



DEEP DIVE WORKBOOK



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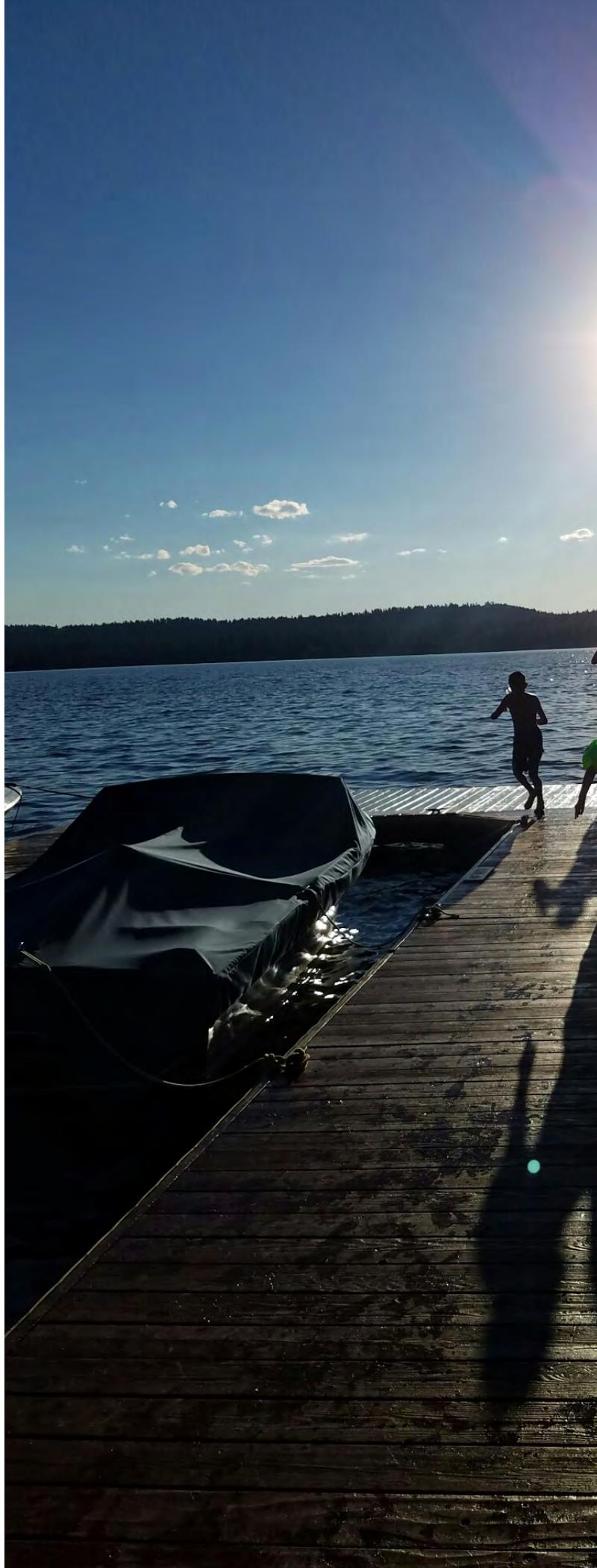
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INTRODUCTION

The following goals and policies have been derived from close to a year of public comment. They will be used to help achieve McCall's vision, from the small goals to our big ideas. The goals and policies are the basis for a series of projects, which is last part of this process. This workbook is meant to be a document that is evolving as our community input's. Help make the vision happen!

Use this workbook to share your thoughts on the draft goal and policy ideas for the McCall In Motion Comprehensive Plan. Help us filter through the goals and policies by selecting which ones we should keep, drop, or refine. If you select "refine" make sure to let us know what should be refined by using the comment sheets at the end of the workbook.

If you would to complete the workbook online visit:

www.McCallCompPlan2016.com

GOALS AND POLICIES

COMMUNITY CHARACTER & DESIGN

When asked about the characteristics that make McCall, “McCall,” citizens and visitors alike frequently mention the following attributes:

- The region’s seasonal qualities allow the enjoyment of a diversity of year-round recreational activities and the ability to enjoy a lifelong active lifestyle.
- With wilderness at the back door and living in harmony with nature is essential.
- Maintaining a sense of small town scale should be balance with infill and new forms of housing.
- Structures that convey a sense of rustic mountain architecture should continue to be the design standard for the town.
- Views and public access to the lake and mountains beyond are important qualities of the community that need to be preserved and protected.
- The mature stands of native trees throughout the community are a significant aspect of our character, including the conifers that contribute to the scenic beauty of the mountain town identity.
- Parks, green open spaces, natural preserves, as well as active public spaces (both existing and future) are an important part of the mix of what makes McCall a great place to live.
- Preserving a strong sense of community through our setting and people.

