



## CALL FOR ARTISTS SUBMISSION CRITERIA

[WWW.INTERPRETDURBAN.COM](http://WWW.INTERPRETDURBAN.COM)



STREET SCENE



### COMPETITION CATEGORIES

LOADS OF  
PRIZES  
TO BE WON

#### PHOTOGRAPHY COMPETITION:

THEME: "What is a postcard?"

#### VIDEO COMPETITION:

THEME: "A moment, a time, a place"

#### MIXED MEDIUM ART COMPETITION:

THEME: "Windows into Durban"

### BASIC SELECTION CRITERIA

- How well does your idea connect to the category theme?
- Is your idea/concept original and unique?
- Final product needs to be: eye catching, memorable, powerful
- One submission per person per category
- Judges' discretion will be used in determining which entries qualify for entry into the competition
- Prize winners to be announced at the main INTERPRET DURBAN event on 29 September

## INTERPRET DURBAN 2012

### "ENTER DURBAN"

#### INTRODUCTION

2010 marked the first year of INTERPRET DURBAN, an event inspired by our city and its people. 3 years later, the event has grown from being an independent creation to a public celebration supported by civic and private groups. Each INTERPRET DURBAN event takes a concentrated approach to shining a spotlight on DURBAN and her citizens. The unique venues, artists, live music, décor and every other aspect of the night carefully bring together and show off the best this city has to offer.

Regardless of its success, the aim of INTERPRET remains true to its original intentions: to showcase the city of DURBAN and its people by hosting a multi-disciplinary creative contest with great prizes. Everything comes together at the final exhibition, which doubles as a party and awards ceremony for the entries that stand out. The Muso Mix Comp provides a local soundtrack leading up to the special headlining artist to end it all.

#### INTERPRET DURBAN COMPETITION DETAILS

Overall theme: "ENTER DURBAN"

Exhibition, Awards ceremony, Muso Mix Comp:  
Saturday September 29th 2012

Time: 18h00 - 02h00

More info: [www.interpretdurban.com](http://www.interpretdurban.com)

**DEADLINE FOR ENTRIES: 25 SEPTEMBER 2012 12H00**

SPECIAL ONE-DAY DROP OFF POINT AT CORNER CAFÉ (CORNER OF BRAND & CROMWELL RD, GLENWOOD) 22 SEPT 09H00-12H00



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### PHOTOGRAPHY COMPETITION SUBMISSION REQUIREMENTS AND CRITERIA:

#### THEME

*"What is a postcard?"*

#### DESCRIPTION

Showcase Durban through a postcard, using the medium of photography. What would you like to say about your city? Show us the Durban you know and love with an original INTERPRET DURBAN flare.

#### FORMAT

- Landscape and portrait photographs will be accepted
- Submissions must be printed on A3 photographic paper
- Submissions must incorporate the INTERPRET DURBAN postcard template
- Download the template from [www.interpretdurban.com](http://www.interpretdurban.com) and place your photograph within the template before printing
- No watermarks or any other graphics to be included on the photograph
- Failure to adhere to any of the above requirements will result in disqualification

#### SUBMISSION INFO

- Please submit both a HARD COPY printed on A3 PHOTO PAPER (with supplied template) and a HIGH-RESOLUTION IMAGE on disc
- Please hand in the signed T&C's and the completed ENTRY FORM with your submission



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### VIDEO COMPETITION SUBMISSION REQUIREMENTS AND CRITERIA:

#### THEME

*"A moment, a time, a place"*

#### DESCRIPTION

Through moving pictures we ask you to tell us a truly authentic Durban story. It can be a moment, a time, a place - anything that says Durban. This is your chance to present Durban through your eyes.

