



Hillary Clinton Leads Sanders By 3 in South Dakota on Strength with Women and Registered Democrats

For the first time, we have found an open primary state where Hillary Clinton is leading. In South Dakota, Hillary Clinton leads on her strength with women and amongst Democrats. In South Dakota, those strengths are enough to propel her to a lead.

Amongst Independents, who will be allowed to vote in the Democratic primary for the first time in South Dakota, Sanders leads amongst Independents by a large margin (64 Sanders – 33 Clinton). This isn't enough to overcome Clinton's strong leads with women and Democrats; Clinton leads amongst women (57 Clinton – 41 Sanders) and amongst registered Democrats (56 Clinton – 40 Sanders). **This results in Hillary Clinton winning overall by three points (50 Clinton – 47 Sanders).**

Interestingly, Hillary Clinton may be benefitting from an old-school Democratic base here, as Clinton is not only leading with older voters but also dominating with Democrats who fondly remember McGovern. Mind you there is a lot of overlap, with 73% of voters over the age of 65 offering a favorable opinion of McGovern but it helps explain some of Hillary's increased strength with seniors here. Millennials are largely unfamiliar with the McGovern legacy and go with Bernie by an overwhelming margin.

This poll was conducted from 5/23-24 by live interviewers with a sample size of 874 Likely Voters and has a Margin of Error of 3.31%.

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TOPLINES

A Survey of South Dakota Democratic Primary Voters

Sample Size: 874

1. Do you have a favorable or unfavorable view of Hillary Clinton?

Very Favorable	42%
Favorable	36%
Unfavorable	11%
Very Unfavorable	9%
Unknown/No rating	2%

2. Do you have a favorable or unfavorable view of Bernie Sanders?

Very Favorable	35%
Favorable	43%
Unfavorable	7%
Very Unfavorable	10%
Unknown/No rating	4%

3. Do you have a favorable or unfavorable view of George McGovern?

Very Favorable	28%
Favorable	36%
Unfavorable	7%
Very Unfavorable	3%
Unknown/No rating	26%

4. In the upcoming Democratic primary, Are you voting for Bernie Sanders or Hillary Clinton?

Hillary Clinton	50%
Bernie Sanders	47%
Undecided	3%

Gender

Men	41%
Women	59%

Race

White	91%
Hispanic	2%
African American	2%
Other/DK/Refused	5%

Party Registration

Democratic	72%
Independent/NPA	28%

Age

18-34	13%
35-49	18%
50-65	33%
65+	36%