Keep	Drop	Refine	Goals & Policies
			CC &D Goal 1: Preserve and maintain a community character defined by the surrounding natural environment. Ensure that McCall’s built environment complements McCall’s natural environment, scenic mountain setting, and small town character.
			Policy 1.1. Promote, encourage, and require developments to use environmentally sound materials and incorporate green design that complements the natural environment and mountain town setting.
			Policy 1.2. Ensure appropriately scaled development to McCall’s natural and mountain town setting.
			Policy 1.3. Protect and enhance McCall’s treasured public places such as parks, plazas, and streetscapes. Where needed, enhance areas that lack distinctive visual character or where the character has faded.
			CC&D Goal 2: Commit to green design, efficient energy use, wise water use, and high performing buildings and landscapes throughout McCall that are representative of McCall’s beautiful surroundings.
			Policy 2.1. Integrate green infrastructure elements such as the urban forest, gardens, green buildings, recycling, and green streets into the urban design of the city through “green” development practices and regulations.
			Policy 2.2. Use efficient energy use in new and retrofitted construction. Development will be energy-efficient, emphasize the use of durable and environmentally responsible materials, and implement best practices in site design and construction.

Keep Drop Refine	Goals & Policies
	Policy 2.3. Encourage high-performing building and landscape design that reduces energy and water consumption.
	Policy 2.4. Ensure high-quality and sustainable design for public buildings and outdoor spaces. New public buildings should be attractive and meet the highest performance standards for energy and water conservation, and provide public amenities such as outdoor gathering spaces.
	CC&D Goal 3: Promote public art — such as memorials, historical monuments, installations, murals, sculptures, mosaics, decorative features, and functional elements — as an important element in active living, vibrancy, placemaking and celebrating McCall’s character.
	Policy 3.1. Continue to infuse public art into McCall’s fabric in streetscapes along roadways and in such places as parks, plazas, bridges, and other public gathering places.
	Policy 3.2. Encourage a concentration of art in downtown to enhance the livability and walkability of the City and to reinforce the perception of McCall as an arts destination.
	Policy 3.3. Encourage art to be integrated into our community as an important component of good design and as a way to incorporate art into the daily lives of residents, workers and visitors.
	Policy 3.4. Build on McCall growing identify as a cultural center and destination by increasing the visibility of the arts and cultural activities in the community through marketing, venues and facilities.
	Policy 3.5. Continue to recognize the relationship of art, active living, the environment and economic vibrancy.
	CC &D Goal 4: Encourage civic and cultural activities in the community through festivals, events and performances, interactive classes and workshops, and a variety of other activities.
	Policy 4.1. Support the McCall Arts and Humanities Council, the McCall Area Chamber of Commerce, and other organizations responsible for coordinating and executing public events in the McCall area.
	Policy 4.2. Continue to support a diverse range of cultural facilities and programs including indoor and outdoor facilities and programs that will provide a diverse range of performing and visual arts activities.
	CC&D Goal 5: Ensure that new development provides the treasured views of Payette Lake and adjacent landscapes from roadways, frequented public areas, community gateways, Downtown and other public places.
	Policy 5.1. Protect key view corridors throughout McCall, including views from Lake Street and northerly views along Third, Second, and First Streets.
	Policy 5.2. Restore our view corridors by removing older buildings and creating visual breaks between buildings for areas adjacent to Payette Lake when possible.

Keep Drop Refine	Goals & Policies
	<p>Policy 5.4. Continue to protect the surrounding natural landscape and the edges of the City by using a variety of techniques; such as clustering, creating conservation easements, or purchasing private property.</p>
	<p>Policy 5.5. Protect and incorporate natural features into newly developing areas. Conserve the natural patterns of streams, ridgelines, topography, riparian areas, and wildlife habitat areas.</p>
	<p>CC&D Goal 6: Cultivate attractive gateways to McCall that highlight the natural character of the area.</p>
	<p>Policy 6.1. Within the scenic overlay (Highway 55 and Lake Street) encourage high quality developments to follow the scenic overlay guidelines and standards creating an appropriate gateway sequence to the visitors entering and leaving McCall.</p> <p>Tier one character: (4 corners entry into downtown)</p> <ul style="list-style-type: none"> • Land Use: Higher degree of open space, clustering of buildings, panoramic vistas, openness and distinct separation of urban and rural areas • Building Design: agrarian rural pallet (familiar and welcoming homes; inviting front porches; front gabled roofs; wood detailing; decorative shutters; dormers; exposed rafter tails; white, light-tinted colors, and rich earth tones for the body; and light or dark shades that contrast body color for trim) • Roadway: Higher degree setback and meandering pathway separating buildings from roadway • Vegetation: Agrarian vegetation and trees that follow designated landscape standards <p>Tier two character: (CBD/downtown)</p> <ul style="list-style-type: none"> • Land Use: Higher emphasis on preserving viewsheds, lake access, and parks that emulate the natural character • Building Design: agrarian contemporary pallet (simple form, clean lines, inviting front porches, metal and wood detailing, dormers, exposed rafter tails, contrasting colors between body and trim) • Roadway: Buildings are positioned closer to the road with parallel parking in front, active pedestrian environment • Vegetation: formalized and natural vegetation that follow landscape standards <p>Tier three character: (Shorelodge and on)</p> <ul style="list-style-type: none"> • Land Use: Higher degree of open space between clusters of buildings • Building Design: agrarian rural pallet (familiar and welcoming homes; inviting front porches; front gabled roofs; wood detailing; decorative shutters; dormers; exposed rafter tails; white, light-tinted colors, and rich earth tones for the body; and light or dark shades that contrast body color for trim), also includes large resort properties • Roadway: Higher degree setback and meandering pathway separating buildings from roadway • Vegetation: Heavily wooded vegetation that follow landscape standards

