

# SPONSOR



>Welcome!



## FUTBOL NIAGARA FUTSAL CLUB NEW SPONSOR WELCOME PACKAGE

Thank you for your sponsorship.

The purpose of this package is to thank you for your support and outline some of the details around your sponsorship so you can get the most benefit from our program for your business.

### GENERAL INFORMATION

Our season of futsal begins in late October every year and continues until the end of March the following year.

In the case of a website sponsor, your banner will be placed on the website beginning in October and remain for one year when you will be offered a chance to renew.

In the case of signage to be placed in the Haig Bowl Arena, your banner will be placed in the Arena beginning in October and remain for one year when you will be offered a chance to renew.

If you have purchased a house league sponsorship for any level from February 1<sup>st</sup> to September 1<sup>st</sup> your sponsorship will begin in October and continue for 18 weeks. If you purchase your team sponsorship from September 2<sup>nd</sup> to January 31<sup>st</sup>, your sponsorship will begin in March and continue for 12 weeks.

Sponsors with house league teams for the October (18 week) season will be offered the March (12 week) Season at a reduced rate at the discretion of the League.

Every March Break, Futbol Niagara opens up one-half of its 80 spots for Futsal Camp for underprivileged, local children to be sponsored for \$50 so they can attend the Camp. Futbol Niagara will match your donation of \$50.00 to completely cover the \$100.00 total cost for up to 40 children. Please contact us for more information.

Graphic and text for sponsorship print and web advertising must be received 30 days prior to the beginning of each season or house league cycle. Technical information regarding Logos and Graphics can be found at the end of this document.



Following are the available sponsorships for the 2016 season.



### Sponsorship Options:

- Website sponsorship program
- Team Sponsorships
- Futsal League jerseys
- Track Suits
- Futbol Niagara OSL Futsal Team
- Training Bibs
- Individual participant sponsorship

**LIMITED SPACE AVAILABLE**

\$150

**Website Sponsor**

You will be given a full-sized website banner on the Futbol Niagara website for one year. Anyone going to the website to get information about tournaments, schedules or soccer-related information will see whatever sponsor banner is currently being shown with a click back to your website.



## FUTBOL NIAGARA

Whether you are looking for 1-on-1 training to reach your personal soccer goals, fun and competitive leagues to put your skills to the test in, coaching clinics to help your team improve, camps to keep your child active or programs that develop players from the ground up, Futbol Niagara offers a wide variety of programs and training options for players and coaches of all ages. Check out some of our current programs below!

## PROGRAMS, CLINICS & LEAGUES

**GET LEAGUE GAME INFO!**



**VIEW LEAGUE SCHEDULES >**

**SANCTIONED BY:**



# House League Team Sponsorship

**Silver Sponsor** & commemorative team plaque: \$300.00

- Shared 3x6 field banner with your company name and logo

**Gold Sponsor** & commemorative team plaque: \$500.00

- Half 3x6 field banner with your company name and logo
- Your company name and logo on the club website

**Platinum Sponsor** & commemorative team plaque: \$1,000.00

- Full 4x8 field banner with company name, logo and contact information
- Your company name, logo and contact information on website with link attach
- Opportunity to hand out promotional flyers on game day



**YOUR LOGO ON ALL TEAM JERSEYS**



SILVER 3x6



GOLD 3x6



PLATINUM 4x8





# Uniforms Sponsorship Option #1

Front of Jersey Elite Youth Futsal League (Traveling)  
U-8, U-9, U-10 October to March

## Benefits

- Your Logo on the FRONT of the game jerseys
- Ad space on our website – [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Representation on our social media for post-game events
- Advertising as a sponsor in all related event publicity

INVESTMENT: Minimum \$450



YOUR  
LOGO



# Sponsorship Option #2

Back of Jersey Elite Youth Futsal League (Traveling)  
U-8, U-9, U-10 October to March

## Benefits

- Your Logo on the BACK of the game jerseys
- Ad space on our website – [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Representation on our social media for post-game events
- Advertising as a sponsor in all related event publicity

INVESTMENT: Minimum \$350



YOUR  
LOGO



# Sponsorship Option #3

Track Suit Elite Youth Futsal League (Traveling)  
U-8, U-9, U-10 October to March

## Benefits

- Your Logo on the BACK of the team track suit
- Ad space on our website – [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Representation on our social media for post-game events
- Advertising as a sponsor in all related event publicity

INVESTMENT: Minimum \$1000



YOUR  
LOGO



# Sponsorship Option #4:

OSL Men's Futsal Team

December - April

## Benefits

- Your Logo on the BACK of the game jersey
- Ad space on our website – [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Representation on our social media for post-game events
- Advertising as a sponsor in all related event publicity
- Exposure across Ontario: team participation in all Futsal event's in the province.

