



south east european
centre for entrepreneurial
learning

regionalni centar za razvoj
poduzetničkih kompetencija
za zemlje jugoistočne europa

SEECEL FINAL WRAP-UP CONFERENCE AND VISIBILITY EVENT /ENTREPRENEURIAL CAMP 10 – 12 April 2013, Dubrovnik, Croatia

1. Background:

To support participating countries in their efforts to accommodate the EU's recommendations for promotion of entrepreneurship as a key competence by specifically addressing entrepreneurship in early education (ISCED 2 level), SEECEL has conducted regional strategic piloting in period from June 2011 - June 2012 in eight SEECEL member states (Albania, Bosnia and Herzegovina, Croatia, Kosovo*, FYR Macedonia, Montenegro, Serbia and Turkey). In total 32 schools were nominated by respected national ministries for participation in regional strategic piloting (4 schools per SEECEL member state).

Specific objectives of regional strategic piloting for ISCED 2 level were as follows:

Specific objective 1

To promote a more concerted approach to evidence-based policy-making amongst the countries concerned as well as to encourage innovation in the area of entrepreneurship key competence development.

Specific objective 2

To determine learning outcomes, curriculum adjustment and implications for the teaching and learning process for the entrepreneurship key competence with particular reference to the EU's "Oslo" recommendations for entrepreneurship in early education and the EU education ministers' recommendations for entrepreneurship promotion within national learning systems (Education and Training, 2010-2020).

Specific objective 3

To build a system for piloting innovative solutions for entrepreneurship as a key competence in the participating countries, concentrating on curricula, teacher training, learning processes, school management and education-economy cooperation.

Furthermore, to enhance the contribution of third-level education to the competitiveness drive by way of increased awareness and understanding among higher education establishments of entrepreneurial learning particularly in non-business disciplines, SEECEL has conducted regional strategic piloting in period from June 2011 – September 2012 in eight SEECEL member states (listed above). In total 16 higher education institutions (HEIs) were nominated by respected national ministries for participation in regional strategic piloting (2 HEIs per SEECEL member state).

* This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of independence.



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Specific objectives of regional strategic piloting for ISCED 5/6 level were as follows:

Specific objective 1

In cooperation with the European Training Foundation, to foster policy benchmarking on entrepreneurship in higher education clearly linked to a framework of indicators developed by the countries of South Eastern Europe with counterparts from the Southern Mediterranean area.

Specific objective 2

To define curriculum and teaching arrangements necessary for promotion of entrepreneurship in a selection of non-business subjects.

Specific objective 3

To determine feasibility for the development of an international MSc degree in Applied Entrepreneurship Education addressing all levels of formal education.

2. Objective of the Conference:

- *to present the results and achievements of the project in regard to regional strategic piloting in eight countries.*

3. Target groups (LoP):

- *strategic pilot institutions (ISCED 2 and ISCED 5/6 level: 4 elementary schools per country, 2 higher education institutions per country): directors/principals, professors/teachers and students*



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CONFERENCE DRAFT AGENDA

9 April 2013	
Day 1	Location: <i>Dubrovnik, Hotel Palace, address: Masarykov put 20</i> Arrival of Participants <ul style="list-style-type: none">• Preparatory meeting with key note speakers
from 17.00 – 18.30	Assembling the market space with posters and promo materials (joint activity of pilot institutions)
from 19.00	Dinner at Hotel Palace

10 April 2013	
Day 2	Location: <i>Dubrovnik, Hotel Palace, address: Masarykov put 20</i>
9.30 – 11.00	moderator: Ms Sandra Rončević, SEECEL Assistant Director Welcome addressing <ul style="list-style-type: none">• Ms Efka Heder, Director of South East European Centre for Entrepreneurial Learning• Mr Bo Caperman, European Commission, DG Enlargement• Mr Simone Baldassarri, European Commission, DG Enterprise and Industry• European Training Foundation (TBC)• Mr Nand Shani, Regional Cooperation Council (SEE 2020 Strategy)• Mr Nadan Vidošević, President of Croatian Chamber of Economy (TBC)• Mr Gordan Maras, Minister of Entrepreneurship and Crafts of the Republic of Croatia Press – conference
11.00 – 11.30	Coffee break
11.30 – 13.00	Key note speakers:



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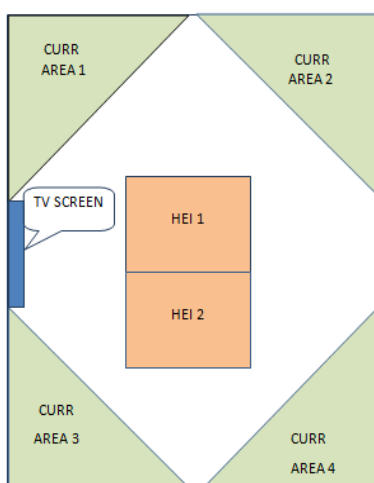


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	<ul style="list-style-type: none"> • SEECEL – celebration of achievements, Ms Efka Heder, SEECEL Director • Analysis of strategic piloting phase, Ms Ivana Batarelo Kokić, SEECEL Expert (ISCED 2 and ISCED 5/6 questionnaire analyst – presentation of results of regional strategic piloting)
13.00 – 14.30	Networking lunch
14.30 – 16.00	<p>Addressing words from business world/entrepreneurship:</p> <ul style="list-style-type: none"> • Voice of the business world, (Croatian Chamber of Economy, Mr Nadan Vidošević – TBC) • Young Entrepreneur, Mr Lovro Nola, Director of Machina Ltd. • Women Entrepreneur, Ms Irena Kaštela, The European Network of Female Entrepreneurship Ambassadors and owner of “Coral Shop” on the Island of Korčula
16.00 – 16.30	Coffee break
16.30 – 18.00	<p>Market space/poster session:</p> <ul style="list-style-type: none"> • Dissemination and active exchange of experience between representatives of strategic pilot institutions
19.00	Dinner at Hotel Palace from 19.00

Market Place Layout/poster session:



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11 April 2013	
Day 3	Location: <i>Dubrovnik, Hotel Palace, address: Masarykov put 20</i>
9.00 – 9.10	Impression reports/bright spots from market space/poster sessions from day two: Mr Simone Baldassarri, European Commission, DG Enterprise and Industry
9.10 – 11.00	Presentations on regional strategic piloting: (eight speakers from SEECEL SC or pilot institutions, time schedule is based on max 10 minutes per speaker) <ul style="list-style-type: none">• <i>Turn idea into action/CoP</i> (Second Primary School Brčko, Mr Jasmin Ibrahimović, Bosnia and Herzegovina)• <i>Teacher Training</i> (SEECEL SC member, Mr Radovan Živković, Serbia)• <i>Teaching materials/Lesson plans</i> (Primary School “Oktoih”, Montenegro)• <i>Economy/Education local level</i> (SEECEL SC member, Ms Valbona Fetiu Mjeku, Kosovo*)• <i>Entrepreneurial School/Management</i> (Primary School Sande Shterjoski, Mr Lulzim Mehmedi, FYR Macedonia)• <i>Role of education establishment for successful SBA implementation</i> (SEECEL SC member, Ms Mirela Andoni, Albania)• <i>LLEL/School – HEI cooperation</i> (Istanbul Commerce University, Ms Ahu Tugba Karabulut, Turkey)• <i>Socially responsible entrepreneurship</i> (Primary School Braća Bobetko, Croatia - two students) <p>*This designation is without prejudice to positions on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of independence.</p>
11.00 – 11.30	Coffee break
11.30 – 13.00	Group work: <i>Future strategic cooperation on the way towards entrepreneurial society</i> <ul style="list-style-type: none">• Managing entrepreneurial school/HEI• Entrepreneurial teaching



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	<ul style="list-style-type: none">• SEECEL Entrepreneurial Student Club• ISCED 2 Students (at the market space) <p>*Representatives from regional strategic piloting institutions will discuss about future modalities of strategic cooperation related to Entrepreneurial Learning</p> <p>*Work group activities will be conducted with presence of Steering Committee members</p>
13.00 – 14.30	Lunch
14.30 – 15.00	Work groups reports
15.00 – 15.30	Reflections: <ul style="list-style-type: none">• Representatives of the EC• Representatives of the ETF• SC members• Representatives of the RCC – SEE 2020• Representatives of business world
15.30 – 16.00	Coffee break
16.00–17.00	Closing remarks: <ul style="list-style-type: none">• Future steps: Ms Efka Heder, SEECEL Director and Ms Dijana Bezjak, Assistant Minister of Entrepreneurship and Crafts of the Republic of Croatia
20.00	Official dinner at Hotel Palace
12 April 2013	
Day 4	Location: <i>Dubrovnik, Hotel Palace, address: Masarykov put 20</i>
9.00 – 11.00	Dubrovnik sightseeing tour (organized and guided)
Day	Departure of participants



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