Keep Drop Refine

Goals & Policies

	Policy 6.2. Minimize and discourage visually prominent development at gateways to McCall.
	CC&D Goal 7: Preserve, promote, and enhance McCall’s history and heritage.
	Policy 7.1. Pursue opportunities that promote historic, cultural, and heritage-based tourism and events.
	Policy 7.2. Preserve and interpret historic resources (objects, buildings, structures, sites, or places with historic, cultural, or aesthetic significance) in McCall for residents and visitors.
	Policy 7.3. Identify key landmark features to integrate into our future gateway and corridor design including key natural features and buildings.

LAND USE

The future land uses of McCall should:

- Direct local housing and employment growth to downtown, commercial activity centers and corridors, preserving existing and integrating new local housing where possible.
- Concentrate a majority of housing near our activity centers will dispersing a variety of local housing throughout McCall.
- Encourage residential infill in appropriate areas.
- Encourage development and redevelopment in the Central Business District.
- Plan for business parks and light industry to support economic diversification and local jobs in McCall.
- Capitalize on the airport as an economic catalyst.
- Locate industry, warehousing, logistics, manufacturing, and other similar uses in proximity to adequate transportation and utility infrastructure.
- Transition from highest-density at downtown to lowest-density at the City edges to rural within the Area of Impact and beyond.

Keep	Drop	Refine	Goals & Policies
			LU Goal 1: Implement the modified Area of Impact and Annexation Plan to support efficient provision of services.
			Policy 1.1. Ensure that the costs of provision of government services are equitably allocated in the City and County.
			LU Goal 2: Invest in and enhance existing urbanized areas and discourage sprawl.
			Policy 2.1. Implement a tiered growth pattern that will include the urban core, neighborhood commercial, the city limits, the annexation area, and the impact area.
			Policy 2.2. Promote compact, walkable development patterns that support transit and discourage development patterns that rely solely on vehicles for transportation in urban areas of the community.
			Policy 2.3. Support infill and redevelopment in the City limits, downtown, major activity areas and specific areas that can take advantage of proximity to services especially in our Downtown area. Appropriate types of infill should include new residential units on vacant lots/areas, additions to existing units, accessory dwelling units, and residential units with businesses.
			LU Goal 3: Support development within the modified urban renewal district to support housing, economic development, and mobility.
			Policy 3.1. Encourage, support, and incentivize development within the expanded urban renewal district to increase vibrancy in the Downtown area. Expanded district includes: the original four blocks of downtown, the commercial/civic waterfront, along 3rd Street south to Stibnite Street, and west to Mission Street.

Keep	Drop	Refine	Goals & Policies
			LU Goal 4: Require clustered residential developments with smaller building lots and larger areas of open space for larger parcel sizes in designated areas.
			Policy 4.1. Encourage local housing options and create walkable and connected residential areas.
			Policy 4.2. Permanently protect and retain open space and environmentally sensitive areas through required conservation easements or other appropriate tools.
			LU Goal 5: Leverage the inherent relationship between land use and transportation to align decision-making and planning efforts.
			Policy 5.1. Plan for commercial development that creates mixed use centers and/or mixed use transportation corridors including building forward design, parking in the rear or sides, sidewalks and streetscape.
			Policy 5.2. Promote infill and new development in the Central Business District or along corridors that connect to transit and are designed to encourage walking and bicycling, and reduce healthcare, local housing, and transportation costs.
			LU Policy. Create a healthy and family-friendly community through development that includes a mix of land uses and housing types, affords realistic opportunities for transit, bicycle, and pedestrian travel, and provides community gathering spaces, neighborhood gardens, parks, and safe outdoor play areas for children.
			LU Goal 6: Protect and enhance public access along Payette Lake and the character of the shoreline.
			Policy 6.1. Protect the view of the shoreline from Payette Lake by removing key obstructions and obsolete buildings, adding public spaces and creating breaks between buildings.
			Policy 6.2. Protect and enhance public access to Payette Lake through the acquisition of additional public lands, development of access points and new lakefront trail segments.
			LU Goal 7: Plan and develop the Central Business District in McCall as the heart of the community, pursuant to the Downtown Master Plan.
			Policy 7.1. Foster a highly pedestrian oriented commercial center in downtown, including the 3rd and 2nd Street corridor.
			LU Goal 8: Encourage agricultural operations in the McCall Area.