#### FORMAT

- All work submitted must reflect the overall theme "ENTER DURBAN" as well as this category theme
- Videos must be between 20-60 seconds in length
- Accepted file formats MOV, MPEG2, AVI, MP4
- Only HD submissions will be accepted: 1280, 1440, 1920 px
- Videos previously submitted for INTERPRET DURBAN will not be considered
- Video content can contain a mix of original and archival footage (provided you have consent, which needs to be attached to your submission form)
- The video can be animated, stop motion, experimental, or live action
- Any spoken language used in video other than English must be accompanied by English subtitles
- Title and credits to be excluded for judging purposes

#### SUBMISSION INFO

- Please submit on a data disc, CD or DVD, or on a USB flash stick
- Please hand in the signed T&C's and the completed ENTRY FORM with your submission
- Top entries will be featured at a screening during the event on September 29th 2012



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STREET SCENE



### MIXED MEDIUM ART COMPETITION SUBMISSION REQUIREMENTS AND CRITERIA:

#### THEME

“Windows into Durban”

#### DESCRIPTION

Using the provided board create an artwork/image that encompasses Durban as seen through your eyes. This theme is open to your interpretation but needs to relate to the theme “Windows into Durban” and the broader overall theme “ENTER DURBAN”.

#### MATERIAL PICK UP

Boards to be paid for and collected from the Street Scene Office (170 Mahatma Gandhi Rd)

PRICE: R20 (cash only please)

\*Available from 3rd September.

#### FORMAT

- All artworks in this category to be submitted on the supplied boards
- Artworks to be produced using only a choice of the following four colours: the INTERPRET DURBAN peach, blue, black and white: PLEASE SEE CALL FOR ARTIST POSTER FOR COLOUR REFERENCE
- This category is open to all 2D mediums
- Artwork must not exceed past circular stencil as indicated on the board
- Please do not sign art work for judging purposes

#### SUBMISSION INFO

- Submissions to be dropped off at the Street Scene office: 170 Mahatma Gandhi Road, Durban
- Please call before stopping by to ensure we are in: 031 368 5909
- Email electronic submissions to: [submissions@interpretdurban.co.za](mailto:submissions@interpretdurban.co.za)
- Please hand in the signed T&C's and a completed ENTRY FORM with your submission
- Please ensure that emails have been sent properly, as we cannot be held liable for submissions not received



## CALL FOR ARTISTS ENTRY FORM

[WWW.INTERPRETDURBAN.COM](http://WWW.INTERPRETDURBAN.COM)



 **STREET SCENE**



**DEADLINE FOR ENTRIES: 25 SEPTEMBER 2012 12H00**

SPECIAL ONE-DAY DROP OFF POINT AT CORNER CAFÉ (CORNER OF BRAND & CROMWELL RD, GLENWOOD) 22 SEPT 09H00-12H00

Please complete this form and hand in with your entry:

Category Entered: (Mark with an X)

|             |       |              |
|-------------|-------|--------------|
| PHOTOGRAPHY | VIDEO | MIXED MEDIUM |
|-------------|-------|--------------|

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Title of work: \_\_\_\_\_

Artist Bio:

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Brief Explanation of work: (attach another page if not enough space)

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Paragraph to go with work:

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When displaying your work can we display your contact email?

|     |    |
|-----|----|
| YES | NO |
|-----|----|

### CONTACT DETAILS

Street Scene Office:  
170 Mahatma Gandhi Road, Durban  
031 368 5909

[submissions@interpreturban.co.za](mailto:submissions@interpreturban.co.za)  
[gabby@interpreturban.co.za](mailto:gabby@interpreturban.co.za)  
[richard@interpreturban.co.za](mailto:richard@interpreturban.co.za)



## CALL FOR ARTISTS TERMS AND CONDITIONS

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### PLEASE READ, ACCEPT AND SIGN THE FOLLOWING TERMS AND CONDITIONS FOR ENTRY INTO THE INTERPRET DURBAN CONTEST, TO BE HANDED IN WITH A COMPLETED ENTRY FORM ALONG WITH YOUR SUBMISSION:

