

Tabela 1

Category	Sub-Categories	Agency	Title	Brand	Country	Awards
Branded Content	12.07. Confections	Energy BBDO	Extra "Give Extra, get extra"	Wrigley, a Subsidiary of Mars, Incorporated	Estados Unidos	BRONZE
Branded Content	12.03. Banking/Financial/Insurance	Ogilvy & Mather Singapore	Amateur Replay	Allianz	Singapur	BRONZE
Branded Content	12.22. Public Service	Ogilvy & Mather Singapore	MUMS AND MAIDS	TWC2	Singapur	
Campaign	05.18. Media Promotion	Young and Rubicam Portugal	Even serious news deserve a weekend	BI - Weekend Supplement	Portugal	SILVER
Campaign	05.07. Confections	Energy BBDO	Extra "Give Extra, get extra"	Wrigley, a Subsidiary of Mars, Incorporated	USA	SILVER
Craft	15.08. Direction	FINCH	Deng Adut	Unlimited	Australia	BRONZE
Craft	15.08. Direction	Major West	WE ARE STILL JUST KIDS	NEOPOP FESTIVAL	Portugal	BRONZE
Craft	15.08. Direction	Yves Callewaert Fotografia e Filmes	The Hair Gardener	Lisb-ON	Portugal	BRONZE
Craft	15.08. Direction	FINCH	Date Night	FOXTEL	Australia	SILVER
Craft	15.15. Other	White Rabbit Budapest	Nice Try!	Dog-friendly Shopping Mall	Hungary	SILVER
Craft	15.03. Art Direction	Ogilvy & Mather Singapore	FIRST ON TWITTER	Twitter	Singapur	SILVER
Craft	15.08. Direction	Major West	MAKE YOUR LIFE DIFFICULT	GRANADA FC	Portugal	SILVER
Craft	15.06. Cinematography	Energy BBDO	Extra Gum "Sarah & Juan"	Wrigley, a Subsidiary of Mars, Incorporated	USA	SILVER
Creative Effectiveness	13.09. Cosmetics	Torque+CC	FIND YOUR MAGIC	AXE	Portugal	BRONZE
Design	16.06. Direct Marketing	FCB Lisboa	Home	APAV	Portugal	BRONZE
Design	16.11. Packaging	BULLET Inc.	Japanese sake KOI	Imayotsukasa	Japan	SILVER
Design	16.08. Environmental	Ogilvy & Mather Singapore	THE SHAPE OF IMAGINATION	LEGO	Singapur	SILVER
Digital	09.14. Health	Havas Worldwide Australia	ADF Active App	Australian Defence Force	Australia	BRONZE
Digital	09.04. Beverages - Alcoholic	NOSSA	The First Live Gif in the World	Somersby	Portugal	BRONZE
Digital	09.22. Public Service	Havas WW Portugal	Sorry I hit your car	ASSOCIAÇÃO SALVADOR	Portugal	BRONZE
Digital	09.07. Confections	Energy BBDO	Extra "Give Extra, get extra"	Wrigley, a Subsidiary of Mars, Incorporated	USA	GOLD
Digital	09.25. Self-Promotion	Zulu Alpha Kilo	Say no to spec	Zulu Alpha Kilo	Canada	SILVER
Digital	09.14. Health	DLVBBDO S.P.A	First date	Alzheimer Portugal	Italy	SILVER
Direct	07.32. Best Use of Media	Spark* Publinet	Young Masseuse	Child Protection Centre	Emirates	BRONZE
Direct	07.22. Public Service	FCB Lisboa	Home	APAV	Portugal	BRONZE
Direct	07.32. Best Use of Media	Proximity Madrid	#NoMoreEvictions	Stop Desahucios	Spain	SILVER
Direct	07.07. Confections	Energy BBDO	Extra "Give Extra, get extra"	Wrigley, a Subsidiary of Mars, Incorporated	USA	SILVER
Direct	07.22. Public Service	Grey Istanbul	Amnesty Tear Gas Scented Candles	Amnesty International	Turkey	SILVER
Innovation	14.02. Creative Innovation	J. Walter Thompson New York	PUMA BeatBot	PUMA	USA	BRONZE
Innovation	14.02. Creative Innovation	FunnyHow?	Ink Mapping	Desperados	Portugal	BRONZE
Mobile	10.03. Banking/Financial/Insurance	Ogilvy & Mather Singapore	Amateur Replay	Allianz	Singapur	BRONZE
Mobile	10.22. Public Service	Ogilvy & Mather Singapore	Snapchat From the Closet	LGBT Counselling / Non-profit	Singapur	GOLD
Mobile	10.32. Best Use of Media	Ogilvy & Mather Singapore	Snapchat From the Closet	LGBT Counselling / Non-profit	Singapur	GOLD
Outdoor	04.22. Public Service	FCB Lisboa	The Moving Food Truck	ADEXO	Portugal	GOLD
PR	11.18. Media Promotion	Proximity Madrid	#NoMoreEvictions	Stop Desahucios	Spain	BRONZE
PR	11.22. Public Service	Ogilvy & Mather Madrid	Merry little Cars	Ford	Spain	BRONZE
PR	11.22. Public Service	Grey Istanbul	Amnesty Tear Gas Scented Candles	Amnesty International	Turkey	BRONZE
PR	11.24. Retail	BUZZMAN	#WHOISTHEKING	BURGER KING	France	GOLD
PR	14.02. Creative Innovation	Ogilvy & Mather Madrid	BirdHouse Alarm	Generali Home Insurance	Spain	BRONZE
Press	02.27. Toiletries	FCB Lisboa	Oh My God	Harmony Long Pleasure	Portugal	BRONZE
Press	02.30. Web Services	Ogilvy & Mather Singapore	FIRST ON TWITTER	Twitter	Singapur	GOLD
Promo and Activation	06.04. Beverages - Alcoholic	Leavingstone	100% Real Virtual Reality	Old Irish	Georgia	BRONZE
Promo and Activation	06.22. Public Service	Grey Istanbul	Amnesty Tear Gas Scented Candles	Amnesty International	Turkey	BRONZE
Promo and Activation	06.13. Foods	BBDO Toronto	Doritos Ketchup Roses	Doritos	Canada	SILVER
Promo and Activation	06.12. Entertainment	J. Walter Thompson New York	Tribeca ReActor	Tribeca Film Festival	USA	SILVER
Promo and Activation	06.24. Retail	BUZZMAN	#WHOISTHEKING	BURGER KING	France	SILVER
Radio	03.31. Other	MullenLowe Brasil	Captivity	Sea Shepherd	Brasil	BRONZE
Radio	03.32. Best Use of Media	Ogilvy & Mather Madrid	The Sound Of Glory	Ford	Spain	BRONZE
TV	01.28. Travel	Havas Worldwide Australia	Hug - Flames - Fabulousness	Wotif	Australia	BRONZE
TV	01.22. Public Service	Ogilvy & Mather Singapore	MUMS AND MAIDS	TWC2	Singapur	GOLD
TV	01.07. Confections	Energy BBDO	Extra Gum "Sarah & Juan"	Wrigley, a Subsidiary of Mars, Incorporated	USA	SILVER
TV	01.22. Public Service	BUZZMAN	#DONOTABANDON	30 Millions d'Amis Foundation	France	SILVER
Grand Prix	11.24. Retail	BUZZMAN	#WHOISTHEKING	BURGER KING	France	GRAND PRIX