Keep Drop Refine	Goals & Policies
	<p>Policy 8.1. Support protection and enhancement of the open space surrounding the City within its Area of Impact. Such protection is not limited to the physical protection of land, but includes the retention and development of working farms, and participating in National Forest planning and management.</p>
	<p>Policy 8.2. Consolidate development to preserve agricultural and open lands. Developments on rural land should be compact, and should result in the conservation of unbuilt land. They should also be located to avoid prime farmland.</p>
	<p>LU Goal 9: Promote and support the local food system and expand the market for local and sustainable food.</p>
	<p>Policy 9.1. Incorporate urban agriculture uses into long range planning efforts by supporting urban agricultural activities, farmers markets and cottage industries.</p>
	<p>Policy 9.2. Support the creation and improvement of community gardens, community kitchens, and farmers’ markets that sell locally and regionally grown foods.</p>
	<p>LU Goal 10: Emphasize and promote civic facilities in land use planning.</p>
	<p>Policy 10.1. Civic uses should be retained and expanded downtown according to the Downtown Master Plan.</p>
	<p>LU Goal 11: Develop accessible community gathering places that encourage interaction and provide places for people of all ages to visit and relax.</p>
	<p>Policy 11.1. Emphasize and promote public and private parks, plazas, and open spaces in land use planning particularly within activity centers and along activity corridors.</p>
	<p>Policy 11.2. Ensure that public streets, alleyways, and other spaces are available for public events.</p>

ENVIRONMENT & NATURAL RESOURCES

Keep Drop Refine	Goals & Policies
	E Goal 1: Preserve, enhance, and celebrate Payette Lake and surrounding adjacent property as the area's crown jewel.
	Policy 1.1. Work with governmental and community partners to coordinate the management of Payette Lake.
	Policy 1.2. Protect and balance the recreational experience of Payette Lake for the full diversity of users, both motorized and non-motorized.
	E Goal 2: Promote, encourage, and maintain the highest standards for water quality.
	Policy 2.1. Protect and improve the water quality of McCall Area creeks, lakes, and aquifers for recreational use and the support of aquatic life.
	E Goal 3: Promote, encourage, and maintain the highest standards for air quality.
	Policy 3.1. Promote the use of alternative modes of transportation such as ridesharing, bicycling, walking, and transit throughout the Central Business District.
	Policy 3.2. Encourage new development to employ energy and sustainability standards that reduce energy demand for heating and cooling resulting in fewer air emissions.
	Policy 3.3. Promote the use of alternative modes of between Boise and McCall to reduce per capita vehicle miles travels.
	Policy 3.4. The City will promote reductions in air pollution to minimize impact to human health, sustain or improve the local economy, improve air quality, and reduce the impact of greenhouse gases.
	E Goal 4: Protect neighborhoods and business centers from detrimental noise pollution.
	Policy 4.1. Ensure that new development can be made compatible with the noise environment by using noise/land use compatibility standards as a guide for future planning and development decisions.
	E Goal 5: Protect the night sky in order to preserve the areas rural character from light pollution.
	Policy 5.1. Review, educate and enforce programs for dark-sky-lighting compliance.

Keep Drop Refine	Goals & Policies
	E Goal 6: Conserve significant natural areas and encourage the creation of new areas which increase the variety and quantity of fish and wildlife throughout the urban area in a manner compatible with other urban development and activities.
	Policy 6.1. Regulate activities in natural resource areas which are deemed to be detrimental to the provision of food, water, and cover for fish and wildlife.
	Policy 6.2. Require site evaluation for habitat, wildlife corridors, and other natural features prior to development design.
	Policy 6.3. Protect our sensitive species include raptor nests.
	Policy 6.4. Encourage flexibility in the division of land, the siting and design of buildings, and other improvements to reduce the impact of development on environmentally sensitive areas.
	E Goal 7: Embrace and practice sustainable government and community development that promotes McCall as a green community. For this goal, sustainability refers to meeting the needs of the present without compromising the ability of future generations to meet their needs.
	E Policy 7.1. Promote community participation in environmental stewardship practices.
	E Policy 7.2. Set realistic measures for progress on sustainability.
	Policy 7.3. Utilize incentives, education, and public/ private collaboration to increase energy conservation efforts throughout the community, including use of technological solutions and a reduction in consumption.
	Policy 7.4. Serve as a role model to the community by utilizing new and emerging technologies for renewable energy.
	Policy 7.5. Continue to monitor relevant federal, state, regional, and local environmental laws, standards, policies, and goals with the understanding that these will evolve with updates in scientific findings and technological development.
	E Goal 8: Maintain and increase McCall's urban forest as a key component of the green infrastructure network with economic and social benefits.
	Policy 8.1. Achieve no net loss of tree canopy coverage, and strive to increase the overall tree canopy, to reduce storm runoff, absorb air pollutants, reduce noise, stabilize soil, and provide habitat.
	Policy 8.2. Maintain McCall's heritage trees.

