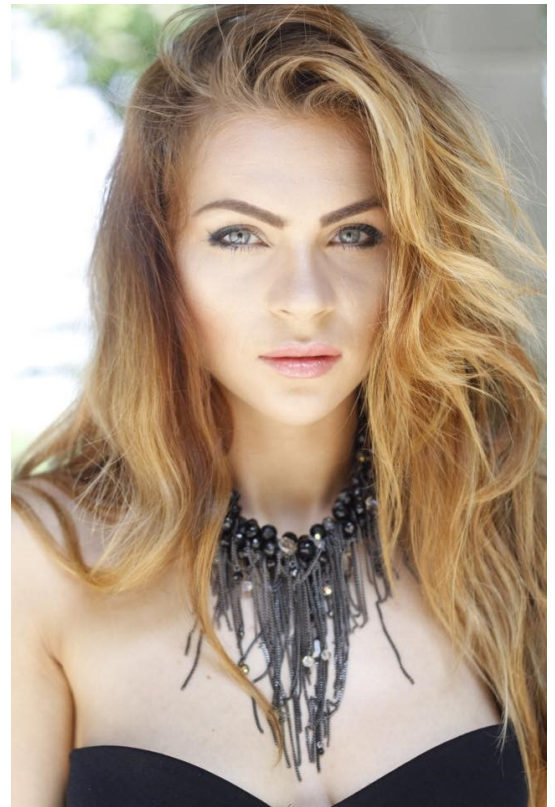
So much has been written on this topic, so many unsafe products and so much controversy. Fact: there are 2 types of keratin treatments, one is harmful the other is safe. Many salons use the ones with *aldehydes* and *formaldehydes*; which are toxic and dangerous to us all. They create plumes of noxious gases that produce all kinds of health risks to both salon client and professional hairdresser.

Hair Studio Artists uses Kera-luxe. The only OSHA/FDA approved glycolic based keratin smoothing treatment safe enough for pregnant women and children. No toxic or noxious gases are produced, only a water vapor. Best part is they last up to 6 months and you can color and shampoo same day. Because of the safe use of glycolics there is no curing period like laminate based treatments that use *aldehydes* and *formaldehydes*.

This smoothing treatment doesn't break bonds to restructure like permanent straighteners do nor does it pose health risks.

"When I started Hair Studio Artists 7 yrs ago as a 2 person studio, we did extensive research in this department. We've been using this product for 7 yrs with excellent results. It's a smoothing treatment designed for blowout management, its not a straightening treatment"

-Eric Charles Mokotoff



Get Rewarded

We believe in rewarding loyalty. Everyone could use a complimentary color gloss or blowout. Our reward program is an app for your phone, simply allow our Bluetooth finder to check you in. Collect loyalty stamps for each visit. After 6 colors you receive a free gloss (\$30) after 6 haircuts receive a free blowout (\$35)

Pre-book your appointments each visit and you could save \$10.

Refer a friend and you both receive \$10 off any future service or product.

Homecare Deals

Hair Studio Artists cares a great deal for your hair. We want you to experience our exclusive line.

Our products are guaranteed to product results and maintain the integrity of your hair.

We believe in these products so much that we have on-going deals.

Purchase Any 2 products and get a 3rd product 1/2 off or Purchase Any 2 products and get a travel size of your choice FREE



Maya Levy, one of our professional models we use for photo shoots

Head Shape Matters

We've all experienced our fair share of unsatisfying haircuts. Sure there are varying skills out there but what makes one person love their stylist and another not in love with the same stylist?

Hair Studio Artists is very selective about who we employ. Only those who are passionate dedicated and committed to on-going education are offered employment.

We are happy to share our open chair policy. That means you can see whoever you like whenever you like or stay with the one you enjoy the most.

But we all have different head shapes and not every design is right for every head. Haircutting and styling is very personal on many levels. The actual shape of ones' head can make or break a particular look. How hair falls, its textural differences and the shape on which it lives plays a vital role in the outcome.

Our staff will guide you and your hair as to what is the right look for you. We want to learn and hear about your past hair experiences from youth to now so that we can understand why certain things will work or not work for your hair.

We love looking at magazines, they inspire our ideas for new looks. In the end we will customize your color and cut to suit you and your needs, head shape, length and texture. Each look we create is your look and no one else's.



OLAPLEX.
because...
Hair Studio Artists
www.hairstudioartists.com

INSURANCE FOR YOUR CLIENT'S HAIR
ONE INGREDIENT CHANGES EVERYTHING

IT'S A NEW SALON SERVICE

Go Blonder.
Push the envelope further without compromising the integrity of hair. From the photo shoot to the salon chair, colorists are set free from the fear of damaged hair.

New Client Specials

Choose One

\$10 off Any Haircut

\$10 off Any Color Service

\$25 off a Keratin Smoothing Treatment

Take home \$25 in Complimentary Products with any combined cut and color service of \$100 +

**All specials are for 1st time clients only. Not to be combined with any other ongoing special or deal. You may only choose one from the above choices.*

Blowout Packages Available

6 for \$175 save \$35 reg \$210

10 for \$300 save \$50 reg \$350



Contact Us

Give us a call for more information about our services and products

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Visit us on the web
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