DANIEL C. GUETTER

SENIOR GRAPHIC DESIGNER

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PROFILE

Creative and hardworking professional with 13 years of dedicated experience in the design industry. Working knowledge in art direction, design principles, and production techniques.

ABOUT ME

My love for motorcycles started as a little kid growing up in a small town of only 700 people in Southwest Minnesota. Growing up, motorcycles were the way of keeping me out of trouble and it has been my dream since I was 15 to make a living being a part of the industry that I love so much.

I accidentally fell into graphic design. I always loved art and was naturally good at it. Not knowing exactly what path I wanted to take, I started going to school at Alexandria Technical College in 1999 and shortly after graduating in 2002, I was able to move from my small hometown to Newport Beach, CA. I knew it would take a lot of hard work and determination to make my dreams come true but I was up for the challenge.

WORK EXPERIENCE

ANSWER RACING
Senior Designer, *2012-now*

Marketing & Apparel design from concept to production, web site design and management, Magazine Adverts, web banner design, catalog design, press checks, packaging, communication with vendors and monitoring production

HPI RACING
Marketing Graphic Designer, *2010-2012*

Graphic designer in the marketing department. Art direction of photoshoots, photoshoot planning, product photography direction, design and layout of catalogs, magazine adverts, photo retouching/manipulation, workbook direction and design, editorial design, P.O.P. design, press checks, and art direction of web assets including website/microsite

TRANSWORLD MEDIA
Graphic Designer & Web designer, *2007-2009*

Web site design and management, magazine editorals, web banner design, POP design, video editor.

EDUCATION

ALEXANDRIA TECH
Alexandria MN, *1999-2002*
Communication Art & Design

DESIGN SKILLS

Adobe Photoshop	●	●	●	●	●	●	●	●	●
Adobe Illustrator	●	●	●	●	●	●	●	●	●
Adobe InDesign	●	●	●	●	●	●	●	●	○
Adobe Lightroom	●	●	●	●	●	●	●	●	○
Adobe Dreamweaver	●	●	●	●	●	●	●	○	○

MULTIMEDIA SKILLS

Photography	●	●	●	●	●	●	●	●	○
Photo Editing	●	●	●	●	●	●	●	●	●
Videography	●	●	●	●	●	●	●	●	○
Video Editing	●	●	●	●	●	●	●	○	○

PERSONAL SKILLS

Social Commitment	●	●	●	●	●	●	●	●	○
Organization	●	●	●	●	●	●	●	●	○
Creativity	●	●	●	●	●	●	●	●	●
Communication	●	●	●	●	●	●	●	●	○
Teamwork	●	●	●	●	●	●	●	●	●