INVESTMENT: Minimum \$750



YOUR  
LOGO





# Sponsorship Option #5

Training Bibs OSL Men's Futsal Team  
December - April

## Benefits

- Your Logo on the BACK of the team's training bibs
- Players wear these not only during training but also on the sidelines during all games
- Ad space on our website – [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Representation on our social media for post-game events
- Advertising as a sponsor in all related event publicity

INVESTMENT: Minimum \$250



YOUR  
LOGO

# Sponsorship Option #6

Sponsoring kids to participate in our programs

## Benefits

- Logo on our website - [www.FutbolNiagara.com](http://www.FutbolNiagara.com)
- Advertising as a sponsor in all related event publicity
- Full recognition by Futbol Niagara, our partner in support Live Different, and by the kids that you have sponsored
- Thank you plaque with picture of group sponsored

INVESTMENT: Minimum \$300

Your sponsorship will allow children to participate in ongoing soccer school classes, or events such as March Break and Summer Camps. We will provide exact details

Thank you again for the support and dedication you have shown in making our Futsal Program the best it can be.



YOUR  
LOGO  
THANK YOU!





## SPONSORSHIP ENROLMENT FORM

Company Name			
Contact Person			
Street Address			
City			
Province		Postal Code	
Phone		Alternate Phone	
E-mail			
<b>Name to Appear on Clothing</b> Please indicate if you have a logo. We require a digital copy of the graphic.	<input type="checkbox"/> Logo or text:		
<b>Website and Team Sponsorship Information</b> We require a digital copy of the advertisement and/or logo you would like to appear on our website and posted for promotional purposes. Please send, along with a digital copy of the graphic to appear on clothing as necessary, to <a href="mailto:going.pro.with.ivan@gmail.com">going.pro.with.ivan@gmail.com</a> .			
Additional comments/specifications including preferred team, if applicable  <hr style="border: 0; border-top: 1px solid black; margin-top: 10px;"/>			
Amount of sponsorship	\$		

I would like to enroll in the  Website sponsorship program  
 Sponsorship option # \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE MAKE CHEQUES PAYABLE TO  
FUTBOL NIAGARA

Acceptable file formats for printing:

EPS (Encapsulated Post Script), AI (Adobe Illustrator), PDF (Adobe PDF), PSD (Adobe Photoshop), JPG (High Resolution JPEG), TIFF (High Resolution TIFF).

### Vector Files

These files are line art, scalable to any size and never lose resolution, image will stay clean and crisp

Follow these tips for Vector Files

EPS (CS2 or lower), AI (CS2 or lower), PDF. When submitting these files be sure you have converted all fonts to outlines or curves. Vector files can be submitted at any size proportionate to the banner size ordered, please be sure to note the scale when ordering.

### Raster Artwork Vector Artwork Outlined Text

Viewing Distance	Letter Height	Viewing Distance	Minimum Letter Height
100 ft	4"		
250 ft	10"		
360 ft (city block)	16"		
500 ft	22"		
750 ft	33"		
1000 ft	43"		
1320 ft (1/4 mile)	57"		

### Raster Files Images:

These files are pixel based images, so when the image/file is enlarged it may become blurry/pixelated if the image/file is not high resolution.



Follow these tips for Raster Files:

PSD, JPG, TIFF. Please follow the guidelines below

100% scale (full size output) at 100 dpi

50% scale at 200 dpi or higher

25% scale at 300 dpi or higher

10% scale at 600-1200 dpi recommended

Thumbnail sized JPG's or images taken off general websites are not at a high enough resolution to be used on large prints like banners.

File Tips:

Convert all text to outlines/curves

Size design proportionate to the banner you are ordering

If your banner size exceeds 216" or 18' you will need to scale your artwork down. You can go to half size or 1/10th scale.

To prevent any important text or images from falling onto the hemline or be interrupted by a grommet, you will want to keep that information at least 2" away from edge of the design

No bleeds are necessary on standard finished products, please check the product templates for additional set up information on stands and retractor files.

Files that exceed 500 MB will not be accepted

Printing Process:

All products are printed using the Process color model CMYK (Cyan, Magenta, Yellow and Black ink), not all PMS colors can be matched 100%. If a specific PMS color is needed, please let us know when you submit the order, we will do our best to meet that specified color. If files are submitted in RGB, color shifting may take place and we will can not be held responsible for the color shifting in RGB files.

File Submission:

We will confirm your file is good to print before sending to production. We will ONLY contact you if we feel your file is of poor quality, to see if we can arrange for better artwork.