Keep Drop Refine	Goals & Policies
	Policy 8.3. Preserve, to the extent reasonable, native vegetation consistent with ensuring wildland fire defensible space.
	E Goal 9: Encourage development approaches that will enhance the ability of people, wildlife, natural systems, and property to withstand and recover from a natural disaster or other major disturbance.
	Policy 9.2. Facilitate effective disaster mitigation by providing recommended updates to land use designations and development codes, as warranted, in preparation for natural disasters.

POPULATION

Keep Drop Refine	Goals & Policies
	P Goal 1: Encourage a managed population increase, avoiding peaks and valleys in population change.
	Policy 1.1. Cultivate housing and employment opportunities for full-time residents. Utilize a guideline of 40 percent full time residents to monitor population trends.
	Policy 1.2. Consider the populations of neighboring communities, such as Lake Fork, Donnelly, and New Meadows and develop a long-term plan for sharing commerce and population growth.
	Policy 1.3. Develop and employ population growth management tools to maintain a healthy but manageable annual population growth rate of 2%.
	P Goal 2: Build a stable year-round population in McCall.
	Policy 2.1. Encourage young adults to stay in McCall and seek to attract young families by providing quality of life amenities, transportation choices, recreation opportunities and a vibrant downtown.
	Policy 2.2. Support stable employment opportunities in McCall by supporting and strengthening existing businesses and further expanding our startup, technology, medical, recreation, environmental and educational business sectors.
	Policy 2.3. Provide assistance, public policy, and support services for the elderly so they may lead fulfilling lives and be effective participants in the community.
	P Goal 3: Promote and develop a generationally and culturally diverse population.
	Policy 3.1. Expand McCall's image to more fully embrace its diversity of people, opportunities, and experiences

HOUSING

Keep Drop Refine	Goals & Policies
	H Goal 1: Provide a variety of quality housing types for current and future residents.
	Policy 1.1. Promote a diversity of local housing types including rental and ownership opportunities for singles, families with and without children, seniors, persons with disabilities, and multi-generational families.
	Policy 1.2. Distribute a variety of housing types throughout the City to expand the choices available to meet the financial and lifestyle needs of McCall’s diverse population.
	Policy 1.3. Preserve older homes and established neighborhoods.
	H Goal 2: Support community housing efforts as part of the vision for a diverse and year-round economy.
	<p>Policy 2.1. Connect local housing to jobs, child care, schools, retail, and other amenities and services needed on a daily basis, by strategies such as:</p> <ul style="list-style-type: none"> • Directing housing and employment growth to sites appropriate for transit connections. • Coordinating and planning for housing near public transportation networks and employment centers to reduce household transportation costs and vehicle miles traveled.
	Policy 2.2. Manage short-term rentals to mitigate adverse impacts to the McCall community.
	H Goal 3: Support multi-faceted strategies to address local housing opportunities.
	Policy 3.1. Expand the availability of local housing throughout McCall by preserving existing housing, including housing for very low-income persons.
	Policy 3.2. Residential units developed using local housing incentives should be used to provide housing for full time residents the McCall area. Such units shall not be used for vacation rental purposes.
	Policy 3.3. Provide local housing for a diversity of income levels.
	Policy 3.4. Provide for a diversity of local housing types and sizes.
	Policy 3.5. Protect neighborhood character by providing opportunities for existing residents who are struggling with rising housing costs to continue living in their existing neighborhoods.

ECONOMIC DEVELOPMENT

Keep Drop Refine	Goals & Policies
	ED Goal 1: Stabilize the economy with year-round employment and high paying jobs.
	Policy 1.1. Encourage higher paying employment sectors of medical, education, technology, utilities, professional, telecommunications, light industrial, manufacturing, and finance.
	Policy 1.2. Promote “start-up districts” where new businesses benefit from locating near transportation infrastructure, services, suppliers, mentors, and affordable support facilities.
	Policy 1.3. Continue to encourage tourism as the basis of the economy to remain a year-round tourism destination.
	ED Goal 2: Balance and diversify the local economy while maintaining environmental compatibility.
	<p>Policy 2.1. Encourage diversification of the economy by:</p> <ul style="list-style-type: none"> • Providing zoned and serviced land for business parks and light industry. • Recruiting educational, cultural and arts facilities, programs and institutions. • Linking with the State of Idaho to leverage and promote the existing theme of aviation (Fogglifter Café, SI Bueno, etc.) in McCall. • Retaining existing business and providing small business start-up assistance. • Making improvements to the downtown and 3rd Street corridor. • Addressing housing for local workers. • Protecting McCall’s scenic beauty and livability. • Promoting and providing incentives for green businesses and clean light industry. • Promoting McCall as a green community. • Improve broadband and fiber-optic capacity.
	Policy 2.2. Support redevelopment in appropriate areas.
	Policy 2.3. Promote and utilize the airport, public parks, pathways, waterfronts, and the golf course as economic assets and incentives for business development.
	ED Goal 3: Continue to nurture McCall’s economy by investing in our workforce, education systems, entrepreneurs and local businesses.
	Policy 3.1. Promote and provide incentives for locally owned businesses.
	Policy 3.2. Prepare our workforce for jobs through education and training in strategic sectors and emerging markets through curriculum alignment, expanded technology resources, skills development, partnerships and creating career development opportunities.

