










.Lisbon

International
Advertising
Festival

2016 — Local Lisbon Winners

REGION	AGENCY	TITLE	CATEGORY	SUB-CATEGORY	AWARD
	Back Communications	Raposa (Fox) Illustration	Design	Other	GOLD
	Back Communications	Raposa (Fox) Illustration	Design	Brochures	SILVER
	Back Communications	Stories of Wines Brochure	Design	Corporate Identity	BRONZE
	White Rabbit Budapest	Nature is Cool	Outdoor	Best Use of Media	GOLD
	Leavingstone	100% Real Virtual Reality	Promo and Activation	Beverages-Alcoholic	SILVER
	White Rabbit Budapest	Nature is Cool	Promo and Activation	Public Service	BRONZE
	Spark* Publinet	Young Masseuse	Direct	Best Use of Media	GOLD
	Grey Doha	Choose Healthy Eating Habits	Campaign	Public Service	SILVER
	Energy BBDO	"Extra 'give Extra, get Extra'"	Direct	Confections	GOLD
	Energy BBDO	"Extra 'give Extra, get Extra'"	Branded Content	Confections	SILVER
	J. Walter Thompson New York	Tribeca ReActor	Promo and Activation	Entertainment	BRONZE
	BULLET Inc.	Japanese sake KOI	Design	Packaging	GOLD
	BBDO and Proximity China	SnickStarter	Digital	Foods	SILVER
	Wunderman Shanghai	Holding Hands	Digital	Public Service	BRONZE
	Finch	Date Night	Craft	Direction	GOLD
	Finch	Every Second Counts	Craft	Copywriting	SILVER
	VML Australia	Flubbles	Branded Content	Electronic Equipment	BRONZE

REGION	AGENCY	TITLE	CATEGORY	SUB-CATEGORY	AWARD
	Barry Company	The Steves	TV	Culture	GOLD
	MullenLowe Brasil	Captivity	Radio	Other	SILVER
	MullenLowe Brasil	A) Gymnastic; B) Olympic Rings	Press	Beverages-Non-Alcoholic	BRONZE
	TBWA San Juan	The Life Soap	Direct	Health	BRONZE
	Ogilvy & Mather Singapore	Moms and Maids	Branded Content	Public Service	GOLD
	TBWA\Singapore	A different Paris	Craft	Animation	SILVER
	Ogilvy & Mather Singapore	Moms and Maids	TV	Public Service	BRONZE
	BUZZMAN	#WHOISTHEKING	Promo and Activation	Retail	GOLD
	Proximity Madrid	#NoMoreEvictions	Direct	Best Use of Media	SILVER
	TORKE+CC	Find your Magic	Creative Effectiveness	Cosmetics	SILVER
	MATHEMATIC	Tom Clancy's Ghost Recon Wildlans	Craft	Visual Effects	SILVER
	Y&R Prague	A) Poverty; B) Forests; C) Animals	Press	Corporate Image	BRONZE