



“The Leader in Marketing, Advertising, & Public Relations in the South”

SouthPromo.com Internship Information

Contact: SouthPromoJessica@yahoo.com

(SUBJECT: Internship)

****Currently SouthPromo.Com is offering several internship opportunities. Please attach your résumé when applying for any position. Also in 7 - 10 sentences, please tell us why you have chosen to intern for SouthPromo.com, what you expect to bring to the position, and why you are the best candidate for the position*

- **PHOTOGRAPHY/VIDEOGRAPHY:** These interns will be expected to photograph/videotape at various events that SouthPromo.com is affiliated including, but not limited to exclusive VIP events, parties, promotional events, concerts, fashion shows, modeling shoots, etc. The SouthPromo.com staff will always be responsible for making sure you are given all of the proper credentials prior to each event.
- **GRAPHIC DESIGN:** These interns will be expected to showcase his/her ability within the graphic realm. They will be given the opportunity to create logos, advertisements, flyers, posters, etc for distinguished members of the marketing and entertainment industry.
- **VIRAL STREET TEAM PROMOTION:** These interns will have to be interested in both marketing and promotion. You will be promoting the SouthPromo brand as well as other associated clients. This includes but is not limited to blog posting, social media mentions, information & media placement, follow ups, etc. SEO & SEM experience is a plus.
- **COLLEGE REPS:** These interns MUST be enrolled in a college or university. All of these interns will be asked to submit their current semester’s class schedule to show that they are actively enrolled in school. Responsibilities include but are not limited to establishing and heading an on-campus street team, creating on-campus branding opportunities, events, and more. College Reps are expected to attend local events and school activities. Must have a general awareness of current and upcoming campus-related events.
- **MARKETING/PUBLIC RELATIONS:** These interns will be working on projects for established and new clients. Responsibilities include working on and creating marketing & media campaigns, creating and submitting press releases, monitoring of viral branding, and more. If you are applying for this internship, please submit a writing sample alongside your résumé. A writing sample includes any articles, press releases, marketing campaigns, stories, bios, etc.
- **EVENT PLANNING:** These interns will be expected to assist in the planning and execution of SouthPromo.com events and other events that SouthPromo.com is affiliated with. This includes all aspects of an event i.e. set up, event layout, vendors, sponsorships, gifting, and more.