PUBLIC FACILITIES, UTILITIES, AND SERVICES

Keep Drop Refine	Goals & Policies
	<p>PF Goal 1: Encourage new development to locate in areas where sewer system service could be provided.</p>
	<p>Policy 1.1. Require that adequate sewer services are available as a condition of approval of all future developments.</p>
	<p>PF Goal 2: Ensure that public facilities, utilities, services, and municipal buildings are managed to last their intended life, provide for the requirements of the community, and be responsive to identified social, physical, economic and environmental constraints.</p>
	<p>Policy 2.2. Ensure that the City’s civic campus is a key anchor of the downtown.</p>
	<p>Policy 2.3. Support development of a privately-funded performing arts center.</p>
	<p>Policy 2.4. Support continued coordination with the Central Idaho Museum. Maintain grounds and building only as a requirement of the lease.</p>
	<p>PF Goal 3: Maintain outstanding public safety facilities and services, including hazard and disaster planning.</p>
	<p>Policy 3.1. Support fire, safety, and police services.</p>
	<p>PF Goal 4: Assure growth and development impacts on the community are mitigated and developments share in the responsibility for providing needed infrastructure and public facilities, utilities, housing, and services.</p>
	<p>Policy 4.1. For new residential development, consider alternative fee policies for new capital facilities or the expansion of existing facilities. One option could entail requiring developers to pay impact fees to cover the costs of new roads, schools, and sewer lines.</p>
	<p>PF Goal 5: Improve and uphold the water quality of Payette Lake.</p>
	<p>Policy 5.1. Pursue a program to construct swales or improve natural swales in the more rural areas of the area to intercept stormwater flows outside the development areas.</p>
	<p>Policy 5.2. Provide for the planning, design, and construction of more advanced and attractive retention and detention facilities to minimize off-site stormwater effects.</p>
	<p>PF Goal 6: Enhance economic development site telecommunications towers in appropriate locations.</p>

Keep Drop Refine	Goals & Policies
	PF Goal 7: Integrate municipal fiber optic loop tie-in.
	PF Goal 8: Continue to retain high-quality health service providers (including doctors, dentists, specialists, medical technicians, and nurses) and promote the development and expansion of medical education opportunities.
	Policy 8.1. Support the siting of health care facilities and services in appropriate and accessible locations.
	PF Goal 9: Ensure efficient solid waste management, and support enhanced recycling service and opportunities.
	Policy 9.1. In partnership with Valley County, provide an adequate and cost-effective solid waste collection and disposal system that includes recycling, land reclamation, and reuse of waste materials.

SCHOOLS

Keep Drop Refine	Goals & Policies
	S Goal 1: Increase the scope and quality of education for McCall residents.
	Policy 1.1. Support continuing education through the McCall Recreation Department and McCall Public Library.
	Policy 1.2. Develop a program(s) to bridge students and the community with opportunities for internships, mentors, and career paths.
	Policy 1.3. Supplement recreation facilities and playing fields that are provided by the school system. Continue to coordinate and partner with the school district on management and maintenance of shared recreation facilities.
	Policy 1.4. Assist in the recruitment of a branch public college campus, arts or cultural institution and/or vocational college.
	Policy 1.5. Continue to coordinate facilities and materials between the public library and the school libraries. Expand the public library to continue to provide educational programming for all ages.
	Policy 1.6. Encourage and utilize year-round use of the public library as an educational entity, especially in the summer when the school libraries are not open.
	Policy 1.7. Continue to provide access to materials and programming from the public library for those who are home-bound or otherwise unable to move freely about the community.
	Policy 1.8. Enhance and better publicize the Proctoring Program from the Public Library to encourage continuing education for distance learners or online educational programs.

TRANSPORTATION

Keep Drop Refine	Goals & Policies
	T Goal 1: Foster a transportation system for current and future year-round needs which is safe, convenient, accessible, economical, and consistent with McCall's character.
	Policy 1.8. Recognize the seasonal change in McCall traffic and prioritize strategies and projects that manage peak demand (e.g., enhancing transit service, walking and bicycling facilities, carpooling and employee incentives, parking management) over major capacity-enhancing roadway projects (e.g., road widening, intersection widening, and signalization). When major roadway projects are implemented, opportunities to link them with other goals (e.g., green infrastructure, gateway treatments) should be explored and incorporated when possible.
	Policy 1.9. Develop streets that are designed and operate to be safe, comfortable, and convenient for all users, including people walking, bicycling, driving, and riding transit.
	T Goal 2: Ensure critical framework streets provide safe access and circulation for all modes of travel in the City, while establishing a sense of place.
	Policy 2.1. Implement streets sections that are consistent with the area's surrounding land use.
	Policy 2.2. Enhance safety and efficiency of roadways and transportation systems.
	Policy 2.3. Include street enhancements in the land development process. Achieve the recommendation of the Transportation Master Plan in part through private development contributions.
	Policy 2.4. Discourage new development of permanent dead-end streets.
	Policy 2.5. Encourage coordination of road construction and maintenance decisions between the various agencies with jurisdiction.
	T Goal 3: Increase mode choices (bike, walking, transit, Nordic) and route choices (connectivity of routes) to increase travel options and reduce reliance on automobile travel.
	Policy 3.1. In future developments, plan for sidewalks, trails, and bicycle infrastructure that connects with the City's systems.
	Policy 3.2. Complete and improve the pathway network in the City.

