

**Jenifer Lower** 406.209.0022  
Broker/Owner

**Tim Hart** 406.570.5730  
Assoc. Broker

**Brandi Ostwald** 406.580.6511  
Sales Associate

**Michelle Haverstick** 406.570.5422  
Sales Associate

**Cheri Clampitt** 406.920.0617  
Assoc. Broker

**Crystal Hould** 406.599.7771  
Transaction Mngr

**Brittney Dahlberg** 406.531.4907  
Marketing/Relations



**Team Service Above Expectation**

*Bozeman*  
MONTANA

Real Estate.net



**Bozeman Montana Real Estate.net**

***Making a good first impression counts!***

*We are a hyper-performing real estate team averaging **30 homes sold per agent** compared to Bozeman's other firms who averaged 21/agent, 17/agent, 12/agent, and those are just the top performers!*

When you choose to work with the Bozeman Montana Real Estate Team, you are not just hiring an agent; you are hiring a professional support team. We have on staff a Marketing Manager, a Transaction Manager, and 5 agents, and we have also developed close relationships with title and escrow companies, property inspectors, staging and design specialists, builders and contractors, attorneys, and lenders. These close connections help to ensure a smooth transaction whether you are buying, selling, or wanting a new home built. We are an experienced

group of specialists that can help educate you on Gallatin Valley Real Estate including market conditions reports, property values, neighborhoods that may cater to your lifestyle, loan products,

OUR 2012 CONCLUDED  
WITH THESE STATS:

\$20,065,000 in Real Estate  
Moved

91 Homes SOLD

>100 Days On Marketing  
Average for Listings

and a host of other information valuable in your decision making process. We have a strong presence online, both with our personal websites, 6 to be exact, and with national sites such as Zillow, Trulia, and Realtor.com, any of which can help with either Selling a property or helping a buyer locate just the right home for them. We find our feedback to be extremely positive by providing unparalleled attentiveness to each client and can offer a few of words from past customers for your review as needed. We are devoted to providing you and your family with the service you deserve, by

exercising effective marketing tactics, energy, communication and negotiation skills. Let our family help your family navigate the real estate transaction!

We offer better listings >>>

# <<Better Listings>>

Your listing get extensive advertising on our websites and on the websites of all of our network partners . . . We also push it out to the busiest real estate market-places online . . .

## Web Statistics

Buyers' use of the Internet to search for homes has increased, rising from 71% in 2003 to 94% in 2012. Did you know that, as of 2012, nine out of every ten home buyers used the web to find their new home?

## Photos

We understand the power of quality photographs, and will include as many professional photos as possible to help attract attention to your listing. These can get stale, or out of sync with the seasons. To ensure great placement and the best possible presentation, we retake frequently throughout the listing timeline. This attracts more views and inquiries for your home which are immediately contacted for possible showings and placed in a data base for future communication so we are available when they are ready to buy.



## Communication

We stay in touch, both during the marketing time period, and during the sale to keep you informed and up to date. You can sign into your own listing account to review the statistics on your home previews as often as you like, and you will get weekly calls to update you personally and bi-weekly updates via mail so you can see the progress we are making. We are dedicated to taking your feedback and comments and using them in our marketing strategies.



## Syndication sites >>> all the websites where our listings go

A collage of various real estate syndication and listing website logos, including:

- CLICKABLE CITY DIRECTORY
- KAZORK.com Transparent Real Estate
- Home Hippo
- REAL-Buzz The Real Estate Network Powered by ImmoBee
- HOMES&LAND
- RealtyStore.com
- RELOCATION.COM
- hotpads.com the place to find your place™
- MOVE THAT BLOCK .COM FOR LIFE'S BIGGEST DECISIONS™
- trulia real estate search
- foreclosure.com™
- Cashback Bids
- PGS Realty.NET Selling Military Communities
- HOMES Point2
- HomeGain.
- zoocasa HOME SEARCH WITH SMARTS
- ProXio
- Google™
- Property Shark.com
- zillow.com Your Edge In Real Estate
- lakehomesUSA.com
- OceanHomesUSA.com
- RiverHomesUSA.com
- America's Guide to Waterfront Real Estate & Waterfront Agents
- trulia real estate search
- Home Stat Empowering Through Knowledge
- Vast
- RealEstate Active
- HOUSING BLOCK
- MHBAY.com
- HARMONHOMES.COM Online, In Person, In Smart™
- Zillow.com Your Edge In Real Estate
- BDX Builders Digital Experience
- HomeFinder.com
- WOODLE
- adicio POWERING MEDIA COMPANIES
- RE605 SOUTH DAKOTA REAL ESTATE: SIOUX FALLS EDITION
- CLRsearch.com The right home in the right place
- BETA RealtyPin Finding you the right home
- trovit
- Campus Homes Online.com
- DataSphere
- mitula dive the web
- homes

