

## Fort Dorchester Packaging Options

**FD PATRIOTS FD**

SPONSOR SPONSOR SPONSOR SPONSOR

**FORT DORCHESTER HIGH SCHOOL**

SPONSOR SPONSOR

**FD BAGWELL STADIUM FD**

**PATRIOTS** 21 0 **GATORS** 22 0

10:47

TIME OUTS LEFT 2 DOWN 3 TO GO 10 BALL ON 40 QTR 2 TIME OUTS LEFT 1

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### Anchor Level - 10k

#### VENUE ADVERTISING & DIGITAL CONTENT

- Sign on main scoreboard
- Sign on main entrance building
- Sign on concession stand

#### DIGITAL CONTENT

- Three (3) Promo/ Sweepstakes lasting :10 seconds
- Ten (10) Brand Impressions
- One (1) Game Feature (ie. First Downs)

#### PRINT

Full Page Advertisement in the Football Program

#### HOSPITALITY

- Six (6) Season Tickets, Reserved Seats
- Two (2) Parking Pass
- Twenty (20) General Admission Tickets

#### MEDIA

- Internet
- Logo Recognition on FtDorchesterfootball.com
- Logo Recognition on Player Bio

#### Web Show

- Two (2) :30 second commercial spots
- One (1) Opening/Closing Billboards
- One (1) Feature/Entitlement

#### EVENT SPONSORSHIP

- One (1) Title Sponsorship
- Media Recognition, PA reads, Opportunity for Kiosk Display/Concourse Table Display, Opportunity for Giveaway, Opportunity for Coupon distribution, & Recognition at Half-time

### Founding Level - 5k

#### VENUE ADVERTISING & DIGITAL CONTENT

- Sign on main scoreboard
- Sign on concession stand

#### DIGITAL CONTENT

- Two (2) Promo/ Sweepstakes lasting :10 seconds
- Five (5) Brand Impressions
- One (1) Game Feature (ie. First Downs)

#### PRINT

Half Page Advertisement in the Football Program

#### HOSPITALITY

- Four (4) Season Tickets, Reserved Seats
- One (1) Parking Pass
- Ten (10) General Admission Tickets

#### MEDIA

- Internet
- Logo Recognition on Player Bio

#### Web Show

- One (1) :30 second commercial spots
- One (1) Opening/Closing Billboards

#### EVENT SPONSORSHIP

- One (1) Title Sponsorship
- Media Recognition, PA reads, Opportunity for Kiosk Display/Concourse Table Display, Opportunity for Giveaway, Opportunity for Coupon distribution, & Recognition at Half-time

### Premier Level - 2.5k

#### DIGITAL CONTENT

- One (1) Promo/ Sweepstakes lasting :10 seconds
- Two (2) Brand Impressions
- One (1) Game Feature (ie. First Downs)

#### PRINT

¼ Page Advertisement in the Football Program

#### HOSPITALITY

- Two (2) Season Tickets, Reserved Seats
- One (1) Parking Pass

#### MEDIA

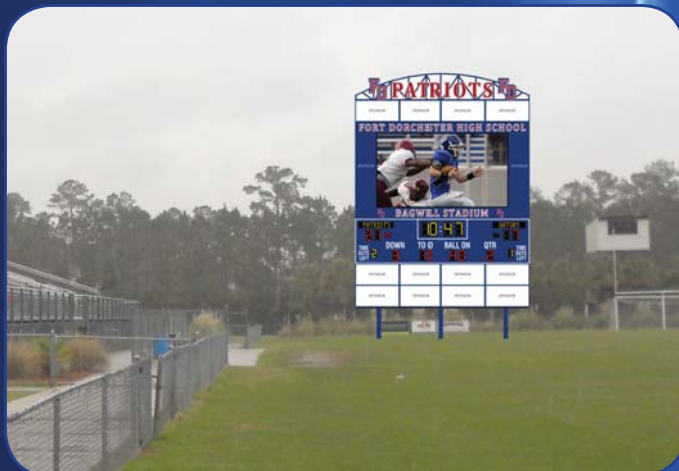
- Internet
- Logo Recognition on Player Bio

#### Web Show

- One (1) Opening/Closing Billboards

#### EVENT RECOGNITION

- PA reads, Opportunity for Kiosk Display/Concourse Table Display, Opportunity for Giveaway, Opportunity for Coupon distribution



### Corporate Level - 1K

#### DIGITAL CONTENT

- Two (2) Brand Impressions

#### EVENT RECOGNITION

- PA reads, Opportunity for Kiosk Display, Opportunity for Giveaway, Opportunity for Coupon Distribution

### Corporate Level - \$500

#### DIGITAL CONTENT

- Two (2) Brand Impressions

#### EVENT RECOGNITION

- PA reads