Keep Drop Refine	Goals & Policies
	T Goal 4: Provide safe and efficient transit within McCall, the Area of Impact, and between other major cities and towns.
	Policy 4.1. Plan development to support investment in transit options for City residents. Plan higher intensity development near access to major transit stops to support transit investment and long-term ridership.
	Policy 4.2. Provide expanded, reliable transit service to mixed-use areas, business parks, medium and high density housing, educational facilities (and similar institutions), and other transit supportive land uses.
	Policy 4.3. Increase marketing and information of transit services (routes and schedule) as well as the local free-pass program.
	T Goal 4: Evaluate and make needed revisions to parking regulations to ensure they balance the needs of various transportation options with creating good urban form.
	Policy 4.1. Focus on efficiency of existing parking supply as a higher priority than increasing parking supply.
	Policy 4.2. Furnish adequate and accessible parking to support the economic and pedestrian vitality of the downtown and other key public areas.
	Policy 4.3. Pursue opportunities to develop a structured parking deck to reduce the amount of land parking occupies. Such a structure could be collocated with private development.
	Policy 4.4. Manage recreational vehicle parking.

TRAILS AND PATHWAYS

Keep Drop Refine	Goals & Policies
	T&P Goal 1: Establish McCall as a community known for its excellent bike and trail system.
	Policy 1.1. Increase connectivity, including year-round connectivity where possible, between neighborhoods and from neighborhoods to parks and greenways through the use of sidewalks, bicycle lanes, multi-use paths, and trails.
	T&P Goal 2: Plan, design, and develop a pedestrian system that includes pedestrian trails and pathways interconnected throughout McCall and surrounding areas.
	Policy 2.1. Complete Valley County Pathway to connect McCall, Donnelly, and Cascade.
	<p>Policy 2.2. Prioritize completing the pathway system in future planning. Priority pathways, sidewalks, and bike lanes identified in this 2017 Comprehensive Plan process include:</p> <ul style="list-style-type: none"> a. Wooley Avenue b. Spring Mt. Boulevard c. Warren Wagon Road Pathway d. Davis Street e. Third Street f. Bear Basin Road g. Sampson Trail h. Lake Street
	Policy 2.3. Prioritize short and long-term maintenance of pathways, including snow removal, so people can commute and recreate all year.
	Policy 2.4. Achieve community “bike friendly” certifications and designations.
	T&P Goal 3: Extend existing trail and greenway projects to create an interconnected green infrastructure network that links all parts of McCall with parks, trails, stream corridors, recreation corridors, green streets, greenways, and agricultural lands.
	Policy 3.1. Explore opportunities to connect parks, recreational facilities, trail heads, and open spaces through private property easements.
	Policy 3.2. Develop a strategy to create the Payette River Greenway within the City of McCall. A potential greenway should include public access points

PARKS AND RECREATION

Keep Drop Refine	Goals & Policies
	PR Goal 1: Preserve access to and the quality of Payette Lake and River.
	Policy 1.1. Foster the use of water ways for access, public recreation and enjoyment in a manner that maintains their natural character.
	Policy 1.2. Create partnerships between the State, Valley County, the City of McCall, other groups to develop guidelines for uses of Payette Lake and the surrounding lands including state lands around the lake.
	Policy 1.3. Fully utilize, develop, and research lakeside and riverfront City property and public access points.
	Policy 1.4. Address motorized/non-motorized use of the lake and access points.
	PR Goal 2: Enhance quality of life for youth and adults (residents and visitors) through recreation programs, public parks, open space and facilities.
	Policy 2.1. Encourage innovation and best practices in development and design of parks.
	Policy 2.2. Continue to explore a range of funding opportunities and partnerships for parks and recreation improvements and programs.
	Policy 2.3. Acquire, develop, and improve public open space, wildlife natural areas, and parks.
	Policy 2.4. Promote the City golf course as a diverse open area that can be used for a multitude of activities, including golf in the summer, and a walking area, dog park space, cross country skiing and snowshoe space in the winter.
	Policy 2.5. Increase recreational programming to more effectively reach seniors, low income individuals, and teens.

