

COLLABORACTION

PRESENTS THE WORLD PREMIERE OF

GENDER BREAKDOWN



FEBRUARY 16 - MARCH 19, 2017

**CREATED BY DANI BRYANT
DIRECTED BY ERICA VANNON**

SUPPORT A WORLD PREMIERE THEATRICAL EVENT EXPLORING GENDER EQUALITY.

**SPONSORSHIP, PARTNERSHIP, PROGRAM AD
AND AMBASSADOR OPPORTUNITIES**

1579 N Milwaukee Ave #336 Chicago IL 60622 | p. 312.226.9633 | f. 312.238.9533 | collaboraction.org

COLLABORATION

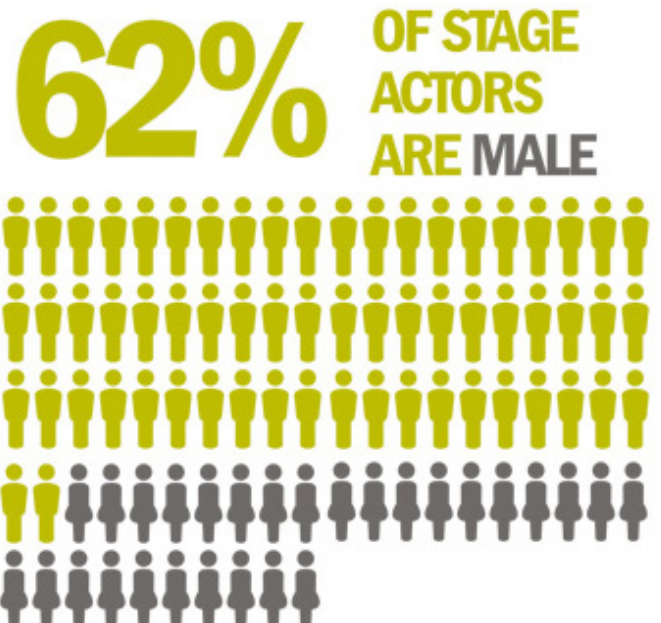


Collaboraction presents the world premiere of *Gender Breakdown*, a compilation theater piece devised in response to the lack of gender equity on and offstage.

Eleven female-identified performers and an all-female design and production team weave together stories from conversations with over 220 theatre artists about what it really means to be a female theatre artist in Chicago. In doing so, *Gender Breakdown* explores the issues of misogyny, genderphobia, and racism. These absurd, uncomfortable, and gut-punching stories will change your perception of what's behind the stage curtain.

This eye-opening show will run for 24 performances for an audience of 1500 from February 16th through March 19th, 2017 garnering thousands of impressions on social media.

Created by the lead artists behind *Spanx You Very Much*, a celebrated hit at the 15th SKETCHBOOK Festival, *Gender Breakdown* will be a dynamic, entertaining, and thought-provoking exploration of gender equity.



COLLABORATION



“Collaboraction has carved out a crucial niche for itself by devising exhaustively researched intensely acted pieces centering on social issues.”

Catey Sullivan,
Chicago Magazine

Founded in 1996, Collaboraction Theatre Company is a 501 (c)(3), Chicago-based arts organization focused on using theatre as a tool for change to take on our most important social issues. Using a combination of intense research, interviews, personal stories, immersive staging, and technology, Collaboraction has found a niche in Chicago Theatre as a Company inciting knowledge, dialogue, and action. Recent acclaimed productions include *Crime Scene: a Chicago Anthology*, *Forgotten Future: The Education Project*, *This is Not a Cure For Cancer*, and *The Mars Assignment*. Collaboraction Studios is a three-venue performance space located in the historic Flat Iron Arts Building in Wicker Park, Chicago.

FORBES 2013 LIST OF THE TOP TEN HIGHEST PAID ACTRESSES MADE A COLLECTIVE \$181 MILLION VERSUS \$465 MILLION MADE BY THE TOP TEN MALE ACTORS.



IN 2013 THE HIGHEST PAID FEMALE ACTRESS, ANGELINA JOLIE, MADE \$33 MILLION, ROUGHLY THE SAME AMOUNT AS THE TWO LOWEST-RANKED MEN. FURTHERMORE, AGE APPEARS TO BE A DOMINANT FACTOR IN AN ACTRESS'S MONETARY SUCCESS COMPARED TO MEN.

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GENDER BREAKDOWN SPONSORSHIP & PARTNER OPPORTUNITIES

SPONSORSHIP

Collaboraction has created modular Sponsorship Opportunities that can be customized to fit different funding and marketing initiatives.

World Premier Sponsor \$10,000

World Premier Sponsor will receive billing and logo on all marketing materials
100 tickets over the course of the run
A private rehearsal/reception
Full-page ad
Collaborative PR/marketing opportunities. (Over 250,000 impressions)

Sponsor - \$5,000

A Sponsor will receive billing and logo on all marketing materials
50 tickets over the course of the run
Half page program ad
Collaborative PR/marketing opportunities (Over 100,000 impressions)

Agent of Change- \$2,500

An Agent of Change will receive billing and logo on all marketing materials
30 tickets over the course of the run
Quarter page program ad
Collaborative PR/marketing opportunities (Over 50,000 impressions)

Custom

We will create a sponsorship package around your passion, values and goals.

PARTNERSHIP

Your in-kind contribution to *Gender Breakdown* will get you the above benefits at a 2-1 barter to cash ratio.

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PROGRAM ADS

2000 programs will be distributed throughout the run.

¼ page: \$275 color (\$175 black and white)

½ page: \$450 color (\$300 black and white)

Full page: \$900 for color (\$450 for black and white)

Back Cover Full Page: \$850 – SOLD OUT

Custom Digital Packages available on request with website,
email and social media impressions

AMBASSDAOR

Be a *Gender Breakdown* Ambassador and bring a large group to the show and/or work to help promote the show and help us fill the house. We will extend a 20% discount to parties of 10 or more and are open to groups of all kinds (birthday party, work field trip, fundraiser and more). The experience can include a pre- or post-show meeting/discussion with the artists, food/drink or a customized package. The Vault capacity is 80 audience members.



**Thank you for your time and interest in being a part of
Gender Breakdown.
Please contact us at info@collaboraction.org to discuss
your involvement in this exciting world premiere.**