Bozeman MONTANA Real Estate.net



# OUR MARKETING PLAN

The initial launch phase happens in the very first month your listing is with us and includes and is not limited to the following:



- MLS system complete with photos for first glimpse by agents
- Send a trackable email flyer to all agents for those who are not watching new listings on MLS
- Build a single property website with an address domain
- Create House Information book with all information for home
- Write a Blog post with photos and post to all 7 website blogs
- Create a You Tube virtual tour online and link with MLS, websites, and blogs
- Upgrade listing on Zillow.com as a feature with Virtual Tour
- Upgrade listing on Realtor.com with Virtual Tour
- Post to Craigslist weekly
- BozemanMontanaRealEstate.net
- AhomeinBozeman.com
- JustlistedinBozeman.com
- iPhone/Android aps
- Syndicate to 45+ additional websites
- Email to our prospect lists with matched criteria
- Customized business card is designed, printed, and deliver to you to spread around the community



“We had the most complicated buying experience, and as first-time buyers, we got really nervous and needed a lot of hand-holding, Jenifer and her team did that. She knew the programs we were using inside and out ”

## INSTANT RESPONSE

Our website has the ability to send a notification directly to our cell phones as a text message if a prospect is interested in your property and inquiring about it. This means that we are able to respond with incredible speed to important potential buyers.

## MANAGEMENT SYSTEMS

**Our software** automatically places potential buyers in a communication program so that we are sure to maintain friendly contact with them, encouraging more repeat visits to our websites – and more repeat viewings of your listing.

### ask the experts >>> *Getting Your Listing SOLD*

Some listings are unique, or just require a bit more time on the market in order to find the right buyer. There are a few key factors that can dramatically increase the chance of getting sold. Renewing the listing as it remains on the market likely tops the list, refreshing photos, updating de-

scriptions, reposting on Craigslist, and renewing information based on current statistics for viewings online are all part of this process. Finding exceptional features to boast about in the descriptions rather than the standard 3 bed, 3 bath jargon can also help potential buyers to

visualize the home and begin to get excited before they reach the front door! Having a team with enthusiasm to brainstorm new ideas and research new places to advertise online, and one that answers inquiries promptly will be the icing that may draw an offer in a timely fashion.

# final thoughts...

Whether it is your first purchase or one of many in your lifetime, real estate transactions involve one of the biggest financial investments you experience. With the integration of the internet into the real estate market "sellers" and "buyers" alike are asking the question "Why do I need an agent?"

Real Estate transactions should not be taken lightly. They are detailed and can be challenging with all the moving pieces. Realtors are diligently trained, and then continuing education updates us annually on anything new to the industry, which can help to streamline and simplify the process for even the most educated buyer or seller. Some of our strong points can include the following during the transaction:

- ◆ The paperwork can be daunting, or simply not done with the lack of forms available to the public. We pay for access to preapproved forms that are reviewed by attorneys annually to update and correct any points that have been changed in the courts or laws along the way.
- ◆ A crucial point in our jobs is to lessen the risk to the seller or buyer, whether it be with a home inspection recommendation, or a signed seller's property disclosure statement.
- ◆ Trying to negotiate the sale of one's own home can be emotionally challenging. Feedback and insight on the

market, along with an unprejudiced eye can help smooth those decisions and frequently results in a more pleasing outcome.

- ◆ We track a transaction from beginning to end, following up with the buyer, ensuring the time line is met, checking with the lender, chasing an inspector or an appraiser, scheduling all appointments, ordering title work and deed prep, and a myriad of additional chores so you can focus on your life.
- ◆ Save yourself the time and trauma, hire a Realtor today!



## Visit Us!

2101 Durston Suite #4  
Bozeman, MT 59718

## Client Review

"The Bozeman Montana Real Estate.net Team was really aggressive in selling our home. I have been in real estate 35 years and most agents just take the listing and put it on the multiple listing service then sit and wait for it to sell so they can get their commission. Jen and her team were not like this at all--she pursued all avenues and initiated ALL the right moves to keep our home in the forefront of the market--I am thankful we have her."

Contact us at 406-556-7188  
[www.BozemanMontanaRealEstate.net](http://www.BozemanMontanaRealEstate.net)