PUBLIC AIRPORT FACILITIES

Keep Drop Refine	Goals & Policies
	A Goal 1: Continue to be proactive in protecting the health, safety, and general welfare of both airport users and surrounding neighbors.
	Policy 1.1. Operate, maintain, and develop the McCall Municipal Airport to ensure safe and efficient aeronautical facilities for all aviation users per City and FAA standards and requirements.
	Policy 1.2. Operate and develop the airport in such a manner that it remains a safe and good neighbor by establishing compatible land uses around the airport.
	A Goal 2: Maintain and improve air service at the airport.
	Policy 2.2. Continue proactive efforts with commercial operators and the community to maintain and improve air service options.
	Policy 2.3. Continue planning and development of the airport to provide facilities that support services such as aerial firefighting, life flight, and business activity that are valued by the community.
	A Goal 3: Continually monitor and plan for future aeronautical and land use needs of the airport.
	Policy 3.1. Adhere to the current Airport Master Plan and associated approved Airport Layout Plan.
	A Goal 4: Continue to integrate the airport into City transportation infrastructure and planning.
	Policy 4.1. Plan transportation facilities to ensure adequate access to the airport and support the airport as an inter-modal hub, consistent with the Transportation Master Plan.
	A Goal 5: Plan land uses near the airport so that they are compatible with airport functions, compliant with FAA regulations, and do not negatively impact the safety and operations of the airport. Require aviation easements where needed.
	Policy 5.1. Purchase (in fee simple) lands as recommended in Chapter 6 of the Airport Master Plan, Alternative Airport Concepts, and as shown on the Airport Layout Plan.
	Policy 5.2. Maintain existing agricultural ground and open space in the vicinity of the airport especially in key areas off the runway approach and departure corridors to reduce the safety risks for people and property on the ground and in the air.
	Policy 5.3. Discourage high-density residential development and encourage commercial and industrial uses in the proximity of the Airport that benefit from and do not conflict with aircraft operations.

Keep Drop Refine	Goals & Policies
	Policy 5.4. Require Fair Disclosure Notification for new or substantial redevelopment of lots, buildings, structures, and certain activities near the airport notifying of the potential of low overhead flights, noise, dust, fumes, and other potential aviation impacts.
	A Goal 6: Account for the current and future economic benefit to the community when planning and developing on and around the airport.
	Policy 6.1. Recognize the airport as an essential service and major contributing factor to economic development in McCall.
	Policy 6.2. Encourage aviation related economic development opportunities in appropriate locations on or surrounding the airport.
	Policy 6.3. In general, allow uses on and around the airport that promote the efficient mobility of goods and services consistent with regional economic development and transportation goals.
	A Goal 7: Continue to integrate the airport into the local McCall community.
	Policy 7.1. Utilize the airport by hosting tours and quarterly events for the community.
	Policy 7.2. Partner with the McCall-Donnelly School District to provide opportunities for Science, Technology, Engineering, and Math (STEM) education and instruction.

What goals or policies are missing?

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

What goals or policies need elaboration?

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

General Comments

If you are responding to a specific goal or policy, please cite the number (i.e. CC&D Policy 1.2).

WHAT'S NEXT

The McCall In Motion Process



SAVE THE DATE!

Draft Plan Review April 26 and 27

The project team will be presenting the Draft Comprehensive Plan and Transportation Master Plan to the public April 26 and 27 and online for public review and comment through the month of May. Input received during the public review events and online will be used to update the both drafts before they are presented to the McCall Planning Commission for recommendation to the City Council and Valley County Commissioners for adoption. The adoption process is anticipated to begin in late June 2017.

HOW IS THE PLAN IMPLEMENTED?

This plan articulates a vision that embodies our community aspirations and goals that provide direction. However, realizing this future requires targeted and directed action. The City's leaders and staff will look to this plan when developing and interpreting policies and regulations, updating the Development Code, implementing existing plans, and entering into partnerships. Strategic actions outlined in this plan will also provide direction for capital improvement projects, future investments, and budget priorities.

With your input, we have established a strong and cohesive vision. Now we need your help to set the City up for success and identify targeted strategic actions. Ultimately, the success of this plan will be measured by the extent to which we realize the vision through effective implementation.

How does the Development Code review fit in?

An important tool for implementation of the McCall Area Comprehensive Plan is the City's building and land development regulatory program (Development Code). Three titles of the McCall City Codes relate to building, planning and subdivision/development. Title 2 contains building regulations; Title 3 governs planning and zoning; and Title 9 regulates land subdivision and development. Four major initiatives of the Comprehensive Plan will be implemented, in significant part, through updating and revision of the City's development codes. They include protecting McCall's natural environment; managing McCall's built environment to enhance livability and complement the natural environment; protecting McCall's scenic resources; and supporting a sustainable economy. In addition, the development codes will be revised to offer options and flexibility in compliance; clarify code requirements; and streamline review and approval processes.

The development code updating process will track the development, review and approval process of the Comprehensive Plan to ensure that proposed code revisions will be effective in achieving Plan goals. The process will include opportunities for public discussion of alternative code tools to achieve Plan goals, and public review of draft code approaches and language before the formal review and adoption process begins.

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