*This contest is administered by INTERPRET DURBAN and CELEBRATE DURBAN, with the support of the ETHEKWINI MUNICIPALITY and additional partners and sponsors. By agreeing to these Terms & Conditions, you are acknowledging that you will be participating in the INTERPRET DURBAN Contest at your own liability and expense.*

#### CORRECT SUBMISSION

- PHOTOGRAPHY Hard copy, printed on A3 photo paper (with provided postcard border) and a high-resolution image on disc
- VIDEO: DVD, Data Disc or USB flash stick
- MIXED MEDIUM ART: Provided 20 x 20 cm board obtained from the Street Scene offices  
Artwork must fall within the indicated circular dimensions

\*Entrants under 18 should obtain parental or guardian permission before entering. Your parent/legal guardian is required to sign these Terms and Conditions

#### MULTIPLE ENTRIES

Each entrant can only submit ONE piece per category

### GUIDELINES & JUDGING CRITERIA

*This section describes the general guidelines for what the judges are looking for when assessing your entries. Before submitting your entry for consideration, please make sure you understand the following guidelines:*

#### APPROPRIATE CONTENT

Content should fit the relevant category title/theme and should be appropriate for public use. The judges' decision is final, and neither the judges nor the INTERPRET DURBAN Team will respond to correspondence justifying their final decision.



# CALL FOR ARTISTS

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### THE SELECTION & JUDGING PROCESS

After the competition closing at 12h00 (midday) on September 25th 2012, a shortlist of finalists in each category will be chosen by a special jury. These shortlisted finalists will be showcased at the Interpret Durban Event on September 29th. Qualifying work will be judged by a panel of industry professionals, on adherence to the competition challenge through its creativity, originality, and message content and overall presentation.

Subsequently, top three entries in each category will be awarded prizes on the main event night, on the 29th of September 2012.

### WINNERS & PRIZES

Winners will be announced at the INTERPRET DURBAN main event on September 29th 2012. If you are submitting work into the competition and are under 18 you need to be accompanied to the event by an adult. All prizes will be given out on the evening - if winner is unable to attend or is not present INTERPRET DURBAN will contact them directly and prizes can be picked up from the Street Scene offices at 170 Mahatma Gandhi Road.

### COPYRIGHT

By submitting your artwork you are licensing INTERPRET DURBAN to use any work or captured images for future events, the website, promotion or other purposed. You still retain rights to your work. All work will be credited where applicable. Any attempt by a participant to influence the result or subvert the competition will lead to immediate disqualification. All work must be released for individual usage or purpose usage grants. All entries must contain copyright-free material or material released with consent from the original source. Unauthorized use of any copyrighted images, text, or other material will not be accepted.

### ENTRY ELIGIBILITY

INTERPRET DURBAN reserves the sole right to determine entry eligibility. Each entry will go through an approval process to determine if the artwork meets the criteria before the entry will be shortlisted for judging in its category.



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### CONTEST RULES

INTERPRET DURBAN reserves the sole right to adjust contest rules without notifying contestants. Based on the volume of entries or legal requirements, contest rules can be changed and updated without notice. Contest participants are responsible for checking the site for changes, and should review the rules prior to each submission.

### DISCLAIMER

By entering the Contest, entrants agree that if their entry does not comply with the technical, artistic or legal specifications set out herein, INTERPRET DURBAN (its personnel and agents) reserve the right to disqualify any such entries. Incomplete and/or illegible entries will be disqualified. By signing this form, entrants are agreeing that INTERPRET DURBAN and its affiliates and licensees have no obligation to return any entries or provide explanation regarding a disqualified or unsuccessful entry. INTERPRET DURBAN will not be held responsible for any third party claims for loss, damage, prejudice, liability or expense suffered in connection with your entry, any other acts or omissions or any information submitted. INTERPRET DURBAN shall not be held responsible for technical errors, Internet access or otherwise, preventing entry into the Contest.

I \_\_\_\_\_ agree to the above Terms and Conditions.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature of Guardian (if under 18) \_\_\_\_\_